



October Network News

October 19, 2022

Housekeeping Reminders

- This is a Zoom webinar
- All webinar participants are automatically muted, and your video is not displayed
- If you would like to ask the presenters a question, please use the **Q&A** function on the task bar
- Use the **chat** feature to introduce yourself – name, organization and location, share resources, etc.
- If you have any questions following the webinar, please reach out to contact@civitasforhealth.org

Agenda

- Welcome and Civitas Updates – Jolie Ritzo, Senior Director of Network Engagement
- New Member Welcome –
 - Outcome Healthcare
 - Blue Cross Blue Shield Association
- Civitas Member News – Jolie Ritzo and Jessica Little, Senior Director of Business Development and Programs
- Spotlight Presentation – Maternal Health In Nebraska featuring Civitas Members CyncHealth, Insenna, Collective Medical

Civitas Updates

Civitas Updates

- We are celebrating our **one-year anniversary!** If you have not already read our [announcement](#), we encourage you to do so, and thank you for your membership.
- Civitas [announced](#) we **received an award** from Robert Wood Johnson Foundation to further the implementation and dissemination of Gravity Project® social determinants of health (SDOH) standards. The project will begin on November 1, 2022.
- During **Network News** in November, our new 2023 Board members will be introducing themselves.
- Between May and October of 2022, **Civitas welcomed 14 additional members!** [Read the about our continued growth.](#)



Upcoming Events

Keep an eye out for registration information on these upcoming events:

- Navigating, Governing, and Managing Sensitive Data Member Roundtable Series
- Collaboratives in Action Featuring ONC IDEAS Project and partners with ASTHO
- RHIC Leader's Forum
- Patient Centered Data Home ® Information Sessions

WEDI National Conference

- [Register now](#) for the 2022 National WEDI Conference in Washington DC from October 25-27th.
- Join Civitas CEO, Lisa Bari's session on Evolving Partnerships between HIEs and National Networks on Wednesday (10.26) from 10:30-11:15 am.
- Civitas members can use the code "CIVITASWEDI22" for a 25% discount on registration.



SAVE THE DATE!

THE CIVITAS NETWORKS FOR
HEALTH 2023 ANNUAL CONFERENCE

Aug. 20-23 | National
Harbor, MD

***Disseminating and Implementing the Gravity
Project's Data Standards for Public Health, Health
Systems, and Community Organizations
Grant Initiative Update***

Partnership/Background Information

At the Annual Conference on August 22, 2022, Civitas Networks for Health announced that we signed a letter of intent with Health Level Seven® International (HL7®) and the Gravity Project® to collaborate on implementation and dissemination.

Gravity is an HL7 FHIR Accelerator and a national public collaborative that develops consensus-based data standards to improve how we use and share information on social determinants of health.



Funding to Support Implementation

On October 6, 2022, Civitas received an award from the Robert Wood Johnson Foundation to further the implementation and dissemination of Gravity Project social determinants of health (SDOH) standards.

The 12-month project which kicks off on November 1, 2022, will provide opportunity for shared learning, training and technical assistance, and in-person multi-stakeholder convenings.

Data request to support clinical research

Goal: To identify and partner with sites that can provide retrospective Electronic Health Record (EHR) and/or claims data of all patients that is inclusive of below-mentioned subset

- **Patient cohort:** Acute Coronary Syndrome suspect at time of ED presentation (defined as Index Event)
- **Data range:** Up to 3 years prior to Index Event Emergency Department (ED) encounter and up to 30 days past the ED encounter
- **Outcome documentation** that has confirmation the patient was followed/contacted up to 30 days after the ED visit to confirm if they did or did not have a MACE event post-ED visit
 - Major Adverse Cardiac Events (MACE 2 definition) occurred, to include either: AMI (all types including STEMI, NSTEMI or any other MI), CABG, PCI, Death (all causes)
 - Or MACE NOT occurred
- **MACE outcome documentation source:** either within the EHR or an external source, to be able to provide a yes or no if MACE occurred within 30 days and what the event was (STEMI, NSTEMI, etc.)

2023 Membership Renewal Process

Help us streamline your renewal experience! Here's what you can expect:

- **October** – Civitas has sent out the member information forms. Please complete your information form if you have not already. All members must accept membership terms and conditions and code of conduct.
- **November** – Invoices will be sent for fiscal year 2023.
- **January** – Membership dues payment due January 31st.

