



Civitas Network News

Our Monthly All-Member Meeting

October 20, 2021

Today's Agenda

- Welcome and Announcements
- Highlights and Vision for Civitas from Board Officers
- Civitas Membership Updates and Overview
 - Member Benefits
 - Communications
 - Advocacy
 - Programming
 - Shared Services
 - Business Development
 - Invoicing

A Few Logistics

- This is a Zoom webinar. Your video will not display, and you are on mute.
- We encourage you to use the chat feature to introduce yourself, and to let others know where you are zooming in from and what member organization you are with.
- We hope to take questions at the end of the presentation. Please use the Q and A feature on the toolbar to type in your questions.

Welcome and Announcements



Our Coming Together

The COVID-19 crisis has shown us more than ever before just how critical local health care is in America. Nearly every community in the U.S. developed its own approach to the pandemic, from public health messaging, to mask policies, testing sites, field clinics, and vaccine distribution. Incredible learnings emerged along with new health care leaders and new ways of building community health.

Health Information Exchanges (HIEs)

HIEs provide technology for the secure digital exchange of data by medical, behavioral, and social service providers to improve the health of the communities they serve. HIEs can be statewide, regional and community; government-run, for-profit and nonprofit; large and small; and hybrids that involve collaborations among diverse organizations.

Regional Health Improvement Collaboratives (RHICs)

A RHIC provides a neutral, trusted mechanism through which the community can plan, facilitate, and coordinate the many different activities required for successful transformation of its health care system. A RHIC does not deliver healthcare services directly or pay for such services.

Regional innovation, **national impact.**

We stand for community and data-led health improvement and information exchange to tackle the most challenging healthcare issues.

**Collaborative. Connected.
Data-driven.**



Our Mission

Civitas Networks for Health convenes **action-oriented thought leaders** and implementers at the local, regional, state, and national level. To achieve our mission, we drive cross-sector, multi-stakeholder, and data-informed initiatives by:

- ✓ Increasing collaboration and shared learning within and across communities that use data to ensure better health outcomes and drive health equity.
- ✓ Educating public and private entities regarding the benefits, functions, and roles of Health Information Exchanges (HIEs), All-Payer Claims Databases (APCDs), Regional Health Improvement Collaboratives (RHICs), and combined organizations.

Our Impact

>95%

of the US population has clinical and claims data delivered by Civitas member organizations to improve healthcare outcomes

45

states (+ District of Columbia) with local communities working to change the healthcare status quo

\$30M

raised in grants and contracts to support HIE and RHIC work in local communities

95%

of the US population is covered by our health innovator members, moving data to improve local outcomes

75

Regional and statewide HIE members

19

Regional Health Improvement Collaborative (RHIC) members

Our Team



Lisa Bari, MBA, MPH
Interim Chief Executive
Officer



Craig Brammer, MA
Strategic Advisor



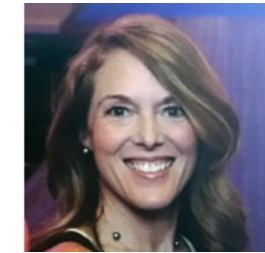
Stacy Donohue, MS
Senior Director



Jessica Little, MS, RD
Director, Grants and
Programs



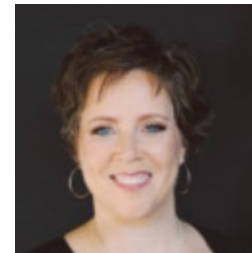
Jolie Ritzo, MPH
Director, Partnerships
and Programs



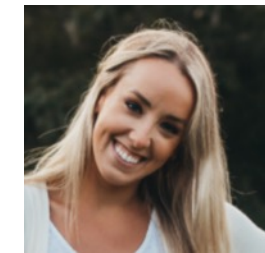
Ginna Yost
Director, Membership
Operations



