



# May Network News

May 18, 2022

# Housekeeping Reminders

- This is a Zoom webinar
- All webinar participants are automatically muted and your video is not displayed
- If you would like to ask the presenters a question, please use the **Q&A** function on the task bar
- Use the **chat** feature to introduce yourself – name, organization and location, share resources, etc.
- If you have any questions following the webinar, please reach out to [contact@civitasforhealth.org](mailto:contact@civitasforhealth.org)

# Agenda

- Welcome and Civitas Updates – Lisa Bari, *CEO*,
- New Member Welcome
  - Intrepid Ascent
  - PHOENIX at Wayne State University
  - Telligen
- Civitas Member News – Jolie Ritzo, Senior Director, and Lisa Bari
- Civitas Workgroups/Committees/Councils Updates
  - Nominating Committee
  - Marketing and Communications Workgroup
- Spotlight Presentation – Streamlined Modular Certification, Sarah Miller & Fadesola Adetosoye *Expert Associate Partners, McKinsey & Company, Social, Healthcare & Public Sector Practice*

# Civitas Updates

Just  
announced!

# SPEAKER ANNOUNCEMENT

## KEYNOTE SPEAKERS:



**CARA JAMES, PHD**  
PRESIDENT AND CHIEF EXECUTIVE  
OFFICER, GRANTMAKERS IN HEALTH



**DORA HUGHES, M.D., M.P.H.**  
CHIEF MEDICAL OFFICER,  
CMS INNOVATION CENTER



#TOGETHER4HEALTH2022



# The Civitas Networks for Health 2022 Annual Conference, a Collaboration with the DirectTrust Summit



[More event info on the Civitas website.](#)

## Event Information

### Conference Registration

We're pleased to present a hybrid 2022 conference with options for both in-person and virtual attendance. Snag the Early Bird rate before Friday, May 27.

Please view our [Conference Event Safety, Code of Conduct and Policies here.](#)

[REGISTER NOW](#)

### Hotel Reservations

Take advantage of our discounted hotel room block for conference attendees at the San Antonio Marriott Rivercenter.

**Discounted room rate:**  
**\$159/night**  
*Reservations must be made on or before July 22.*

[RESERVE A ROOM](#)

### Sponsor Prospectus

Be part of one of the most anticipated health data conferences of the year. Join us as a sponsor!

There are options at every price point.

[VIEW PROSPECTUS](#)

A man with short dark hair and glasses, wearing a dark suit jacket over a light blue shirt, is looking down at a white smartphone in his hands. He is sitting in a conference room, with other people blurred in the background. The lighting is warm and focused on him.

# Let's get the word out!

- We have a [conference communications toolkit](#).
- Please retweet and repost content! Share when you register and highlight other aspects of the conference you are excited about.
- Use our hashtag **#Together4Health2022**

# Keith Hepp Memorial Scholarship Fund for Emerging Leaders

We are pleased to have launched the ***Keith Hepp Memorial Scholarship Fund for Emerging Leaders***. The Keith Hepp Memorial Scholarship for Emerging Leaders aims raise funds to provide a travel scholarship to the [Civitas Networks for Health Annual Conference](#) for all interested Emerging Leaders Council (ELC) Members.

Donations can be made on the Civitas website on the conference page or by texting ELCFUND to 44-321.

**Thank you to Contexture!** Contexture will match up to \$3,000. Please help us get to \$6,000 this week!

# Upcoming Civitas Events

We are launching a new roundtable series for members – ***Driving Market Change Through Multi-Stakeholder Collaboration***. This series will kick off on May 23 from 3-4 pm ET and will feature the Washington Health Alliance’s Low Back Pain Implementation Collaborative. Please [use this link to register.](#)

Our next Collaboratives in Action: ***It’s December 2023 – Do you know where your data are? The definitive guide to ePHI, EHI Export, and Designated Record Sets*** is on June 9 from 1-2:30 pm. [Registration is open.](#)