Reach out to contact@civitasforhealth.org with any questions.

New Member Welcome



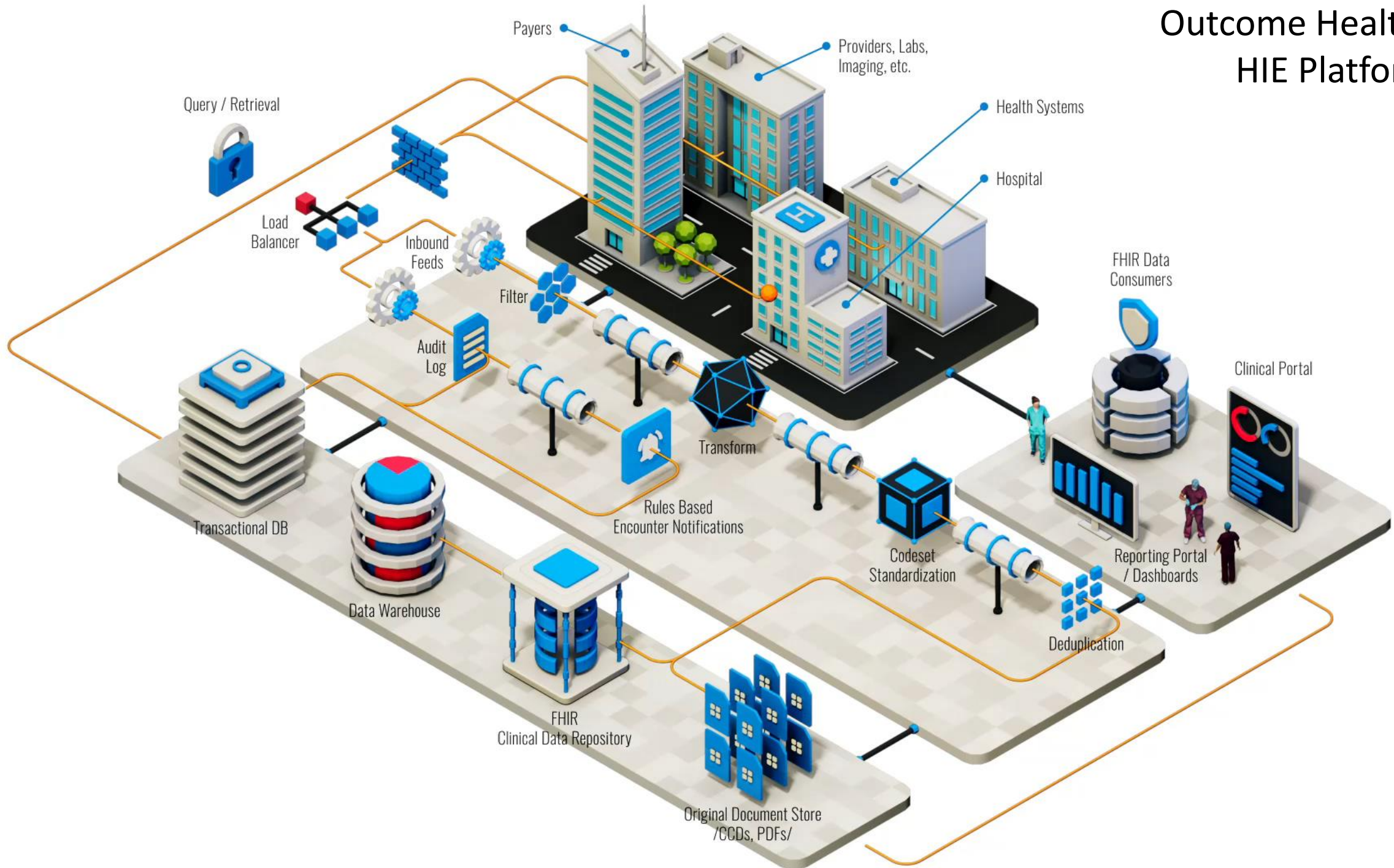
Outcome Healthcare

Justin Kaltenbach, Founder and CEO
10/19/2022

A Quick Overview

- We've built a modular, FHIR Based HIE Platform
- Our background: HIE Services and Software Development
- Primary focus is US HIEs
- **Platform Vision:**
 - Empower HIEs to own their platform
 - Cloud native, scalable and fast
 - Modern user interface
 - Source code shared with Clients
 - FHIR as the model and APIs
 - Open design and roadmap, steered by the User Group
 - Strong security for HIPAA compliance

Outcome Healthcare's HIE Platform



We joined Civitas Networks for Health, here's why!

