



Member Roundtable Series: Political Determinants of Health



Tuesday, October 24



HOUSEKEEPING REMINDERS

- This is a Zoom meeting
- Please mute yourself when you are not actively speaking.
- Please use the raise hand function to chime in with questions or comments and/or use the chat to share.
- Please share video if you are able.
- For questions following the meeting, reach out to

contact@civitasforhealth.org





AGENDA

- **Welcome & Civitas Updates – *Jolie Ritzo***
- **Guest Presentation: Crafting, Advancing, and Establishing Health Policy**
 - **Seddon Savage, MD, MS - Education Director, Project ECHO, Dartmouth Health; Associate Professor, Geisel School of Medicine, Dartmouth**
 - **Courtney Tanner, JD, MSW – Senior Director, Government Relations, Dartmouth Health**



PDOH



The Political determinants of health involve the systematic process of structuring relationships, distributing resources, and administering power, operating simultaneously in ways that mutually reinforce or influence one another to shape opportunities that either advance health equity or exacerbate health inequities. - Daniel E. Dawes (2020), The Political Determinants of Health, Johns Hopkins University Press

ROUNDTABLE SERIES



SESSION TWO

- Monday, November 13, 3:00 - 4:00 p.m. ET
- Michigan's Native American Interoperability Development in Conjunction with Congress

SESSION THREE

- Wednesday, November 29, 1:00 – 2:00 p.m. ET
- Medicaid Pathways and Partnerships: West Virginia Health Information Network and Health Impact Ohio

Political Determinants of Health – Shaping the Drivers of Health

Courtney Tanner, JD, MSW

Senior Director, Government Relations, Dartmouth Health

Seddon R. Savage MD, MS

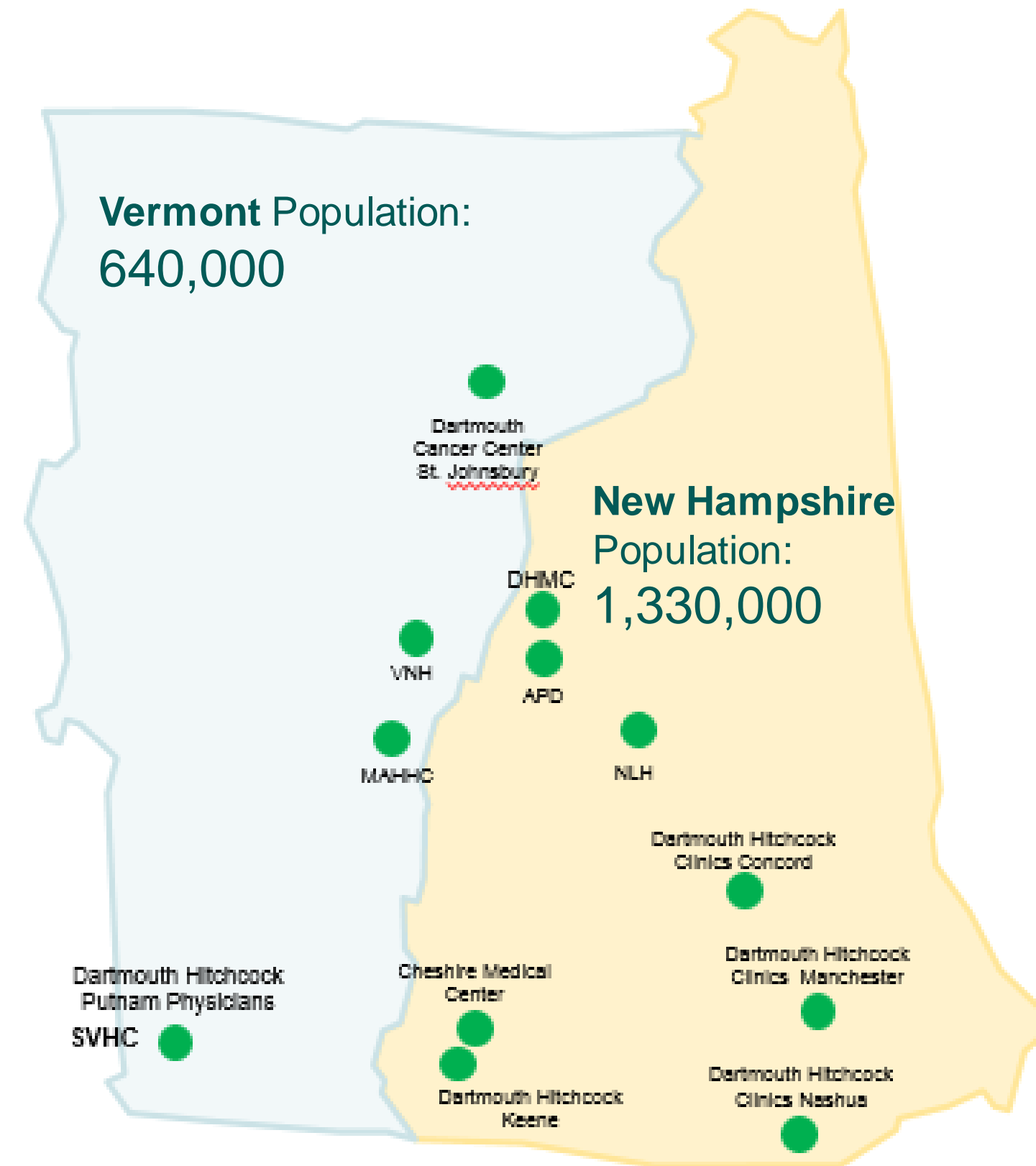
Education Director, Project ECHO at Dartmouth Health

Agenda

- Political determinants of health
- Dartmouth Health ECHO
- Advocacy in Action
 - Political Climate
 - Maternal Health Infrastructure