Cora Bauman
Project Coordinator



Anne Morin
Project Manager

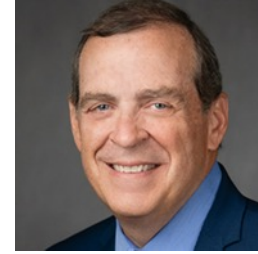


Jordan Rowe
Social Media &
Content Specialist

Our Board Members



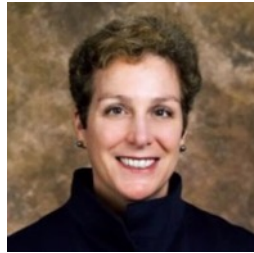
Angie Bass



Marc H. Bennett



Ana English



Nancy Giunto



John Kansky



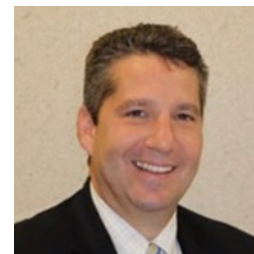
Melissa Kotrys



Cindy Munn



Wade Norwood



Dan Paoletti



Todd Rogow

Highlights and Vision for Civitas

Our Board Officers



Board Chair
Melissa Kotrys,
*Health Current/
Contexture*



Vice Board Chair
Marc H. Bennett,
Comagine Health



Past Chair
Ana English, *Center
for Improving Value
in Health Care*



Treasurer
Todd Rogow, *Healthix*

Civitas Updates and Overview

A photograph of a man and a woman in a professional setting. The man, on the left, is wearing glasses and a light-colored shirt, gesturing with his hands as if speaking. The woman, on the right, is also wearing glasses and a dark blazer over a light shirt, looking towards the man. The background is slightly blurred, showing what appears to be a whiteboard or screen.

Value of Membership

Full (HIEs + RHICs) and Affiliate Members

Opportunities to Network

Share best practices, lessons learned, and problem solve with peers across the country through events.

Curated Updates

Relevant reports and policy briefings from national policy experts on issues impacting regional collaboration.

Federal Representation

Member policy priorities are made known to policy makers.

Directory

An inventory of Civitas members showcasing their work and contact information.

Communications Update

- **Website:** www.civitasforhealth.org
- **Social media:** [Twitter](#); [LinkedIn](#)
- **Civitas Communications [Toolkit](#)**
- **Media mentions:**
 - Op-ed by Lisa Bari and Craig Brammer - [*The Potency of Collaborative Networks in a Post-Pandemic United States*](#)
 - [HIT like a Girl](#) podcast interview with Lisa Bari
- **Civitas Newsletter:** Be sure to personalize your preferences!
- **Civitas member highlights**
 - Send us your news, reports, and highpoints: contact@civitasforhealth.org

Advocacy Update

- **Civitas works with an expert Government Relations Team across two firms – Troutman Pepper Strategies and Alston & Bird.**
- **Civitas advocacy strategy is in development – bringing legacy SHIEC and NRHI members and interests together.**
- **Advocacy two-pager** and supporting introduction slides in development for future meetings.
- **Civitas is also a member of the National Alliance to Impact the Social Determinants of Health** on behalf of our members.

TPS and A&B – Advocacy Priorities

- **House E&C Member-Led Bipartisan Letter to GAO on HIEs**
 - GAO confirmed they will take on report – 7 months
 - Reps. DeGette, Eshoo, Guthrie, Burgess signed
- **SHIEC Cost Allocation Letter**
 - Sent to CMS, OMB, White House, and congressional leadership
 - Requesting congressional briefing from CMS/OMB
- **SHIEC Annual Conference – August 15-18, 2021**
 - Coordinated Reps. Upton & DeGette & Lisa Bari discussion – CURES 1.0 & 2.0
 - Coordinated Senior Hill Staff panel – Questions from SHIEC Members
 - Assisted with keynote speaker – Mariann Yeager, RCE update with ONC
- **Partnered with NASDOH to support their RFI response to the Congressional SDOH Caucus**
- **HITAC Appointment, Lisa Bari** – pending, multiple letters of support
- **Meetings with CMS and other Admin/WH Officials** – pending
- **Meetings with Civitas Members and congressional offices** – pending

ONC HIE Data Visualization Dashboard Update

- **Onboarding for the HIE Data Visualization Dashboard closes October 31**
 - **Milestone #1** – Send in the Subcontractor Agreement and Business Associate Agreement
 - **Milestone #2** – Set up sFTP for weekly COVID-19 lab and vaccine data submission*
 - **Milestone #3** – Contribute to the public health use cases development for the Final Report
- **Public Health Use Case Development: (November – January)**
 - **Complete survey form (November)**
 - Submit information for priority public health use cases for your state region (summaries, users, technical approaches, required standards, requirements, challenges, policies)
 - Identify point of contact to join the working sessions, documenting, and editing of public health use cases
 - **Participate in working sessions (November – December)**
 - Sign up for working sessions (sign ups available by October 22)
 - Join scheduled, small group working sessions to confirm the information
 - **Finalize Public Health Use Cases for Final Report (January 2022)**
 - Review, validate, and provide edits for final use case documentation