- We believe Civitas does a great job at bringing HIEs together
- We are very hands on – we aim to continue collaborating with HIEs and developing new features for their participants
- We are excited to release our Closed Loop Referrals module next month

Blue Cross Blue Shield Association (BCBSA)

Civitas Networks for Health – New Member Introduction

Oct. 19, 2022

Matt Schuller, MS, RHIA
Director, Health IT and Industry Standards



**BlueCross
BlueShield**
Association

Blue Cross Blue Shield Association is an association of independent Blue Cross and Blue Shield companies.

Agenda

- BCBSA Overview
- Partnership with Civitas Networks for Health

About BCBSA

TRUSTED SERVICE TRUSTED LEADERSHIP



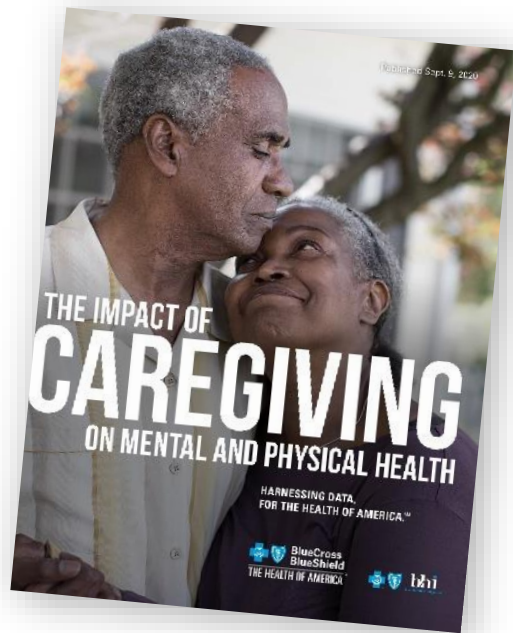
1 IN 3
AMERICANS
INSURED

AVAILABLE IN ALL
50 STATES
(D.C. AND PUERTO RICO)

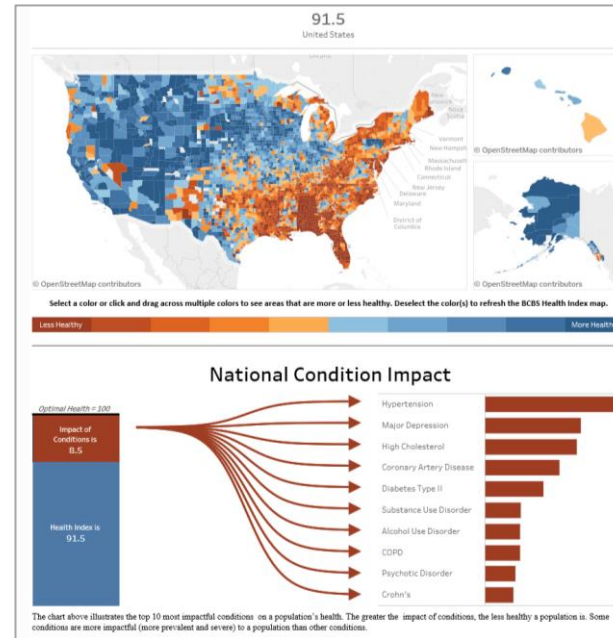
CONTRACTS WITH
MORE THAN **1.7M**
PROVIDERS
January 2022

DELIVERING DATA ANALYTICS

HEALTH OF AMERICA REPORT SERIES



BCBS HEALTH INDEX



BCBS ALLIANCE FOR HEALTH RESEARCH



The UNIVERSITY of OKLAHOMA



Stanford University



THE HEALTH OF AMERICASM

Partnership with Civitas Networks for Health

Partnership with Civitas will help accelerate interoperability priorities across the BCBS System

VALUE IN FUTURE PARTNERSHIPS

- More timely and cost-effective health data exchange
- Fast-track opportunities to reduce the burden and expenses tied to managing care delivery
- Expand and implement industry standards

