

Advancing Implementation of Health Data Utility Models Issue Brief

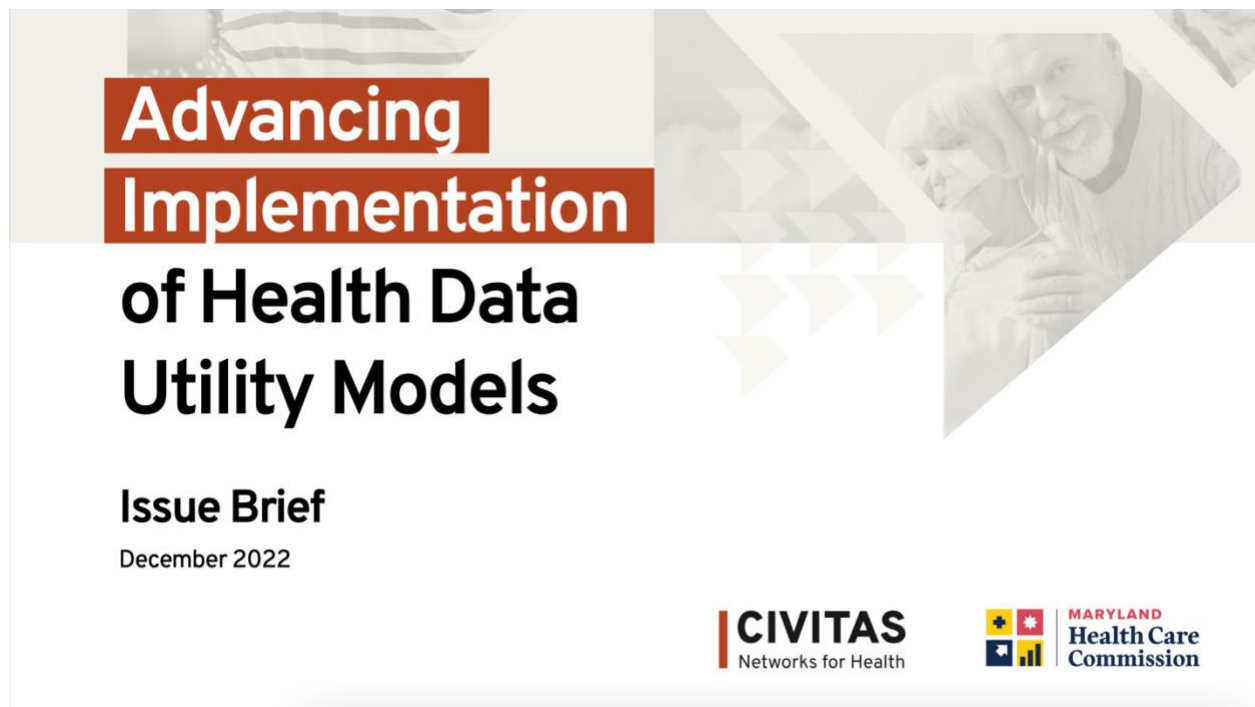
Partner Communications Toolkit

Together with the Maryland Health Care Commission (MHCC), Civitas Networks for Health is excited to share a brand-new resource, our *Advancing Implementation of Health Data Utility Models* Issue Brief. Over the past year, we identified the need to differentiate key aspects of emerging Health Data Utility (HDU) models and call attention to key drivers prompting the need for more comprehensive health data and services.

The HDU Issue Brief outlines the history, current state, and drivers for the emergence and advancement of HDUs, and intends to solidify and clarify the concept of HDUs in addressing population and public health and advancing health equity. In January 2023, Civitas and MHCC will release an action-oriented Health Data Utility Framework which is intended to support entities within states with implementation and further adoption of HDUs.

The following is a high-level communications plan to share the Issue Brief with your networks, and encourage engagement on your communication channels.

Promotional graphic (hyperlinked to download) –



Social media content –

Twitter post

Important industry resource! @civitas4health and @MHCCMD just released their Advancing Implementation of Health Data Utility Models Issue Brief - a must read!

Stay tuned for the full HDU Framework in Jan 2023.

#healthdatautility #governance #collaboration

LinkedIn post:

Important industry resource just released!

Civitas Networks for Health [\[TAG\]](#) and **Maryland Health Care Commission** [\[TAG\]](#) just released their *Advancing Implementation of Health Data Utility Models* Issue Brief. The Issue Brief is available publicly.

This is a must-read document for those using, exchanging, analyzing health data for health improvement. It is an in-depth overview of the history, current state, and drivers that lead to the emergence and advancement of HDUs.

Keep an eye out, Civitas and MHCC will release the complete HDU Framework in January.

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