

Sponsorship Opportunities for The Civitas Networks for Health 2022 Annual Conference, a Collaboration with the DirectTrust Summit

Silver	Gold	Virtual	Platinum
\$10,000	\$50,000	\$50,000	\$125,000
Included as a benefit of Civitas SB&T membership. 60 total Silver Sponsorships available. Non-members may purchase a Silver Sponsorship if space is remaining.	Upgrade from Silver Sponsorship (1 available)	Upgrade from Silver Sponsorship (1 available)	Upgrade from Silver Sponsorship (1 available)
<ul style="list-style-type: none"> • 1 exhibit booth in exhibit hall, including 6” table and 2 chairs (all conference breaks will be held in exhibit hall, in addition to other event consideration). • Option for a virtual booth on the virtual conference platform • Sponsorship recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials (physical and virtual). • 1 complimentary in-person or virtual conference registration. • Opportunity to place give-away materials in the attendee welcome bag. (SB&T members only). • Pre-and post-attendee registration list. • 1 social media spotlight on the Civitas Networks for Health and DirectTrust channels 	<ul style="list-style-type: none"> • All Silver Sponsor benefits • Gold Sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials (physical and virtual). • Opportunity to provide a 5-minute presentation during a general session. • 2 additional complimentary in-person conference registrations (3 total) and 3 complimentary virtual conference registrations. • Dedicated and branded meeting space. • Host of the Welcome Reception on Sunday evening (Sponsor recognition, welcome guests, place materials on tables, input into the menu and schedule of events). • 1 sponsored email to conference attendees pre- or post-conference and 1 push 	<ul style="list-style-type: none"> • All Silver Sponsor benefits • Primary Virtual Platform Sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials (physical and virtual). • 1 additional complimentary in-person conference registrations (2 total) and 5 complimentary virtual conference registrations. • 1 sponsored virtual-only conference session, as approved by Civitas staff and the Host Committee. • 1 sponsored email to conference attendees pre- or post-conference and 2 push notifications in conference virtual platform. • Prominent banner ad/logo recognition on the conference virtual platform, and opportunity to provide a 30-45 second video for the virtual platform and session breaks. 	<ul style="list-style-type: none"> • All Silver Sponsor benefits • Primary Platinum Sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials (physical and virtual), including logo on the attendee welcome bag. • Opportunity to provide a 10-minute presentation during a general session. • Opportunity to contribute a Guest Blog on the DirectTrust website • 4 additional complimentary in-person conference registrations (5 total) and unlimited complimentary virtual conference registrations. • Host of the Monday night reception and dinner (Sponsor recognition, welcome guests, place materials on tables, input into the menu and schedule of events).

	<p>notification in conference virtual platform.</p> <ul style="list-style-type: none"> • Banner ad on the conference virtual platform and opportunity to provide a 30-45 second video for the virtual platform and session breaks. • Primary table location in exhibit hall and on virtual platform. • 3 social media spotlights on the Civitas Networks for Health and DirectTrust channels 	<ul style="list-style-type: none"> • Primary table location in exhibit hall and on virtual platform. • 3 social media spotlights on the Civitas Networks for Health and DirectTrust channels 	<ul style="list-style-type: none"> • Dedicated and branded meeting space. • 2 sponsored emails to conference attendees pre- or post-conference and 2 push notifications in conference virtual platform. • Banner ad on the conference virtual platform and opportunity to provide a 60 second video for the virtual platform and session breaks. • Premium table location in exhibit hall and virtual platform. • 5 social media spotlights on the Civitas Networks for Health and DirectTrust channels
<p>Note: booth allocation is first come, first served. All sponsors must sign the sponsorship agreement in order to receive a booth assignment. Sponsors must pay for shipping separately, to be arranged with FedEx/the hotel.</p>	<p>Note: This sponsorship previously did not include the food & beverage cost from the hotel, but now includes the total cost. Please note: upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement.</p>	<p>Please note: upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement.</p>	<p>Note: This sponsorship previously did not include the food & beverage cost from the hotel, but now includes the total cost. Please note: upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement.</p>

Breakout Session Sponsor	Coffee Station Sponsor	Wi-Fi Sponsor	Lanyard Sponsor
\$25,000	\$15,000	\$7,500	\$10,000
Upgrade from Silver Sponsorship (2 available)	Upgrade from Silver Sponsorship (1 available)	Upgrade from Silver Sponsorship (1 available)	Upgrade from Silver Sponsorship (1 available)
<ul style="list-style-type: none"> • All Silver Sponsor benefits • 1 exclusive in-person breakout session presentation, part of the regular conference program, designed with feedback and input from Civitas staff. • 2 additional complimentary in-person conference registrations (3 total) and 2 complimentary virtual conference registrations. • 1 push notification in conference virtual platform. • Primary table location in exhibit hall and on virtual platform 	<ul style="list-style-type: none"> • All Silver Sponsor benefits • Branded coffee cups throughout the entire event (Monday-Wednesday) at all breaks with coffee/tea service. • 1 additional complimentary in-person conference registrations (2 total) and 2 complimentary virtual conference registrations. • Coffee Station Sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials. • Primary table location in exhibit hall and on virtual platform. 	<ul style="list-style-type: none"> • All Silver Sponsor benefits • Custom redirect to website or landing page from conference Wi-Fi. • 1 additional complimentary in-person conference registrations (2 total) and 2 complimentary virtual conference registrations. • 1 push notification in conference virtual platform. • WiFi sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials. • Primary table location in exhibit hall and on virtual platform. 	<ul style="list-style-type: none"> • All Silver Sponsor benefits • Company logo/message printed on conference badge lanyards. • 1 additional complimentary in-person conference registrations (2 total) and 2 complimentary virtual conference registrations. • Lanyard sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials. • Primary table location in exhibit hall and on virtual platform.
Note: this sponsorship category previously had three upgrades available and was limited to one breakout session block. For 2022, this category has been limited and the sessions will be spread out throughout the conference agenda aligned with themes and tracks. Please note: upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement.	Please note: upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement.	Please note: upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement.	Please note: upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement.