AS A NEW CIVITAS MEMBER

- Leverage partnership to advance Health Equity Strategy for data standards
- Identify ways to advance work underway through HL7® FHIR® accelerators
 - Da Vinci (value-based care)
 - Gravity (SDOH)
 - FAST (scaling of FHIR standard)

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Civitas Member News

Member News

- [CIVHC](#) To Have Heavy Presence at Annual NAHDO Health Care Data Conference
- [Comagine Health](#) Launches Medication for Opioid Use Disorder Learning Collaborative
- Craig Behm Named CEO for [CRISP and CRISP Shared Services](#)
- [CyncHealth](#) Fosters Tremendous Interoperability Expansion in NE Following LB411 Passing
- HCSC & [Diameter Health](#) Partner to Accelerate FHIR Compliance and Use of High-Quality, Standard Data to Advance Clinical Data Accelerator Program
- [HEALTHeLINK](#) publishes study on The Impact of Population Health Analytics on Health Care Quality and Efficacy Among CPC+ Participants
- Schenectady Women and Child Health Hub Convened by [Healthy Alliance](#) Receives \$175,000 Grant

Member News

- [J2 Interactive](#) Listed Among Modern Healthcare's Best Places to Work in Healthcare For Seventh Year in a Row
- Dr. Claude Brunson Appointed to [KONZA National Network](#)'s Board of Directors
- [Manifest MedEX](#) has an upcoming webinar on Achieving CA's Public Health Goals with Collaborative Health Data Sharing
- Minnesota Community Measurement released their [Minnesota Health Care Quality Report](#)
- [Mountain-Pacific Quality Health](#) CEO Sara Medley Retires from CEO after 45 years with the organization
- [Telligen](#) Re-Awarded QPP MIPS Task Order
- Vermont Health info Exchange (operated by VITL) [Received Outcomes-Based Certification from CMS](#)
- [Unite Us](#) hosting virtual event, One Continuum, on November 2 and 3

Spotlight Presentation

Maternal Health in Nebraska





A Use Case-Driven Approach

How to leverage a health data utility, technology and community support identify, coordinate care and support pre- and post-natal care for pregnant women who are considered at-risk



The Nebraska program,
currently being piloted in North
Omaha, was recently
**named an awardee
by HHS for the
Racial Equity in
Postpartum Care
Challenge.**

1 in 4

women have one or more complications during pregnancy, labor and delivery, or the postpartum period