Dartmouth Health

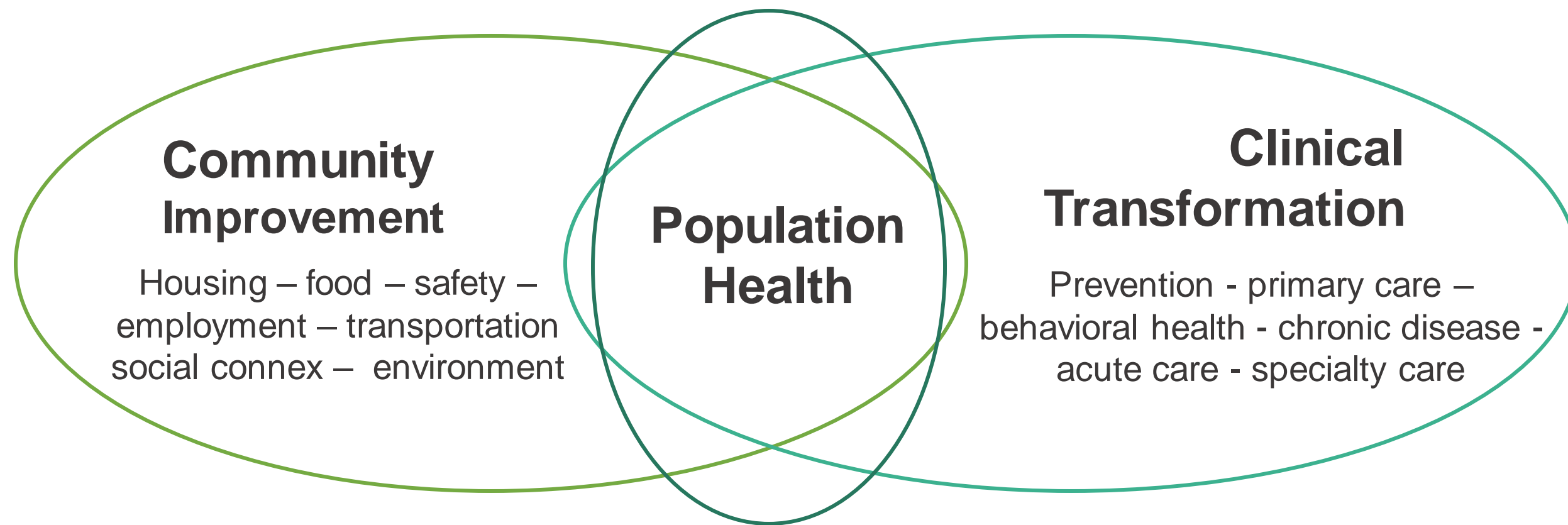
- New Hampshire's only academic health center
- Largest provider of health care in N.H, second in VT
- Largest private employer in NH with 13,000 employees
- Over 2000 providers (~1400 physicians, ~600 APRNs/PAs)



● Dartmouth Health Members

Project ECHO Program at DH

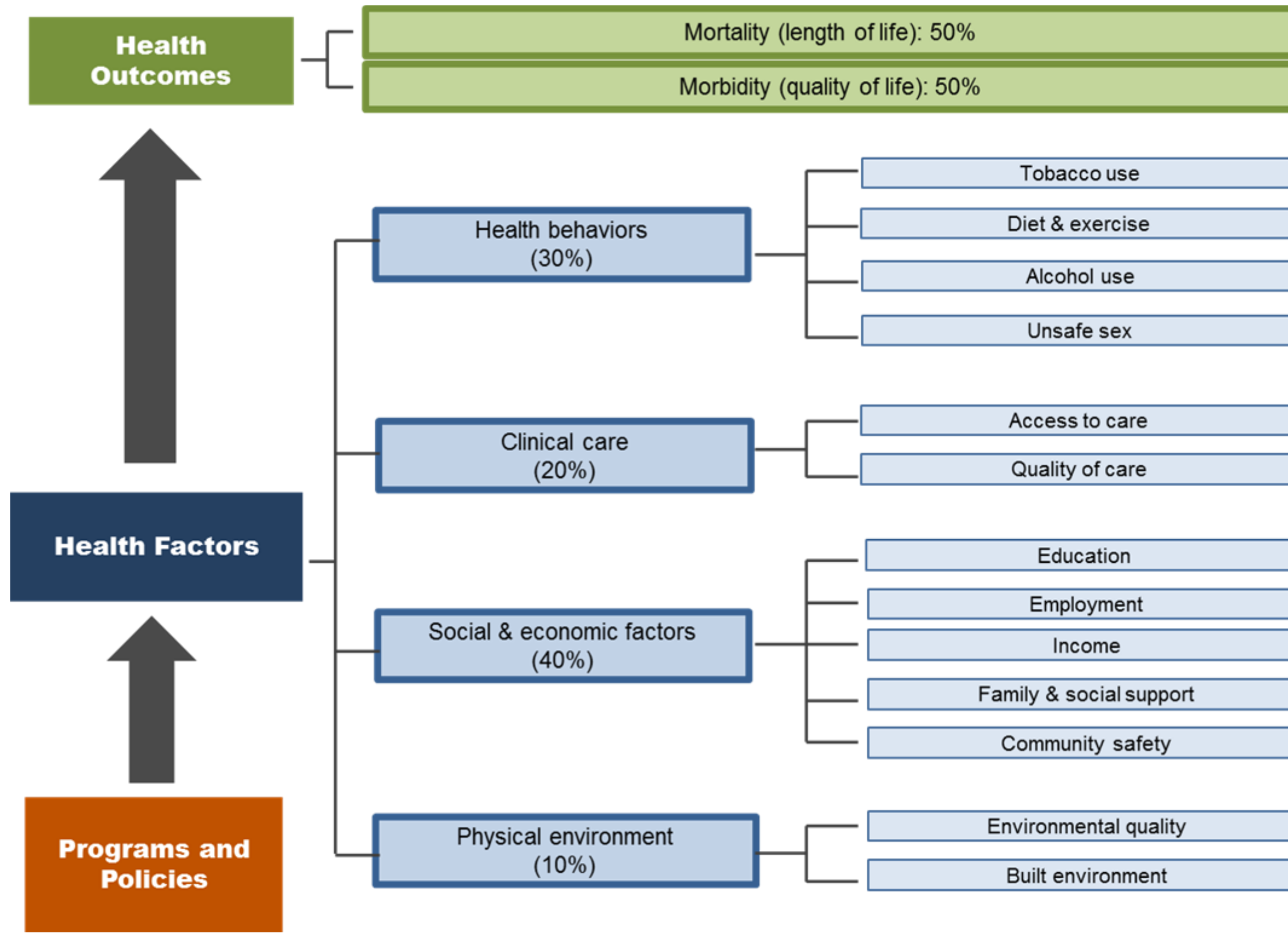
Homed in Population Health



Upstream factors inform ~80% of health



Socioeconomic & behavioral factors drive 80% of health



Dartmouth Health ECHO Program

- Launched in August, 2019
- Forty-five ECHO courses to date
 - Clinical care – 21 (*Diverse topics: pain, palliative, COVID, MH, SUD, Integrative med, HIV*)
 - Community-based health support - 24
 - Schools - 7 (*Youth MH, Familial SUD, COVID safety*)
 - Community Health Workers - 4 (*Diverse topics*)
 - Employer ECHOs - 3 (*COVID safety x2, SUD win win solutions*)
 - Town Health Officers - 1 (*Hoarding*)
 - Broad audiences – 9 (*Vaccine confidence, supporting youth, PDoH*)

