

## 2023 Annual Conference Sponsorship Opportunities

The Civitas Annual Conference brings together hundreds of industry leaders, decision makers, and innovators who are passionate about the ever-evolving health improvement landscape. With deep dives into how collaborators are making advancements with health equity, interoperability, addressing social needs, and furthering population and public health efforts, attendees come to the conference to foster deep connections, strengthen and build new partnerships, and leave with tangible ways to evolve their state, regional, and local initiatives. With networking at the heart of the event, sponsors have many opportunities to connect with attendees and engage with the overall event in meaningful ways.

Silver Sponsor	Gold Sponsor	Platinum Sponsor <b>SOLD</b>	Breakfast/Lunch Sponsor (2) <b>- 3 SOLD</b>
\$10,000	\$55,000	\$125,000	\$13,750
<p><b>Included as a benefit of Civitas SB&amp;T membership for no additional cost.</b></p> <p><i>65 total Silver Sponsorships available. Non-members may purchase a Silver Sponsorship if space is available.</i></p>	<p><b>**Upgrade from Silver Sponsorship</b></p>	<p><b>**Upgrade from Silver Sponsorship</b></p>	<p><b>**Upgrade from Silver Sponsorship</b></p>
<ul style="list-style-type: none"> <li>• 1 exhibit booth in exhibit hall, including 6' table and 2 chairs (all conference breaks will be held in exhibit hall, in addition to other event considerations).</li> <li>• Sponsorship recognition on the Civitas website, in conference email communications, At the conference, and in conference materials (physical and virtual).</li> <li>• 1 complimentary registration.</li> </ul>	<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• Gold Sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials (physical and virtual).</li> <li>• Opportunity to introduce and provide a 5-minute presentation during a general session.</li> </ul>	<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• Primary Platinum Sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials (physical and virtual).</li> <li>• Opportunity to introduce and provide a 10-minute presentation during a general session.</li> </ul>	<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• Special sponsor signage during breakfast or lunch and podium recognition during general session before and after meal.</li> <li>• 1 additional complimentary in-person conference registration (2 total).</li> <li>• Breakfast or lunch sponsor recognition on the Civitas website, in conference email communications, at the</li> </ul>

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<ul style="list-style-type: none"> <li>• Opportunity to place promotional materials in the attendee welcome bag. (SB&amp;T members only).</li> <li>• Pre-event attendee registration list to be sent out three weeks prior to the event and post-event attendee list to be sent out within one week of the close of the conference.</li> <li>• Feature on Civitas social media channel as part of Silver Sponsor recognition posts.</li> </ul>	<ul style="list-style-type: none"> <li>• 2 additional complimentary in-person conference registrations (3 total)</li> <li>• Dedicated branded meeting space.</li> <li>• Designation as the Welcome Reception on Sunday evening (Sponsor recognition, welcome guests, place materials on tables, input into the menu, and schedule of events).</li> <li>• 1 sponsored email to conference attendees pre- or post-conference.</li> <li>• Primary table location in exhibit hall.</li> <li>• 3 social media spotlights on Civitas Networks for Health channels.</li> </ul>	<ul style="list-style-type: none"> <li>• 4 additional complimentary in-person conference registrations (5 total)</li> <li>• Designation as host the Monday night Reception and Dinner (Sponsor recognition, welcome guests, place materials on tables, input into the menu)</li> <li>• Dedicated branded meeting space.</li> <li>• 2 sponsored emails to conference attendees pre- or post-conference.</li> <li>• Logo placement on email footer in the three months leading up to the conference</li> <li>• Premium table location in exhibit hall.</li> <li>• 5 social media spotlights on Civitas Networks for Health channels.</li> </ul>	<p>conference, and in conference materials.</p> <ul style="list-style-type: none"> <li>• Primary table location in exhibit hall.</li> <li>• 1 social media spotlight on Civitas Networks for Health channels.</li> </ul>
<p><i>Please note booth allocation is first come, first served. All SB&amp;T members must sign the sponsorship agreement to receive a booth assignment. Other sponsors will receive benefits after payment is received. Sponsors must pay for shipping separately, to be arranged with FedEx/the hotel.</i></p> <p><b>Deadline for Sponsorship: August 4</b></p>	<p><b>Deadline for Sponsorship: June 30</b></p>	<p><b>Deadline for Sponsorship: June 30</b></p>	<p><b>Deadline for Sponsorship: July 21</b></p>