1 in 4

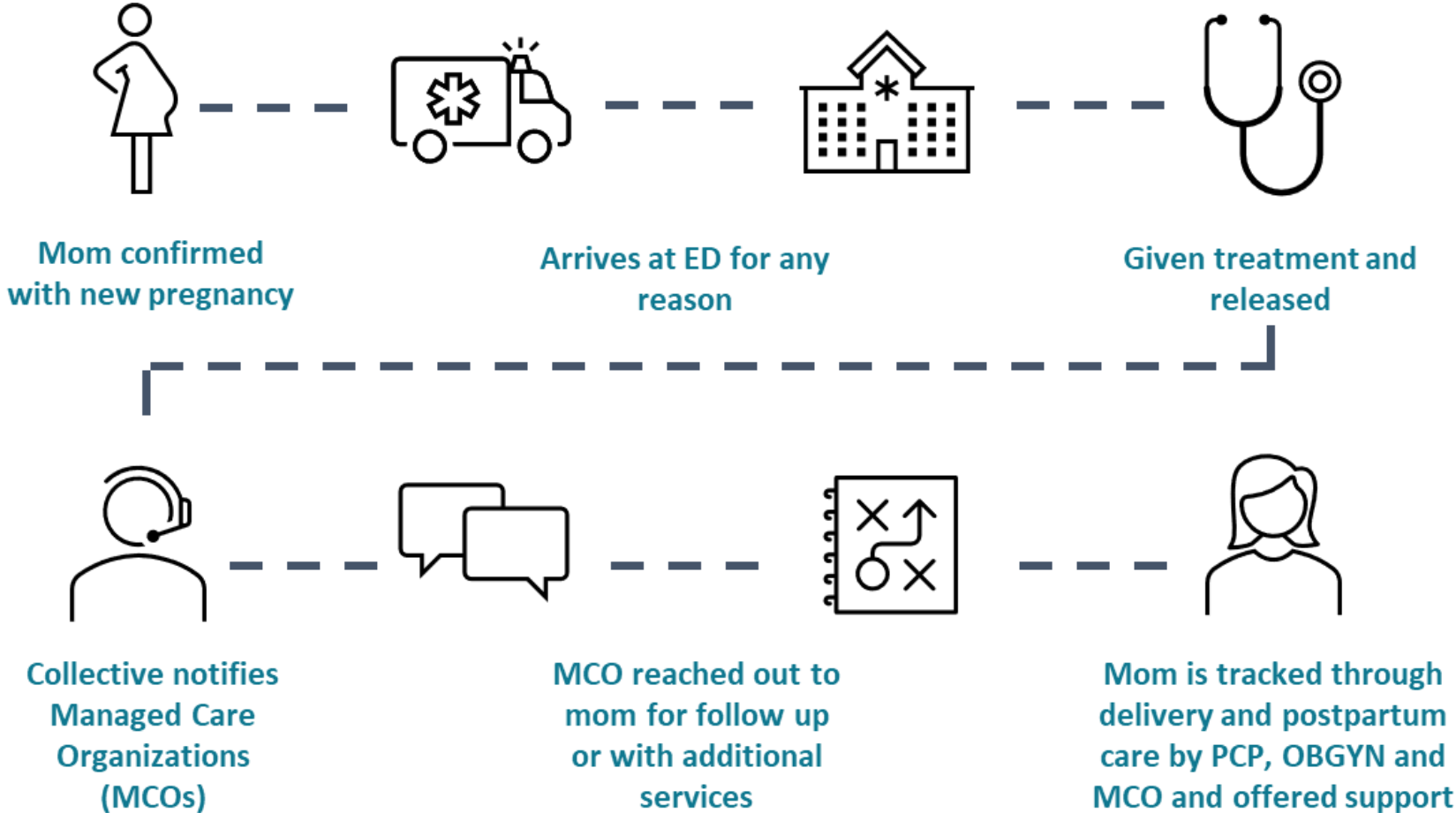
*women experience depression after the birth of a baby, while **only 1 in 8** asks for help with that depression*

Much Higher Mortality Rate

in the US than other developed countries

*In the first week postpartum, **severe bleeding, high blood pressure, and infection** are the most common contributors to maternal deaths, while **cardiomyopathy** is the leading cause of late deaths*

Technical backbone adapted from Collective Medical, a PointClickCare company





DEMONSTRATED EFFECTIVENESS

Washington

Deployed first in WA with MCOs, FQHCs, and hospitals. One analysis found those participating in the program saw a **54.6% decrease in ED utilization** by their pregnant patients.

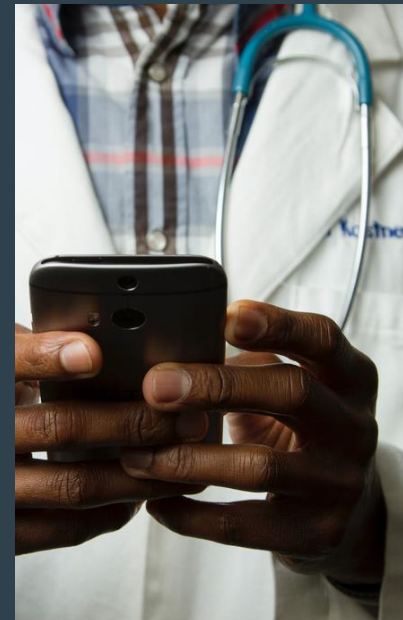
Idaho

A Blue Cross plan care manager received notification on a member who delivered twins out-of-state. Mom was discharged but twins admitted to NICU. Not wanting to leave her babies, mom did not receive follow-up care. Because of persistent outreach with the mom, she finally saw a physician for follow up **and a pulmonary embolism and other health complications were identified and resolved.**

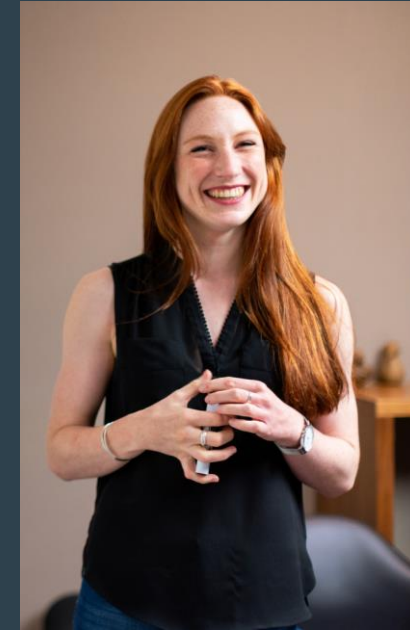
The Team for Nebraska



CyncHealth 



 collectivemedical®



 innsena

About CyncHealth

A symbiotic partnership of funding, engagement and data



- Building a data-informed workforce
- Academic partnerships
- Building data science capabilities within the clinical experience
- Academic partnerships
- Two Endowed Chairs
- Data requests
- Communication of data reports