Our political eco-system



https://en.wikivoyage.org/wiki/New_England



NH Proposed Legislation 2022

Bills that could undermine public health

- Prohibiting COVID-19 vaccination requirement by schools and childcare facilities (SB 288)
- Prohibiting school districts from mandating vaccination for school attendance (HB 1241)
- Removing NH DHHS from rule-making authority relative to immunizations (HB 1379)
- Requiring businesses and higher ed institutions to grant conscientious exemptions to vaccine mandates (HB 1210)
- Permitting conscientious vaccine exemption for workers in State medical facilities (HB 1604)
- Making the State immunization registry an Opt-In program for each vaccine (HB 1606)
- Prohibiting State enforcement of Federal laws mandating vaccination or COVID testing (HB 1455)
- Permitting pharmacy dispensing of ivermectin under a standing order (HB 1022)

Bills that could support public health

- Requiring COVID-19 vaccination for school attendance with medical exemptions (HB 1633)
- Expanding post-partum Medicaid coverage for pregnant and parenting women (SB 407/HB 1536)
- Re-establishing WIC Farmers Market Nutrition Program (SB 403)
- Establishing an outreach education program for the supplemental nutrition assistance program (SB 404)
- Expanding telehealth for treatment of SUD (HB 503)
- Developing programs and support to address childhood adverse experiences (SB 444)
- Supporting zoning/planning board training & incentives to develop affordable housing (SB 400)
- Establishing a commission to study workforce housing (SB 329)
- Directing DHHS to plan sustainable childcare opportunities for workforce and businesses (SB 446)
- Developing a plan for an Office of Early Childhood (SB 326)

Political Determinants of Health

ECHO course

Political Determinants of Health

Those public policies & practices that shape the social, environmental & healthcare drivers which in turn inform the health of individuals and communities.

Course learning objectives

Participants will be able to

1. Describe the social & political drivers of health
2. Explain key health-related bills before the NH legislature that could have major impacts on the health of NH.
3. Advocate effectively for sound public health policies

Partner organizations

With executive-level representation on ECHO Panel

- DH Government Relations Office
- NH Nurses Association
- NH Medical Society
- NH Hospital Association
- New Futures - health advocacy group
- (NH Public Health Association)
- (NH Fiscal Policy Institute)
- (UNH Institute on Health Policy & Practice)

(one year only)

Sessions & Topics

Year 1 – 2022

1. Social & political determinants of health
2. Immunizations & COVID safety
3. Social safety nets:
4. Support infrastructures
5. Expanding access to behavioral health care
6. Effective advocacy strategies

Year 2 – 2023

1. The NH state budget
2. Medicaid eligibility/redetermination
3. Women's health-maternal and choice
4. Medicaid expansion reauthorization
5. Housing, a foundation of health
6. Strengthening the continuum of care
7. The NH budget- update
8. Energy, the environment and health
9. Childcare & children's health
10. Legislative wrap up