Join us this afternoon from 3-4 pm ET for a webinar from Delaware Health Information Network and MedicaSoft on ***Consent to Share: An Iterative Journey.*** [Use this link to register.](#)

**New Member Welcome**

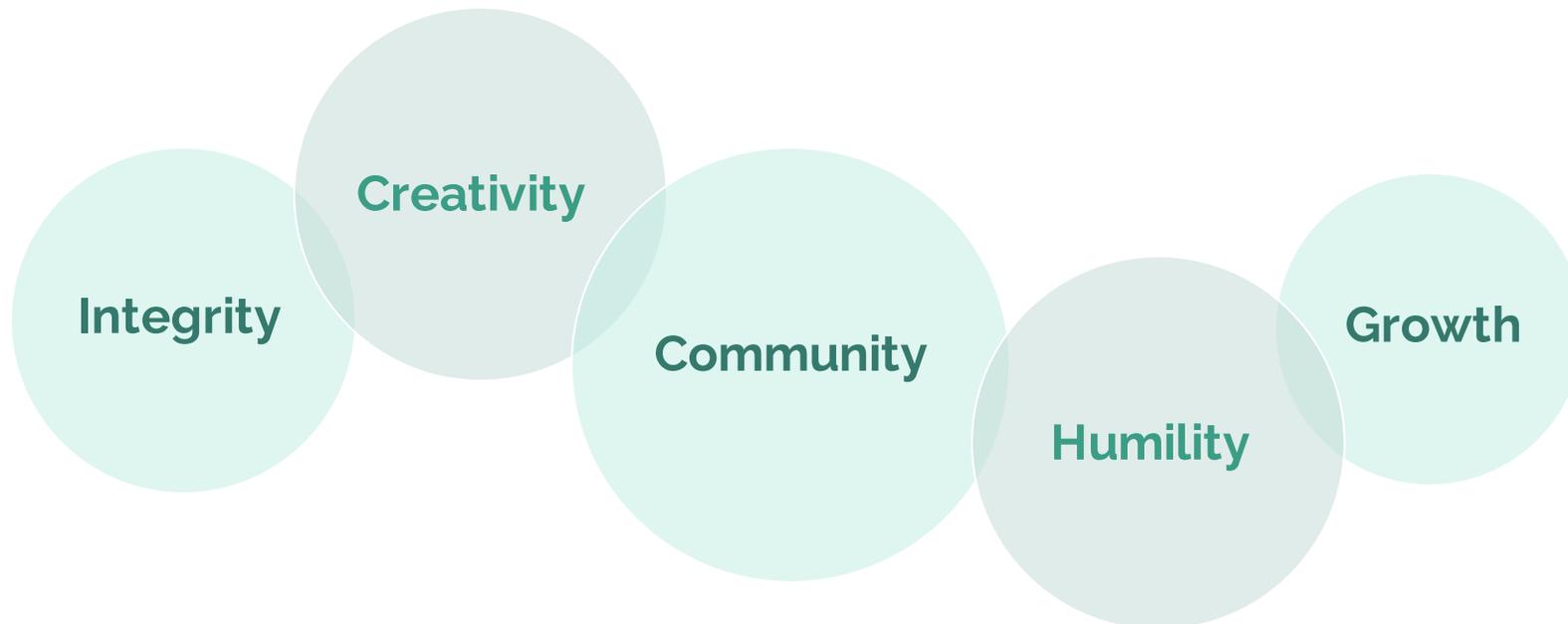


May 18, 2022

# Civitas Member Network News Monthly Meeting

# Intrepid Ascent *Who We Are*

We are a team committed to improving health outcomes one community at a time through effective data sharing and use. Given the multi-dimensional opportunities faced by our clients, our engagement teams weave together expertise from multiple fields. With the values shown below, we invest in client relationships that **lead to long-term partnerships with shared mission and impact.**



# Intrepid Ascent *What We Do*

**Intrepid Ascent helps people use data to collaborate in the development of healthy communities.**

We identify opportunities for adopting technology that enable authentic connections among health care, social services, and allied fields. We support our clients in clarifying their strategic intentions for data use, in assessing their technology needs, and in implementing adaptable systems that will grow with them.