- Bringing community and funders to the table for shared action
- Raising funds to invest directly into communities
- Raising funds for innovative not-for-profit, public data utility services
- Amplifying community voice in public data democracy



FOCUSING ON NEBRASKA

- 19th in the nation for maternal morbidity
- 25% of African Americans reported inadequate prenatal care
- 19% of women report feeling down, depressed, or hopeless after their baby's birth



Supporting Black or African American and American Indian / Alaska Native women through pregnancy and postpartum, ensuring follow up services and supports for healthy outcomes

Support for Evidence- based Best Practices

Ongoing not episodic

Postpartum care should be ongoing and not a single encounter with services and support tailored to each woman's individual needs

Insights made actionable

Assuring appointments are scheduled and delivered in a timely and informed manner after a woman has a hospital event during pregnancy or postpartum

Reducing impact of chronic conditions

Knowing chronic conditions may exist helps women manage the condition through referrals, evaluations, and provision of risk reduction strategies

Potential Future State



Extend to MCO,
OBGYN, Doula's



Bring in local advisors
(I Be Black Girl, etc.)



Tie in neonatal



Add'l training for
providers on evidence-
based best practices

Midwest Institute for Citizen and Community Health

Scaling what works to advance:

- health equity,
- maternal child health, and
- supporting populations with public health issues, like the implications of long COVID

Investing in local leaders and community-based organizations

- Reproductive Justice Summit sponsors of I Be Black Girl
- Planning investments into Doula grants for African American and Native American mothers

CyncHealth 

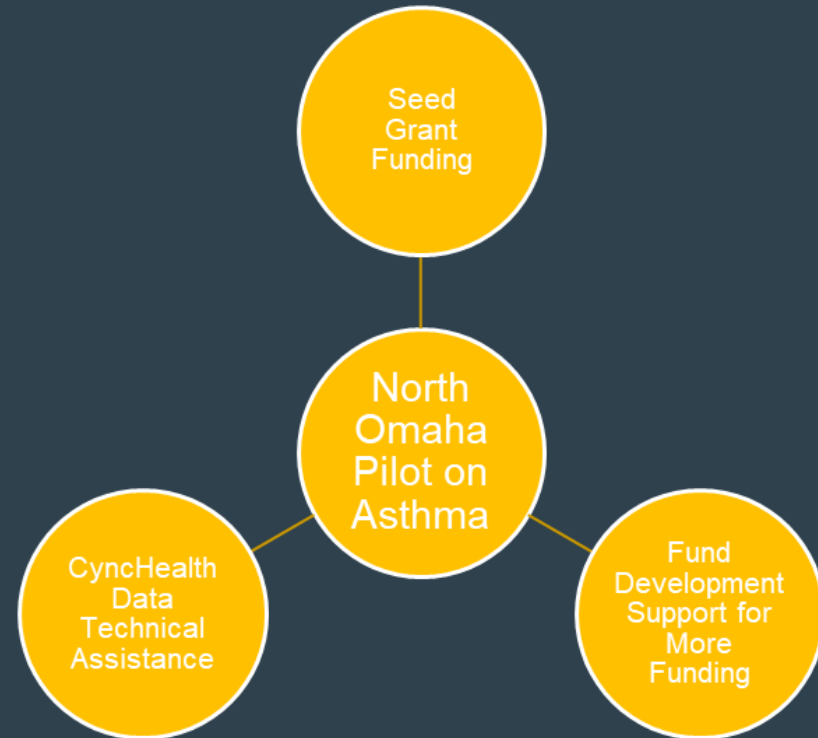
I BE 
BLACK GIRL

— OMAHA —
Better Birth
— PROJECT —



CyncHealth

Northeast Omaha Asthma Action Team: Project AIR



Contact



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