Session Flow

Every other week, Wed 8-8:45 am year 1, 8-9:00 am year 2

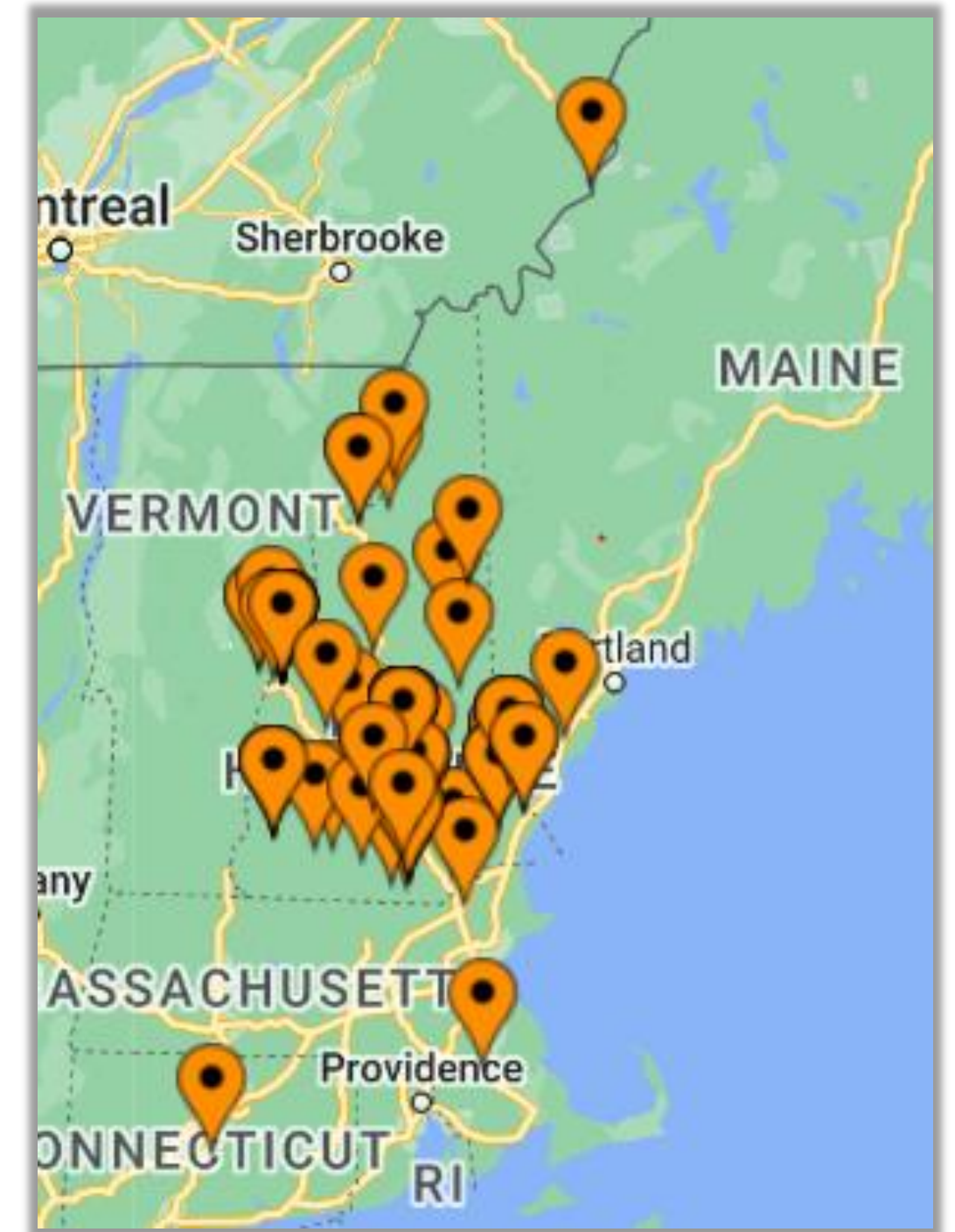
2023

- Welcome and housekeeping 5 minutes
- Didactic on the topic at hand with Q&A 20 minutes
- “Case” – Presentation of key bills 7 minutes
- Organizational positions 10 minutes
- Discussion: strategies for advocacy 15 minutes
- Summary of key points, thank you’s 3 minutes

Registration/attendance