Programming

Upcoming events:

- **Civitas Network News** – The third Wednesday of each month from 1-2 pm ET
- **Public Policy Briefing** – Thursday, December 9th from 2-3 pm ET with Sirona Strategies
- **Collaboratives in Action: Responding to COVID-19** – Series continues mid-December
- **Civitas Member Roundtable** – featuring regional partnerships between HIEs and RHICs coming in January.
- **Civitas Annual Conference** – *Planning is underway for San Antonio 2022!*

Open Civitas Councils and Workgroups

Social Determinants of Health and Interoperability Workgroup	The SDoH and Interoperability Workgroup is responsible for gaining insight into, and providing members resources about, emerging community initiatives focused on SDoH data, interoperability, social care platforms, and community referrals and partnerships.
Marketing and Communications Workgroup	The Marketing and Communications Workgroup is responsible for sharing best practices, researching, collecting, developing, reviewing and distributing marketing, communications, and participant engagement for Civitas and its member organizations.
Quality and Payer Workgroup	The Quality and Payer Workgroup shares best practices and guidance for Civitas members on payer/health plan and related quality improvement topics and partnerships.
Annual Conference Planning Workgroup	The Annual Conference Planning Workgroup leads the event design and content selection process for the conference, identifies key partners and local hosts, and represents the Civitas membership throughout the entire planning process.
Standards and Technology Operations Workgroup	The Standards and Technology Workgroup addresses information exchange and health care data standards issues, as well as other HIE and RHIC technology topics of interest and/or concerns. It also creates opportunities for discussion and collaboration with subject matter experts in the Civitas community.
Digital Measures and Measurement Workgroup	The Digital Measures Workgroup provides a forum for shared learning and action for HIEs and RHICs involved in digital measures and measurement.
Business Strategy and Operations Workgroup **Full and Affiliate Members only**	The Business Strategy and Operations Workgroup brings together executive leaders to collaborate on innovative business practices, sustainability approaches, and tools and resources necessary for maintaining successful organizations.
Advocacy and Government Relations Council <i>**Full and Affiliate Members only**</i>	The Advocacy and Government Relations Council is responsible for developing, participating in, and overseeing the execution of Civitas' Public Policy Agenda, identifying opportunities to offer formal comments or informal input on federal legislative or regulatory activity and assisting in the development of comments and input.
Emerging Leaders Council <i>**Full and Affiliate Members only**</i>	The Emerging Leaders Council (ELC) contributes strategic thought leadership for identified Civitas projects and events while also offering a forum for participants to increase understanding and application of critical leaderships skills. Each full and affiliate member of Civitas can appoint a rising leader from their team.

Business Development

Civitas has multiple efforts underway to grow the network and to support members with sustainability and funding efforts.

- Regular funding opportunity announcements curated with member interests and expertise in mind – sign up for the newsletter for the latest!
- Opportunities to participate in national, multi-site programs.
- Ongoing member recruitment and partner engagement.

Shared Services for Members

- **Cerkl: Newsletter and Content-sharing Tool**

A modern platform built to address the biggest pain points of communications teams, Cerkl is an email marketing and content tool equipped with AI to save time and improve subscriber engagement.

- **The Johns Hopkins ACG System: Population/Patient Case-Mix and Predictive Modeling System**

The Johns Hopkins ACG Risk Adjuster models and predicts an individuals' health over time, using existing data from medical claims, electronic medical records, and demographics like age and gender.



We look forward to highlighting your work!

- Civitas will send a **member information form** to your organization's point of contact following this meeting.
- Please fill out all your information to help us best understand your organization's structure, mission, priorities, and goals for joining and participating in the national network.
- We have a goal to produce a comprehensive member matrix of capabilities, designations, and areas of focus by the end of the year! We hope you will contribute to making our data complete.

Member Dues and Invoicing

- Dues will remain the same for all existing members through December 31, 2022.
- We are working to align our fiscal year.
- Membership invoices were emailed from contact@civitasforhealth.org on October 4th and 5th. Please reach out if you did not receive your invoice.
- Membership fees sent to legacy SHIEC members are due by October 31, 2021.
- Please reach out to contact@civitasforhealth.org if you have any questions or concerns.

Contact



www.civitasforhealth.org



twitter.com/civitas4health



contact@civitasforhealth.org