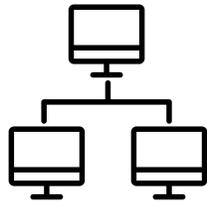
# Intrepid Ascent *Select Clients*



# Intrepid Ascent *Groups*

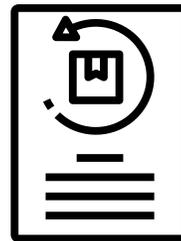
Depending on the challenge at hand, client engagements are led by one of our three Groups, with resources from the other two typically included to form an *interdisciplinary team*.

## Technology Strategy Group



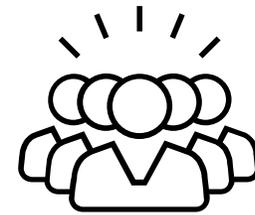
Equips communities to leverage technology to meet their goals for integrating systems of care, with a focus on the rapidly changing ecosystems linking health care and human services.

## Policy Innovation Group



Helps our clients navigate the data sharing landscape, exploring how novel approaches and industry best practices can be used for policy design and implementation at the cutting edge of collaboration across teams, organizations, and sectors.

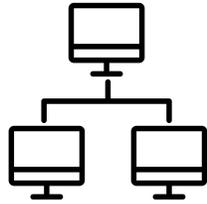
## Community Change Group



Utilizes design thinking, stakeholder engagement, change management, and quality improvement methods to promote positive and sustainable change.

# Intrepid Ascent *Core Service Areas*

## Technology Strategy Group



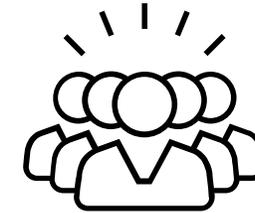
- Technology Systems Procurement
- System Integration Design
- Technical Project Management
- Vendor Management
- Vendor Landscape Subject Matter Expertise
- Solution Architecture Evaluation and Design
- Data Analysis
- Process Evaluation

## Policy Innovation Group



- Data Governance
- Legal and Regulatory Landscape Assessments
- Medicaid / Medi-Cal Industry Knowledge
- Governance Structures
- Policy Development Linkages
- Stakeholder Engagement
- Regulatory / Policy Advising

## Community Change Group



- Stakeholder Engagement
- User and Technology Onboarding
- User Feedback Loops
- Metric Development
- Quality Improvement
- CIE Industry Knowledge
- Change Management
- Training Development and Adult Learning
- Program Evaluation
- Systems Thinking
- Workflow Processes Development

## Intrepid Ascent *Contact Us*

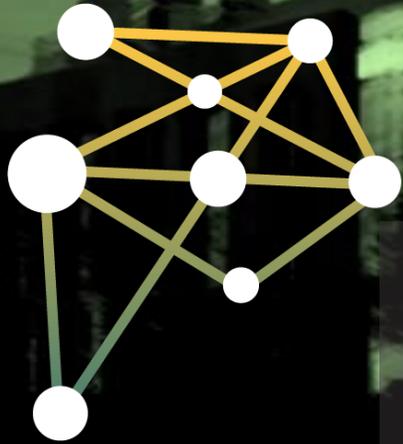


**Mark Elson, PhD**  
**Chief Executive Officer**  
mark@intrepidascend.com



**Alex Horowitz**  
**Vice President, Technology Strategy**  
alex@intrepidascend.com

Learn More at [www.intrepidascend.com](http://www.intrepidascend.com)



# PHOENIX

**We connect people with data  
to effect positive social changes  
in pursuit of lifespan equality**

## The Population Health OutcomEs aNd Information Exchange

Wayne State University | Detroit, Michigan

May 18, 2022

Presenters:

Steven J. Korzeniewski, PhD  
Associate Professor and PHOENIX PI  
[sKorzeni@med.wayne.edu](mailto:sKorzeni@med.wayne.edu)

Bethany Foster, MPH  
Public Health Program Advisor  
[bfoste@med.wayne.edu](mailto:bfoste@med.wayne.edu)

# Organizational Information

PHOENIX is a Virtual Data Warehouse, Analytics and Dissemination Platform used to conduct research and engage in public health surveillance activities.