Room Key Card Sponsor	Breakfast/Lunch Sponsor	Daily Break Sponsor	Charging Station Sponsor
\$10,000	\$12,000	\$8,000	\$5,000
Upgrade from Silver Sponsorship (1 available)	Upgrade from Silver Sponsorship (5 available)	Upgrade from Silver Sponsorship (2 available)	Upgrade from Silver Sponsorship (1 available)
<ul style="list-style-type: none"> • All Silver Sponsor benefits • Company logo/message printed on hotel room key cards • 1 additional complimentary in-person conference registrations (2 total) and 2 complimentary virtual conference registrations. • Key card sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials. • Primary table location in exhibit hall and on virtual platform. 	<ul style="list-style-type: none"> • All Silver Sponsor benefits • Special sponsor signage during breakfast or lunch and podium recognition during general session before and after meal. • 1 additional complimentary in-person conference registrations (2 total) and 2 complimentary virtual conference registrations. • Breakfast or lunch sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials. • Primary table location in exhibit hall and on virtual platform. 	<ul style="list-style-type: none"> • All Silver Sponsor benefits • Special sponsor signage during networking break and podium recognition during general session before and after break. • 1 additional complimentary in-person conference registrations (2 total) and 2 complimentary virtual conference registrations. • Daily break sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials. • Primary table location in exhibit hall and on virtual platform. 	<ul style="list-style-type: none"> • All Silver Sponsor benefits • Special sponsor signage at charging stations. • 1 additional complimentary in-person conference registrations (2 total) and 2 complimentary virtual conference registrations. • Charging station sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials. • Primary table location in exhibit hall and on virtual platform.
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Hometown/Home State Sponsor (Host Committee)	Passport Drawing/Gamification Sponsor
\$5,000 (give/get)	\$5,000
Limited to Civitas Texas members who are serving on the Host Committee	Upgrade from Silver Sponsorship (1 available)
<ul style="list-style-type: none"> • Not an upgrade, does not include Silver Sponsor benefits (Host Committee members are not SB&T members). • Conference Host Committee recognition from podium in general session, on physical and virtual conference materials including the website, virtual platform, signage, and press releases. • Opportunity to provide daily and session specific Host Committee welcomes in general and breakout sessions. • 2 complimentary in-person conference registrations (2 total) and 2 complimentary virtual conference registrations. 	<ul style="list-style-type: none"> • All Silver Sponsor benefits • Special sponsor signage at registration desk and company logo placed on physical and virtual passport card. • 1 additional complimentary in-person conference registrations (2 total) and 2 complimentary virtual conference registrations. • Gamification sponsor recognition on the Civitas and DirectTrust websites, in conference email communications, and at the conference and in conference materials. • Primary table location in exhibit hall and on virtual platform.
Note: Host Committee members may either pay for the sponsorship themselves (“give”) or “get” an equivalent sponsorship or donation through community and partner engagement to meet this requirement.	Please note: upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement.

**Interested in additional opportunities like a virtual booth-only sponsorship? Please reach out to us for more details.*

**Interested in an in person corporate registration? Please reach out to us for more details.*

Notes – policies - assumptions to be enhanced

- All speakers receive 1 complimentary registration (except for sponsored sessions, which receive the complimentary sessions described in the sponsorship level up to a maximum of 3 comps per session (policy TBD).
- 77 SB&T complimentary registrations implied in sponsorships
- 14 Host Committee complimentary registrations implied in sponsorships

In-Person Registration Fees:

Early Bird (Purchase by 5/20/22):

Civitas/DirectTrust Full/Affiliate Member: \$400

Civitas SB&T Member: \$700

Non-Member: \$1,000

Regular:

Civitas/DirectTrust Full/Affiliate Member: \$500

Civitas SB&T Member: \$800

Non-Member: \$1,200

Government Rate (In-Person): \$500, available at all times

Virtual Registration Fees:

Civitas/DirectTrust Full/Affiliate Member: \$150

Civitas SB&T Member: \$250

Non-Member: \$300

Corporate (unlimited virtual attendees per organization): \$1,500

Other:

Discounts:

Early Bird Virtual Discount - \$50

DirectTrust Individual Member - \$100 (not a public rate, only share this with those who qualify)

Comp:

Speaker

Host Committee

Media

Sponsor

Staff