2022 & 2023 combined

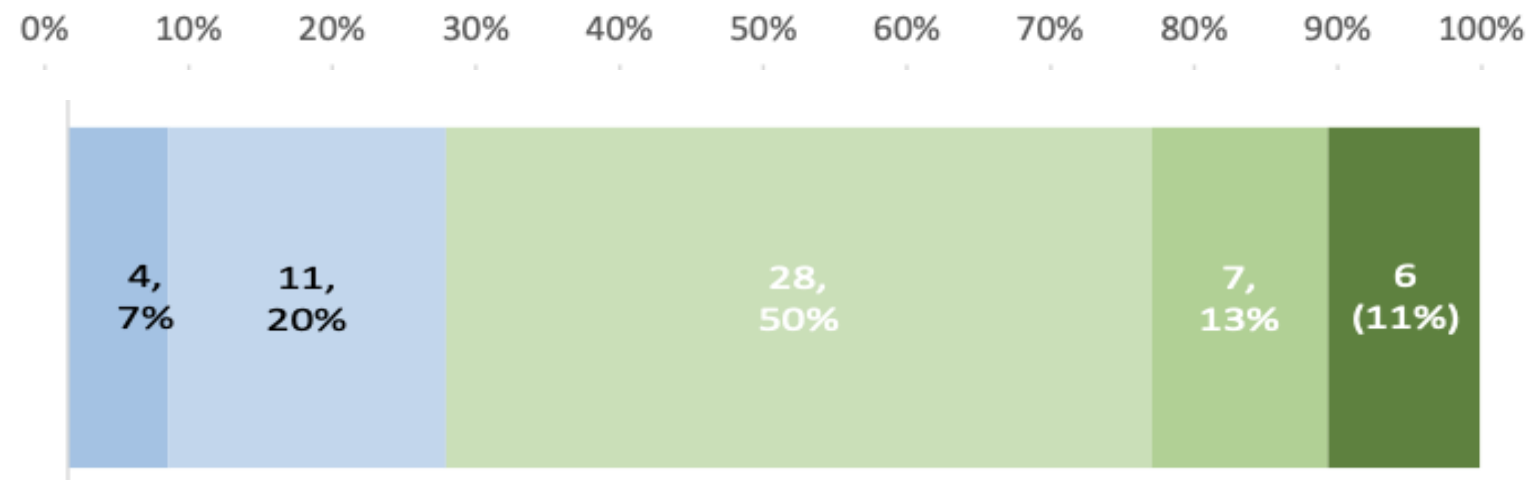
Total registered (average # per session)	402 (73)
• Health administration/governance	84
• Nursing (clinical, PH, school)	83
• Community/social services	69
• Provider (MD, ARNP, PA)	54
• Education/research	48
• Policy & Advocacy	20
• Other	44



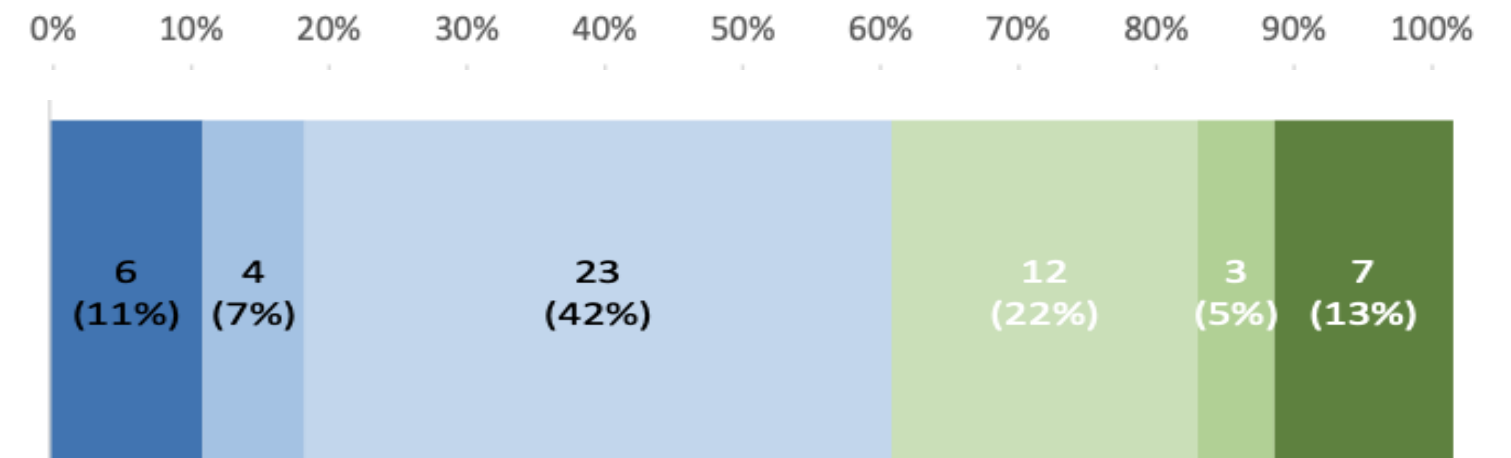
Outcomes 2023

How would you rate your understanding of how policy impacts health?