- **Purpose:** To allow for data-informed actions to improved health outcomes.
- **Current Reach:** Southeast Michigan
- **Website:** phoenix.wayne.edu (*under reconstruction*)
- **Data Services:**



## Access Management

Plan and implement who can access what types of data



## Ingestion

Move data in and out of the cloud



## Transformation

Adopt standards to foster data sharing and team science



## Analytics

Describe geographic patterns, assess trends and answer questions



## Dissemination

Visualize and report health information to stakeholders



# We joined Civitas Networks for Health, here's why!

- **Share your reason for participating in the national network:**
  - We want to work with like-minded partners to continue building upon the best practices for data exchanges and data informed approaches.
- **Hopes for future partnerships:**
  - Actively participate in collaborative research/surveillance projects
  - Identify gaps in the current data
- **What you are looking forward to this year:**
  - We want to learn from others, especially how programs overcome similar challenges our team faces.





**Bruce Grotenhuis**  
**Susan Stefan**  
**Jenny Cornelius**  
**Meg Nugent**



May 18, 2022

# About Telligen

---



**50 years** providing expertise and solutions that produce true, measurable results



Team Telligen is made up of more than **600 clinical and technical** professionals supporting clients nationwide



As a **100-percent employee-owned** company, our employee-owners drive our business, our solutions and share in our success



# Our Mission and Values

---



## Our Mission:



**Transforming Lives & Economies by Improving Health**

## Our Values:



**INTEGRITY**



**COMMUNITY**



**INGENUITY**



**OWNERSHIP**



# Supporting Our Communities

---



**\$13 MILLION  
IN PHILANTHROPIC  
SUPPORT**

Telligen Community Initiative is the charitable giving arm of Telligen and provides philanthropic support to innovative health and community-based projects throughout Colorado, Illinois, Iowa and Oklahoma. Since 2013 they have awarded more than **\$13 million to 313 projects**. Learn more at [www.TelligenCI.org](http://www.TelligenCI.org)

**3,500+ HOURS  
VOLUNTEERING**

Since 2018, our employee-owners have contributed **more than 3,500 hours** to the communities where we live, work and play.



# Our Work



## Health & Well-Being Solutions

- Working with employers, unions and Taft-Hartley plans to understand their population and provide solutions to reduce costs and obtain better health outcomes

*Client types include self-funded employers, unions & municipalities*

## State Health Solutions

- Configurable cost-containment strategies that help state Medicaid agencies meet their goals related to the health of their populations and improved care delivery

*Working with state Medicaid agencies in 10 states: Colorado, Idaho, Iowa, Maryland, Massachusetts, Montana, Nebraska, Oklahoma, Virginia & Wyoming*

## Federal Health Solutions

- Supporting value-based care transformation, including alternative payment models, as well as quality improvement, learning systems, data analytics and IT solutions for federal agencies and national programs

*Federally designated Quality Improvement Organization for Iowa, Illinois, Colorado & Oklahoma  
Hospital Quality Improvement Contractor in 15 states*