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<b>Breakout Session Sponsor (1) 2 SOLD</b>	<b>Coffee Station Sponsor SOLD</b>	<b>Wi-Fi Sponsor SOLD</b>	<b>Lanyard Sponsor SOLD</b>
\$27,500	\$16,500	\$8,250	\$11,000
**Upgrade from Silver Sponsorship	**Upgrade from Silver Sponsorship	**Upgrade from Silver Sponsorship	**Upgrade from Silver Sponsorship
<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• 1 in-person breakout session presentation, part of the regular conference program, designed with feedback from Civitas staff.</li> <li>• 2 additional complimentary in-person conference registrations (3 total).</li> <li>• Primary table location in exhibit hall.</li> <li>• 1 social media spotlight on Civitas Networks for Health channels.</li> <li>• <i>Sessions should align with conference tracks and topics fall within one of three tracks.</i></li> <li>• <i>Sessions should include a partnership between members and focus on innovations, solutions, or the partnership itself.</i></li> <li>• <i>Sessions will be reviewed by Civitas staff with the option for Civitas leadership to contribute.</i></li> </ul>	<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• Branded coffee cups throughout the entire event (Monday-Wednesday) at all breaks with coffee/tea service.</li> <li>• Coffee sponsor recognition on signage at the conference.</li> <li>• 1 additional complimentary in-person conference registration (2 total).</li> <li>• Coffee Station Sponsor recognition on the Civitas website, in conference email communications, and at the conference and in conference materials.</li> <li>• Primary table location in exhibit hall.</li> <li>• 1 social media spotlight on Civitas Networks for Health channels.</li> </ul>	<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• Custom redirect to website or landing page from conference Wi-Fi.</li> <li>• 1 additional complimentary in-person conference registration (2 total).</li> <li>• Wi-Fi sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.</li> <li>• Primary table location in exhibit hall.</li> <li>• 1 social media spotlight on Civitas Networks for Health channels.</li> </ul>	<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• Company logo/message printed on conference badge lanyards.</li> <li>• 1 additional complimentary in-person conference registration (2 total).</li> <li>• Lanyard sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.</li> <li>• Primary table location in exhibit hall.</li> <li>• 1 social media spotlight on Civitas Networks for Health channels.</li> </ul>
<p><i>Please note, for 2023, this category has been limited and the sessions will be spread out throughout the conference agenda aligned with themes and tracks.</i></p> <p><b>Deadline for Sponsorship: June 30. Need all session info submitted by July 14</b></p>	<p><b>Deadline for Sponsorship: July 21</b></p>	<p><b>Deadline for Sponsorship: July 21</b></p>	<p><b>Deadline for Sponsorship: July 14</b></p>

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<b>Daily Break Sponsor (2)</b>	<b>Unconference Break Sponsor</b>	<b>Charging Station Sponsor SOLD</b>	<b>Networking Area Sponsor PENDING</b>
\$8,250	\$5,500	\$5,500	\$7,500
**Upgrade from Silver Sponsorship	**Upgrade from Silver Sponsorship	**Upgrade from Silver Sponsorship	**Upgrade from Silver Sponsorship
<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• Special sponsor signage during breaks and podium recognition during general session before and after break.</li> <li>• 1 additional complimentary in-person conference registration (2 total).</li> <li>• Daily break sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.</li> <li>• Primary table location in exhibit hall.</li> <li>• 1 social media spotlight on Civitas Networks for Health channels.</li> </ul>	<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• Special sponsor signage during breaks and podium recognition during Unconference sessions before and after break.</li> <li>• 1 additional complimentary in-person conference registration (2 total).</li> <li>• Unconference sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.</li> <li>• Primary table location in exhibit halls.</li> <li>• 1 social media spotlight on Civitas Networks for Health channels.</li> </ul>	<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• Special sponsor signage at charging stations.</li> <li>• 1 additional complimentary in-person conference registration (2 total).</li> <li>• Charging station sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.</li> <li>• Primary table location in exhibit hall.</li> <li>• 1 social media spotlight on Civitas Networks for Health channels.</li> </ul>	<ul style="list-style-type: none"> <li>• All Silver Sponsor benefits included.</li> <li>• Special sponsor signage at the networking area</li> <li>• 1 additional complimentary in-person conference registration (2 total).</li> <li>• Networking Area sponsorship recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.</li> <li>• Opportunity to place sponsor booth in the networking area at the Gaylord.</li> <li>• 1 social media spotlight on Civitas Networks for Health channels.</li> </ul>
<b>Deadline for Sponsorship: July 28</b>	<b>Deadline for Sponsorship: July 28</b>	<b>Deadline for Sponsorship: July 14</b>	<b>Deadline for Sponsorship: July 14</b>

*\*\*All upgrade opportunities are in addition to the base silver sponsorship fee of \$10,000. Please note upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement.*

For all sponsorship opportunities: If Civitas does not receive your materials by the week of the conference, we will be unable to send out sponsored emails.