How prepared do you feel to participate in the political process to try to influence policy?

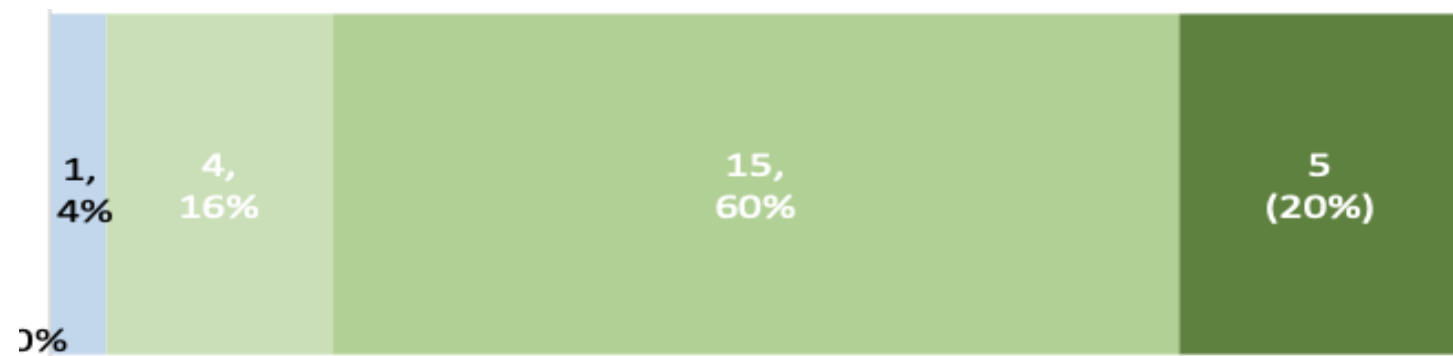


Pre-Course



0 - Not at all 1 2 3 4 5 - Very prepared

0 - No Understanding 1 2 3 4 5 - Deep Understanding



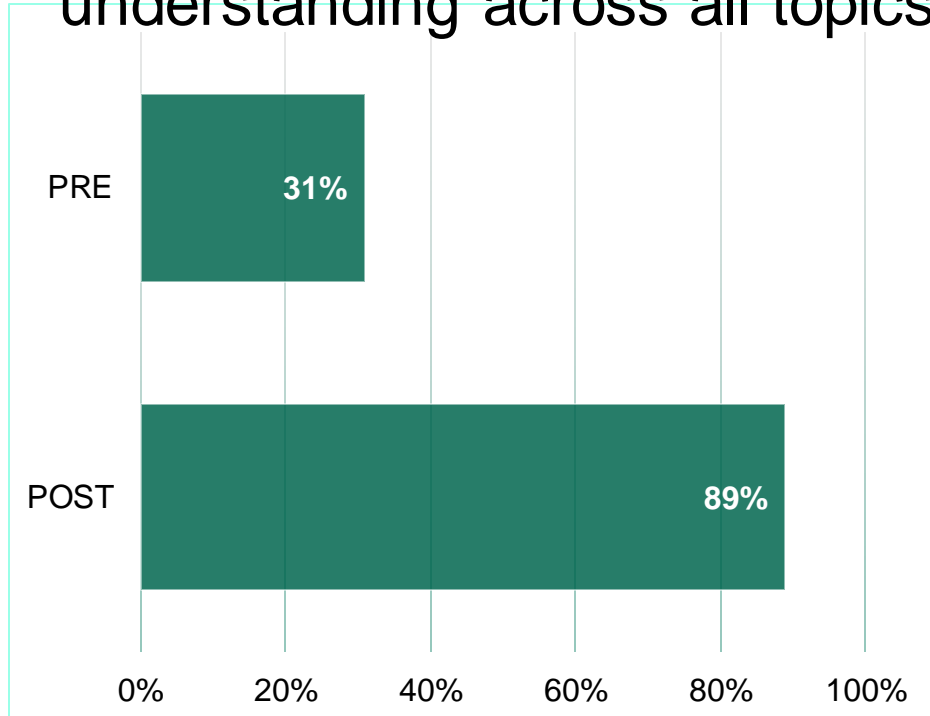
Post-Course



Outcomes 2023

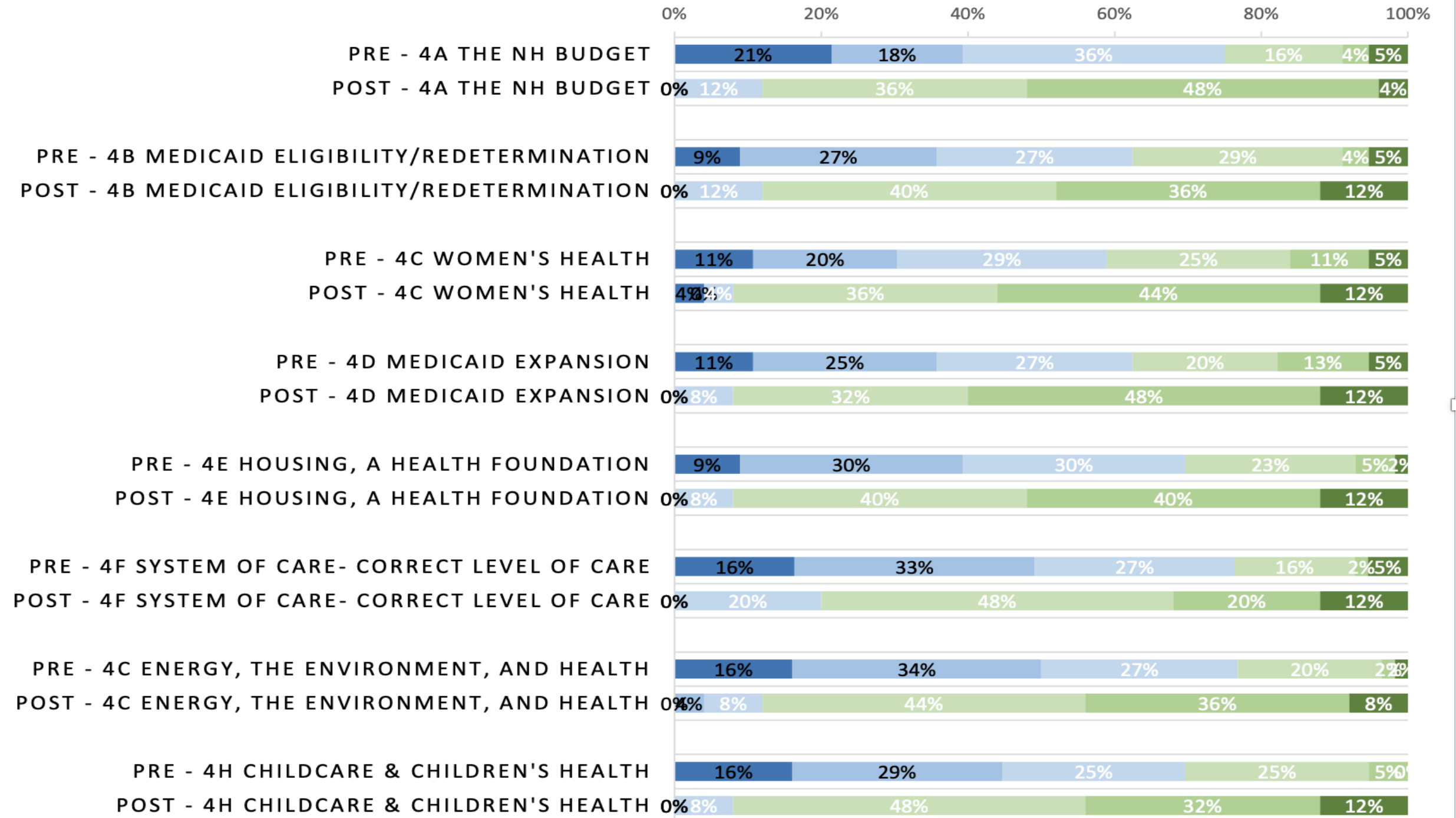
How would you rate your understanding of the following bills & issues before the NH Legislature?

% endorsing 3-5 level of understanding across all topics



POLITICAL DETERMINANTS OF HEALTH ECHO COHORT 2 PRE/POST SURVEY FEBRUARY 9-JUNE 15, 2023 (Source: REDCap Survey)

155 registered participants
63 avg per session
56 completed pre-survey
25 completed post-survey



0 - No Understanding 1 2 3 4 5 - Deep Understanding

Narrative comments 2023

What do you anticipate changing as a result of attending this course?

- Enhanced advocacy
 - *“This is new territory for me but feel better prepared now that I have a more complete understanding of the State budget process and an appreciation of the impact that strong advocacy has on social determinants of health.”*
 - *“The course provided me a deeper understanding of the policy issues involved health care. I will be a better-informed candidate & advocate as a result.”*
- Engage with and/or educate others
 - *“I am better equipped to engage my Board and Senior Leadership team about these issues.”*
 - *“Encourage my co-workers to pay more attention!”*
 - *“Engage my professional groups to engage in advocacy”*