# Our Services



**DATA  
MANAGEMENT &  
ANALYTICS**



**LEARNING  
DISSEMINATION &  
IMPLEMENTATION**



**PROGRAM  
IMPLEMENTATION  
& MONITORING**



**SYSTEM &  
APPLICATION  
DEVELOPMENT**



**QUALITY  
MEASURES &  
REPORTING**



**QUALITY &  
PERFORMANCE  
IMPROVEMENT**



**ASSESSMENTS**



**CARE  
MANAGEMENT**



**UTILIZATION  
MANAGEMENT**



**DIABETES  
PREVENTION**



**CASE  
MANAGEMENT**

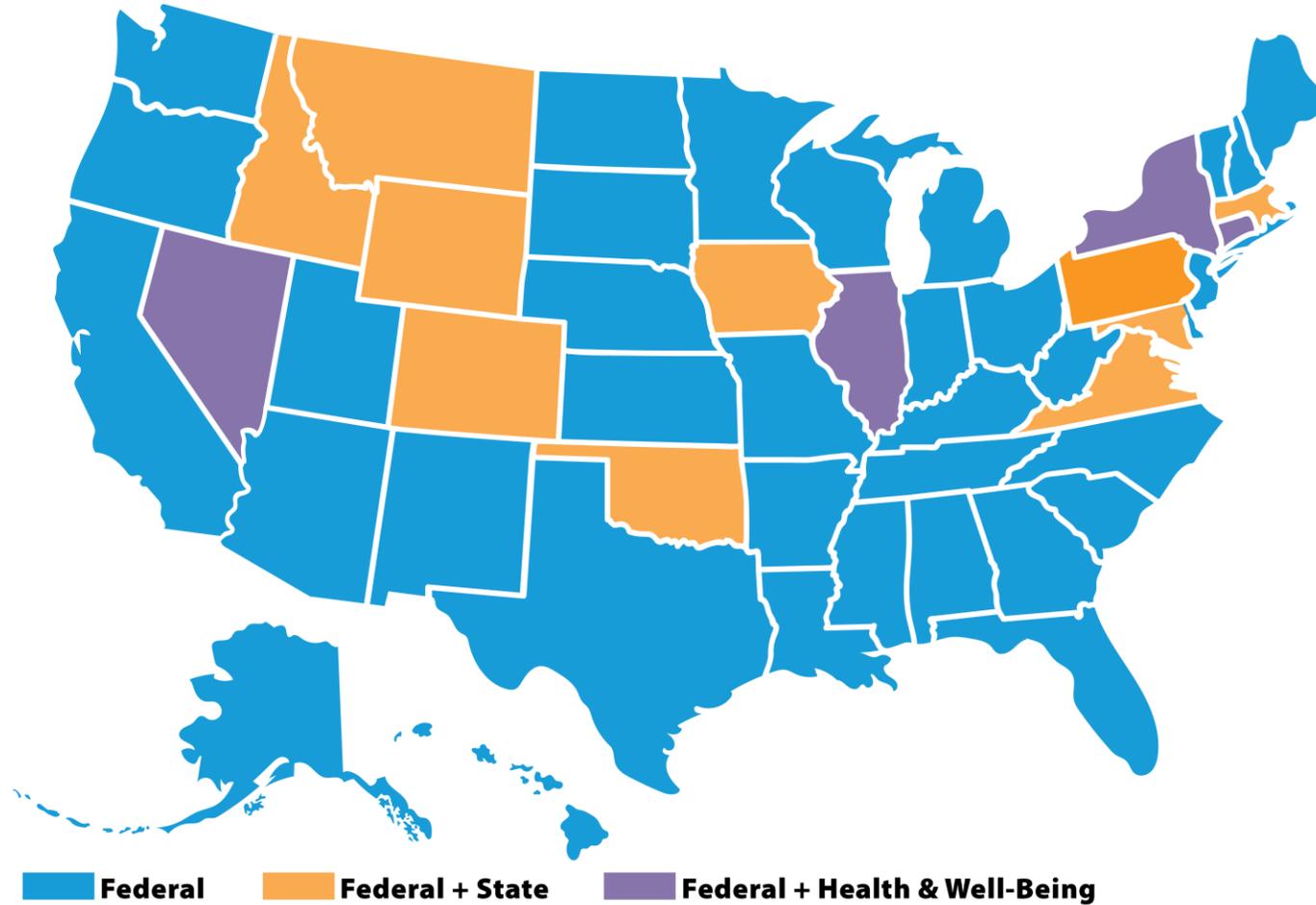


**WELLNESS  
SOLUTIONS**

We deliver customized solutions that improve the quality and cost-effectiveness of healthcare and help people live their healthiest lives



