

## Health Data Utility Framework: A Guide to Implementation

### Partner Communications Toolkit

Together with the Maryland Health Care Commission (MHCC), Civitas Networks for Health is excited to share a new resource, our *Health Data Utility Framework*. Over the past year, we identified the need to differentiate key aspects of emerging Health Data Utility (HDU) models and call attention to key drivers prompting the need for more comprehensive health data and services. This Framework follows the release of our HDU Issue Brief at the end of 2022, which outlined the current state of, and clarified the concept of HDUs. The HDU Framework is intended to guide states, regions, HIEs, and community partners in the design and implementation of an HDU that provides deeper integration of health-related data to support public health and care delivery.

**The following is a high-level communications plan to share the Framework with your networks and encourage engagement on your communication channels.**

Promotional graphic (hyperlinked to download) –



**New  
Resource  
Just  
Released**

**Social media content –**

**Twitter post**

Important industry resource! @civitas4health and @MHCCMD have released their Health Data Utility Framework – a practical and in-depth resource which guides the design and implementation of HDUs.

View the Framework: <https://www.civitasforhealth.org/hduframework/>

#healthdatautility

**LinkedIn post:**

Important industry resource just released!

In follow-up to their *Advancing Implementation of Health Data Utility Models* Issue Brief, **Civitas Networks for Health** [\[TAG\]](#) and **Maryland Health Care Commission** [\[TAG\]](#) have released their Health Data Utilities Framework, a detailed outline intended to guide states, regions, HIEs, and community partners in the design and implementation of an HDU that provides deeper integration of health-related data to support public health and care delivery.

Learn more and view the Framework <https://www.civitasforhealth.org/hduframework/>

#healthdatautility