The Civitas Networks for Health 2023 Annual Conference, in partnership with Chesapeake Bay Region Members

Communications Toolkit

Thank you for your support of and participation in the Civitas Networks for Health 2023 Annual Conference! Civitas and our members have proven that partnerships are critical to inspiring health transformation – that's why we hold this conference each year. In support of this work, we would appreciate you sharing this event with your organization's network so we can create the most robust conference possible. The following communications toolkit is designed to inspire promotion of the conference across your personal and organizational communication channels.

Questions? Please contact jritzo@civitasforhealth.org

About the Conference

- Official event name: The Civitas Networks for Health 2023 Annual Conference, in Partnership with Chesapeake Bay Region Members
- Shorthand: The 2023 Civitas Annual Conference or "Civitas 2023"
- Event theme: Public-Private Partnerships that Inspire Health Transformation
- Event landing page: <u>https://www.civitasforhealth.org/2023-annual-conference/</u>
- Event registration: <u>https://civitasforhealth.swoogo.com/2023-annual-conference</u>

Social handles

- Twitter: @Civitas4Health [LINK]
- LinkedIn: Civitas Networks for Health [LINK]

Social media graphics: Download social media graphics from this folder.

Social Media Content for Conference Promotion

The following is intended for you to utilize/customize to fit your personal or organizational needs when promoting the event. When posting, please tag Civitas Networks for Health in all promotional content for Twitter and LinkedIn. Please also include the event hashtag, **#Civitas2023.**

<u>Twitter</u>

• Register today! This August, @civitas4health will host their second annual conference, and we'll be there alongside regional and national thought leaders to discuss partnerships for health transformation. #Civitas2023

Learn more: https://www.civitasforhealth.org/2023-annual-conference/

• Don't miss the @civitas4health Annual Conference this August in National Harbor, Maryland. #Civitas2023

Learn more, view the agenda, and register! <u>https://www.civitasforhealth.org/2023-annual-conference/</u>

• Registration is open! Join us this summer at #Civitas2023, the @civitas4health 2023 Annual Conference, in Partnership with Chesapeake Bay Region Members, for three days of networking, thought-provoking sessions, and partnerships for health transformation. <u>https://www.civitasforhealth.org/2023-annual-conference/</u>

<u>LinkedIn</u>

Note: Content can also be repurposed for Facebook if your organization has a presence on that platform

Register today! This August, Civitas Networks for Health [LINK] will host their annual conference in National Harbor, Maryland. We'll be there alongside regional and national thought leaders and the community of health care changemakers to discuss Public-Private Partnerships that Inspire Health Transformation. #Civitas2023

Learn more about the event and join us! <u>https://www.civitasforhealth.org/2023-annual-conference/</u>

 Don't miss the Civitas Networks for Health [LINK] 2023 Annual Conference, in Partnership with Chesapeake Bay Region Members this August in National Harbor, Maryland!

Learn more and register at the link below. The early bird rate is available through May 31! Continue to check back for speaker updates, our agenda, and more! #Civitas2023

https://www.civitasforhealth.org/2023-annual-conference/

Social Media Content for Confirmed Event Speakers

See included OneDrive link for social media graphics to accompany promotional content. Please reach out with questions. If you would like a personalized speaker graphic to share on your channels, please send a headshot and request to: contact@civitasforhealth.org

FROM ORGANIZATION:

 Our CEO [or other role] will be participating in the @civitas4health 2023 Annual Conference this August! The theme of the conference is Public-Private Partnerships that Inspire Health Transformation, and her/his/their session will focus on [_____].
#Civitas2023

Learn more and register today! <u>https://www.civitasforhealth.org/2023-annual-conference/</u>

FROM SPEAKER:

- Join me at one of the most anticipated events of the year the @civitas4health 2023 Annual Conference! Learn more and check back for the full agenda, including my presentation! #Civitas2023 <u>https://www.civitasforhealth.org/2023-annual-conference/</u>
- I'm pleased to be speaking at the @civitas4health 2023 Annual Conference, in Partnership with Chesapeake Bay Region Members, this August in National Harbor, Maryland! #Civitas2023

Register for this highly anticipated event at <u>https://www.civitasforhealth.org/2023-annual-conference/</u>

Social Media Content for Confirmed Event Sponsors

See included OneDrive link for your organization-specific social media graphic to accompany promotional content. Please reach out with questions: contact@civitasforhealth.org

• We are honored to be involved in one of the most anticipated events of the year – bringing together the @civitas4health national network to collaborate and transform the health of our communities. #Civitas2023

Learn more and view the event agenda: <u>https://www.civitasforhealth.org/2023-annual-</u> <u>conference/</u>

• We're pleased to sponsor the @civitas4health Annual Conference! #Civitas2023

Register for this highly anticipated event this August in National Harbor, Maryland: <u>https://www.civitasforhealth.org/2023-annual-conference/</u>