# Providing Population Health Solutions Nationwide



## Why We Joined Civitas

---



---

Collaboration opportunities to join community and data-led health improvement

---

Information exchange in order to tackle some of the most challenging healthcare issues facing our country today

---

Connect with other organizations engaged in similar work

---

Work in partnership with members to reduce data reporting burden for providers and find data solutions

---



# Civitas Member News

# Member News

- Better Health Partnership recently released their [2022 Annual Report to the Community](#).
- Comagine Health recently published a report on the organization's [QPP-SURS work](#).
- Common Ground Health is launching a [listening tour](#) focused on reaching Indigenous populations with COVID-19 information.
- A new partnership between [Colorado Dental Association \(CDA\) and CORHIO](#) will explore how data sharing between dentists and healthcare providers could advance patient-centered care delivery.
- Health Gorilla's Steve Yaskin was named to [Top 50 Healthcare Technology CEOs](#) list for 2022.

# Member News

- In late April, [Kno2 submitted a comment letter](#) to the HHS Office of the National Coordinator for Health Information Technology (ONC) regarding the Draft US Core for Data Interoperability Version 3, commonly referred to as Draft USCDI v3.
- LANES was recently selected as a [feature profile](#) in the Rosetta Health publication.
- [Maryland Health Care Commission](#) recently shepherded legislation through the Maryland legislature, which defines “Health Data Utility” activities for the state designated HIE.

# Member News

- MyHealth Access Network and Orion Health recently [announced plans to partner](#) on the Oklahoma state health information exchange project.
- Sixteen Washington Health Alliance purchaser/employer members [recently participated in a survey of wellness programs and vaccination rates](#). The survey was conducted at the request of Washington House Representative My-Linh Thai, who has special interest in how purchasers incentivize vaccines through wellness programs.
- Zen Healthcare IT's Gemini Platform recently received its [HITRUST CSF r2 Certification](#).

# Civitas Workgroups/Councils Update

# Opening Soon! 2023 Board Nominations

**Nominations for the 2023 Civitas Board of Directors will be opening on May 31<sup>st</sup>!**

- Senior leaders from Full Members are eligible to apply.
- We are committed to seating a diverse board that is representative of the entire membership.
- The slate will be announced by mid-August and voting will open to full and affiliate members at the annual conference.
- The future Board may include additional industry experts per our Bylaws.

**Keep an eye on your inbox this week for more information , including detailed FAQs.  
Questions can be directed to Jessica Little ([jlittle@civitasforhealth.org](mailto:jlittle@civitasforhealth.org)).**

# Marketing and Communications Workgroup Update

This group meets quarterly. During the May meeting the workgroup focused on equity, diversity and inclusion with a particular focus on attracting diverse candidates. We had a spotlight presentation from Denise Banuelos, Director, Equity, Inclusion, & Diversity and Workforce Development at Kaiser Permanente.

The presentation covered:

- Elements to include on your Careers Page
- Evaluate Language in Your Job Descriptions
- Know Your Audience
- Creating a Respectful and Inclusive Culture
- Resources

To get access to the recording or to be added to the Marketing and Communications Workgroup email [contact@civitasforhealth.org](mailto:contact@civitasforhealth.org).



# Streamlined Modular Certification

Sarah Miller & Fadesola Adetosoye

# SMD #22-001: New guidance on Streamlined Modular Certification (SMC) processes

Published on April 14, 2022, SMC approach is designed to:

---



Demonstrate measurable improvements to a state's Medicaid program;

---



Leverage data and testing to inform CMS's assessment of the success of delivered systems and system investments, and inform decisions about future MES investments;

---



Enable operational data reporting for system performance, operations monitoring, and functionality;

---



Reduce burden on states and CMS during the certification process without compromising CMS's responsibility; and

---



Advance incrementally toward a fully realized, outcome-based certification process for all Medicaid systems.