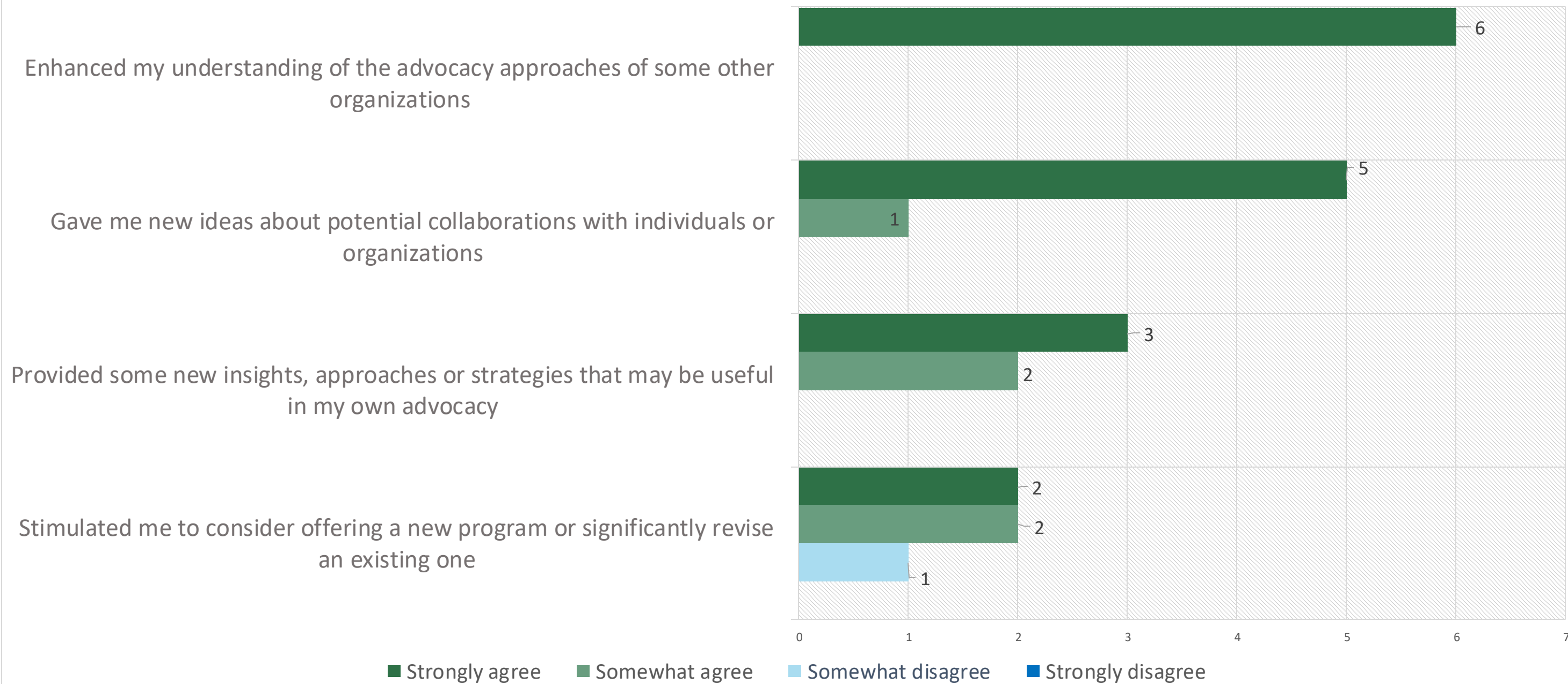
Narrative comments 2023

- If we were to do this again, what do you suggest we keep?
 - **All of it** *“This course! Each session focused on an important topic in depth, and it was empowering to learn about those topics and to understand how best to advocate. An in-depth annual update of this sort would be wonderful.” “Everything. All was very eye opening and much appreciated.” “All of it!”*
 - **Didactics** *The speakers were outstanding and extremely knowledgeable about their specific fields. They presented a tremendous amount of information in a short period of time.*
 - **Bill presentations** *“The focus on understanding the nuances of the bills that are before the legislature was really helpful.*
 - **Advocacy discussions** *“I liked the discussion after the presentations were many important issues were explored in greater detail and questions that were on everyone’s mind were addressed. Thank you everyone connected with the program. It was excellent.”*

Partner/panelist experiences 2023

Strengthening the State advocacy infrastructure?

Participation as a panelist on the this ECHO has:



Impact of the ECHO?

NH Proposed Legislation 2022

Bills that could undermine public health

- Prohibiting COVID-19 vaccination requirement by schools and childcare facilities (SB 288)
- Prohibiting school districts from mandating vaccination for school attendance (HB 1241)
- Removing NH DHHS from rule-making authority relative to immunizations (HB 1379)
- Requiring businesses and higher ed institutions to grant conscientious exemptions to vaccine mandates (HB 1210)
- Permitting conscientious vaccine exemption for workers in State medical facilities (HB 1604)
- Making the State immunization registry an Opt-In program for each vaccine (HB 1606)
- Prohibiting State enforcement of Federal laws mandating vaccination or COVID testing (HB 1455)
- Permitting pharmacy dispensing of ivermectin under a standing order (HB 1022)

Bills that could support public health

- Requiring COVID-19 vaccination for school attendance with medical exemptions (HB 1633)
- Expanding post-partum Medicaid coverage for pregnant and parenting women (SB 407/HB 1536)
- Re-establishing WIC Farmers Market Nutrition Program (SB 403)
- Establishing an outreach education program for the supplemental nutrition assistance program (SB 404)
- Expanding telehealth for treatment of SUD (HB 503)
- Developing programs and support to address childhood adverse experiences (SB 444)
- Supporting zoning/planning board training & incentives to develop affordable housing (SB 400)
- Establishing a commission to study workforce housing (SB 329)
- Directing DHHS to plan sustainable childcare opportunities for workforce and businesses (SB 446)
- Developing a plan for an Office of Early Childhood (SB 326)

■ Defeated

■ Mitigated

■ Passed

Key points

- Advocacy can advance sound public health policy
- ECHO can be used to better engage people in health advocacy and to enhance integration of advocacy efforts
- Model is expected to be adaptable across diverse types of jurisdictions

To our Project ECHO team

Sally Kraft- System VP for Population Health, Dartmouth Health

Megan Colgan- Project ECHO Program manager

Ariel Pike, Susan Welch-Paris- ECHO Course managers

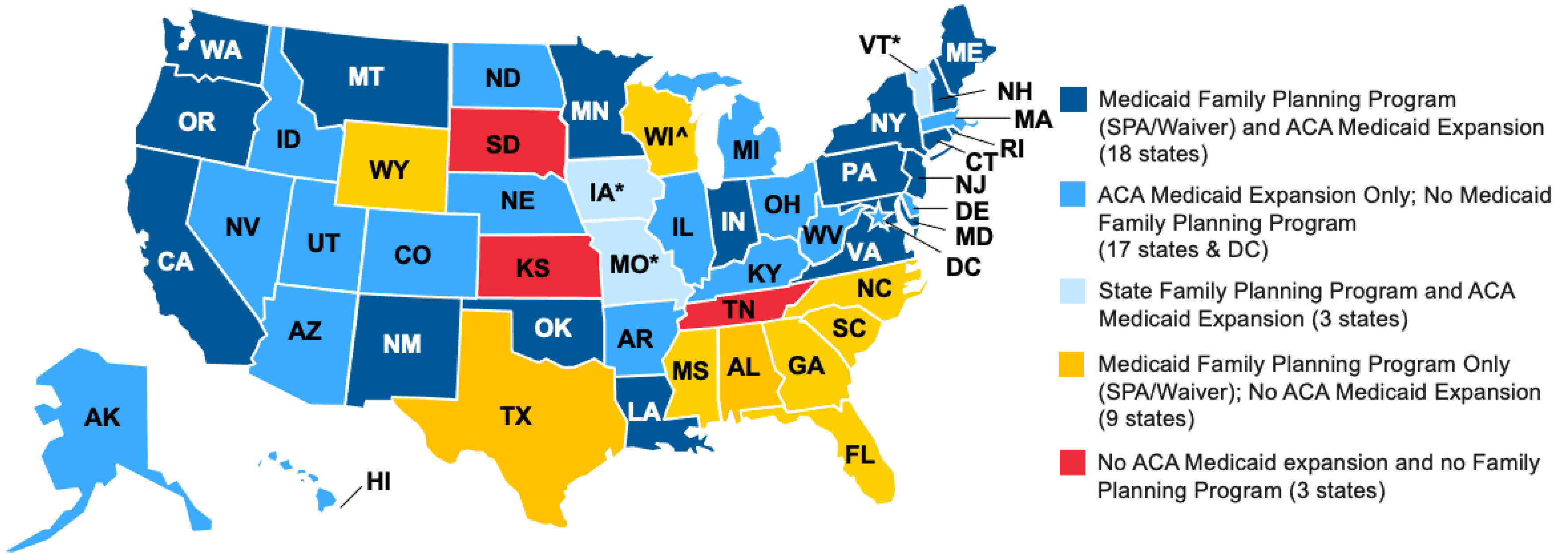
Barbara Dieckman, Operational and business oversight