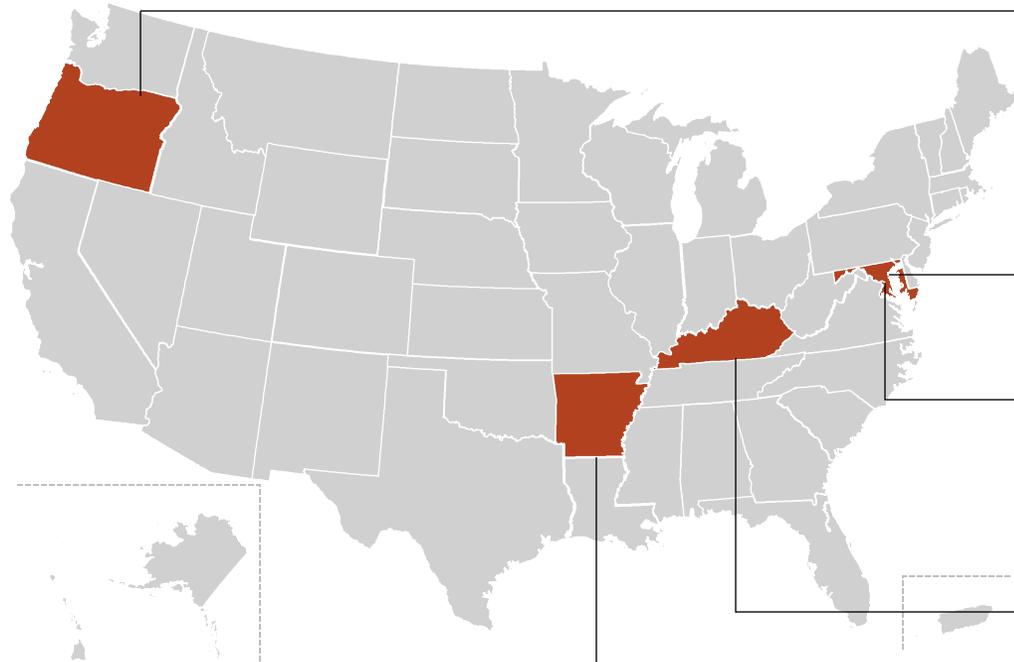
# Recipe for outcome statements

**Outcome statements answer the following three questions:**

---

- |   |  |
|---|--|
| <b>1</b> What is the benefit to Medicaid?                       | Specifically, how does the project align with the goals of the state's Medicaid program? |
| <b>2</b> What are the intended outcomes?                        | Specifically, how will the project demonstrated added value to operations?               |
| <b>3</b> What metrics provide data that outcomes are being met? | Specifically, what method is used to measure results?                                    |

# Example CMS-approved outcomes & metrics



## Oregon

**Outcome:** Reduce Emergency Department utilization and hospital readmissions resulting from improving care coordination across disparate care team members and improving outreach and engagement with Medicaid beneficiaries.

**Metric:** Ability to create a global flag identifying the Medicaid patients with mental illness who are accessing the ED for physical health reasons.

## Maryland

**Outcome:** Medicaid providers are able to access the PDMP data via CRISP to improve care management for their patients.

**Metric:** Users accessing PDMP within an EHR compared to the total users accessing PDMP

## DC

**Outcome:** Medicaid providers are able to view and share radiological images and results/results within the Image Exchange system to improve care management for their patients.

**Metric:** Number of times a provider launched the image exchange and searched for a core or emergent image for a Medicaid patient.

## Kentucky

**Outcome:** Improve Medicaid providers' ability to effectively treat Medicaid beneficiaries by enhancing statewide public health reporting to support case management, patient care, and population health and reduce medical errors to make more efficient use of healthcare dollars.

**Metric:** The number of immunization records, eLRs, syndromic surveillance messages, eCRs, and advanced directives reported electronically via KHIE to public health registries.

## Arkansas

**Outcome:** The HIE will demonstrate the ability to flag Medicaid Members who has tested positive for COVID and provide the Medicaid Primary care physician with a daily notification to improve disease management and coordination.

**Metric:** Number of Medicaid beneficiaries that have tested positive for COVID each month

# SMC Process Timeline

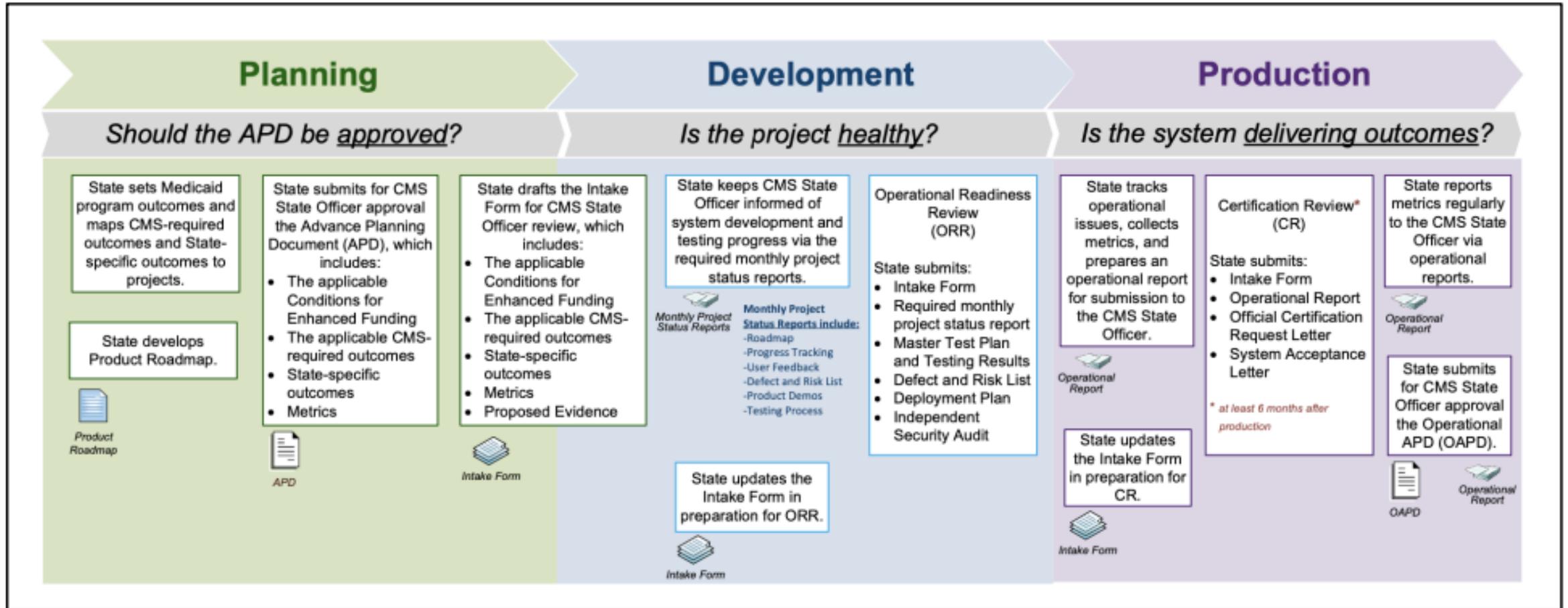


Figure 1. Streamlined Modular Certification Process Timeline

# Other Resources

1. CMS Website: <https://www.medicaid.gov/medicaid/data-systems/certification/streamlined-modular-certification/index.html>
2. Detailed guidance on SMC: <https://www.medicaid.gov/medicaid/data-and-systems/downloads/smc-certification-guidance.pdf>
3. GitHub Repository: <https://cmsgov.github.io/CMCS-DSG-DSS-Certification/>

## Contact



[www.civitasforhealth.org](http://www.civitasforhealth.org)



[twitter.com/civitas4health](https://twitter.com/civitas4health)



[contact@civitasforhealth.org](mailto:contact@civitasforhealth.org)