Moving the needle – **NH Maternal Health Investments**

Figure 3

State Decisions on Medicaid Expansion and Family Planning Programs Affect Women's Access to Postpartum Care

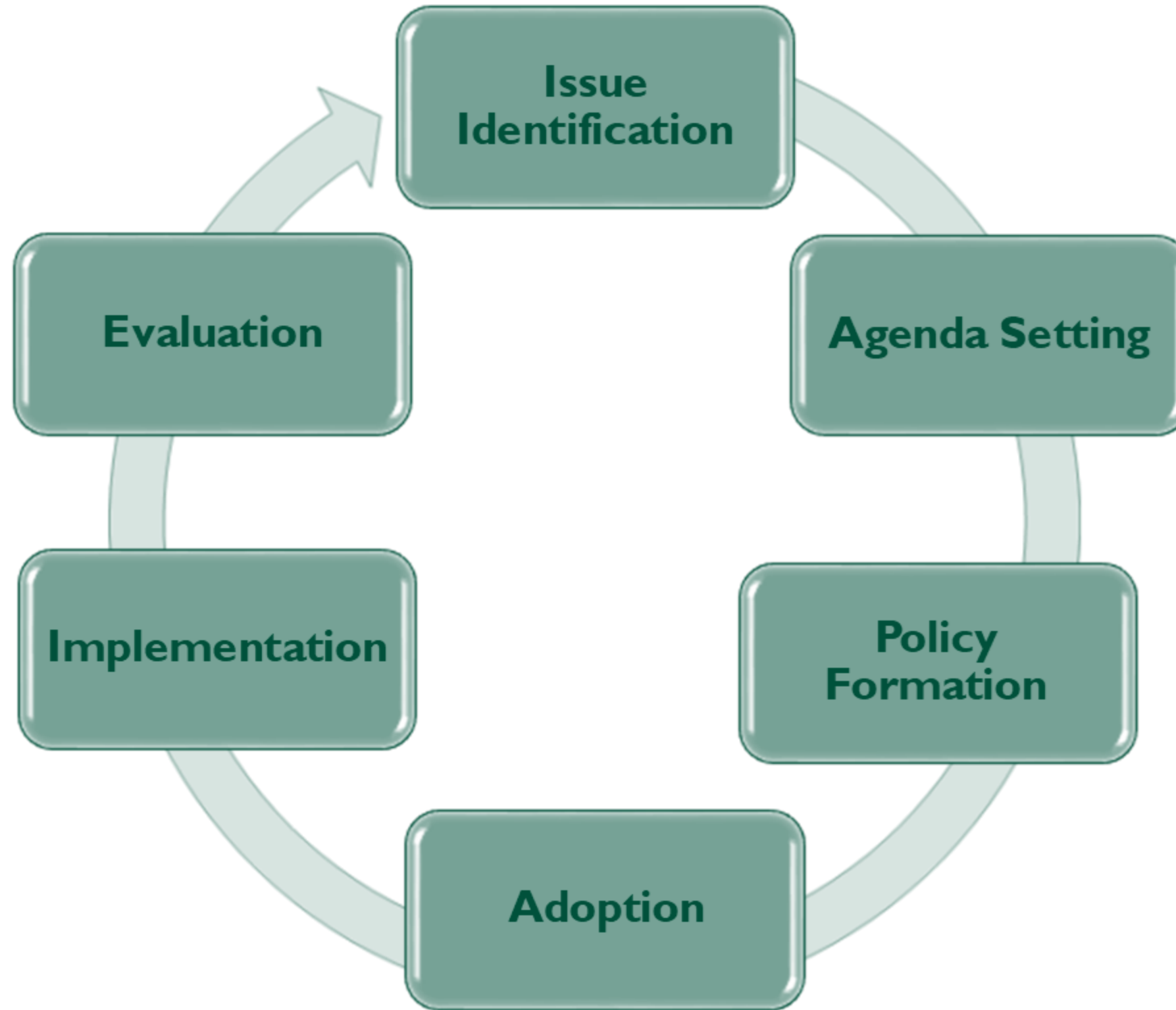
State Decisions on ACA Medicaid Expansion and Medicaid Family Planning Programs, December 2020



NOTES: The federal poverty level (FPL) for 2020 is \$21,720 for a family of three. Expansion has been adopted but not implemented in MO and OK. *IA, MO & VT operate an entirely state-funded programs to provide family planning services ^WI did not adopt Medicaid expansion under the ACA, but extends coverage to adults up to 100% FPL.

SOURCE: Kaiser Family Foundation, [Status of State Action on the Medicaid Expansion Decision](#). As of November 2, 2020.

Guttmacher Institute, [State Policies in Brief. Medicaid Family Planning Eligibility Expansions](#), As of December 1, 2020.



Create an Advocacy Plan

- 1) Establish goal
 - What is the problem?
 - What is your desired solution/outcome?
- 2) Determine available resources
- 3) Identify target
- 4) Understand the process and timeline
- 5) Develop and employ advocacy tactics

Analyze Stakeholders

- Identify allies and those who can be persuaded
- Assess stakeholder interests and influence
 - Relationship to target
- Identify opponents and potential barriers

- Reach out and build coalitions

NH SB 175



Develop Message & Material

- Create message that resonates with audience
 - Framing is important
 - Focus groups, polling
 - Elevator pitch
- Identify effective messenger
- Utilize available research and data
- Make it personal: find real-world stories
- Create one pagers/leave behinds
- Understand opposition
 - FAQs
 - Myth/Fact

Keys to Successful Advocacy

Education is critical; become a trusted resource

Listen for what is being said, not what you want to hear

Relationships, integrity & credibility matter

Timely responses are essential

Surprises happen: be flexible & adapt

Thank you!

Courtney.Tanner@hitchcock.org

Seddon.Savage@dartmouth.edu



Poll: Did you learn something valuable or new, make a new connection, and/or was this a valuable use of your time?

Stay in touch!



SCAN

