



**CIVITAS**  
Networks for Health

# OCTOBER NETWORK NEWS

*October 18, 2023*

# HOUSEKEEPING REMINDERS

- This is a Zoom webinar
- All webinar participants are automatically muted, and your video is not displayed
- If you would like to ask a question, please use the Q&A function on the taskbar
- Use the chat feature to introduce yourself (name, org, location), share resources, etc.
- For questions following the webinar, reach out to [contact@civitasforhealth.org](mailto:contact@civitasforhealth.org)





# AGENDA

---

- **Welcome & Civitas Updates** – *Lisa Bari, CEO, and Jolie Ritzo, VP of Strategy and Network Engagement*
- **Workgroups and Councils Update** – *Jolie Ritzo*
  - *Health Data Research Workgroup - Eliel Oliveira*
- **Civitas Member News** – *Lisa Bari and Jolie Ritzo*
- **Spotlight Presentation: Updates on Latest CMMI Model Developments, Latest LAN Developments** – *Kate Davidson, Director, of Learning and Diffusion Group at Center for Medicare and Medicaid Innovation*

# CIVITAS TEAM ON THE ROAD

- **Last Month:**

- CDC Innovation Summit: Jolie and Jess attended and presented
- Annual California DxF Summit: Lisa moderated the keynote panel with Micky Tripathi

- **This month:**

- Contexture Health Data of the Future Summit: Lisa provided a keynote on HDUs
- AHIMA: Jess and Alan attended, and Jess presented on Gravity Project
- HLTH: Lisa and Kate attended and hosted a member meetup
- HCPLAN Summit: Jolie will be attending on October 30
- NY Gravity Project Pilot Meeting: Jess will attend next week

# CIVITAS MEMBER RENEWALS

## MEMBER INFO UPDATE

In early October, an email went out from [contact@civitasforhealth.org](mailto:contact@civitasforhealth.org) to all designated points of contact. You were asked to review and update member information, as well as agree to the [terms and code of conduct](#).

## 2024 DUES & INVOICES

Starting in November, invoices for 2024 member dues will be sent to your designated points of contact. There are no changes to dues for the 2024 membership year. **Please note that all invoices are due by January 31st.**

## MEMBER SURVEY

Please respond to our [member satisfaction survey](#).

# UPCOMING CIVITAS MEMBER EVENTS



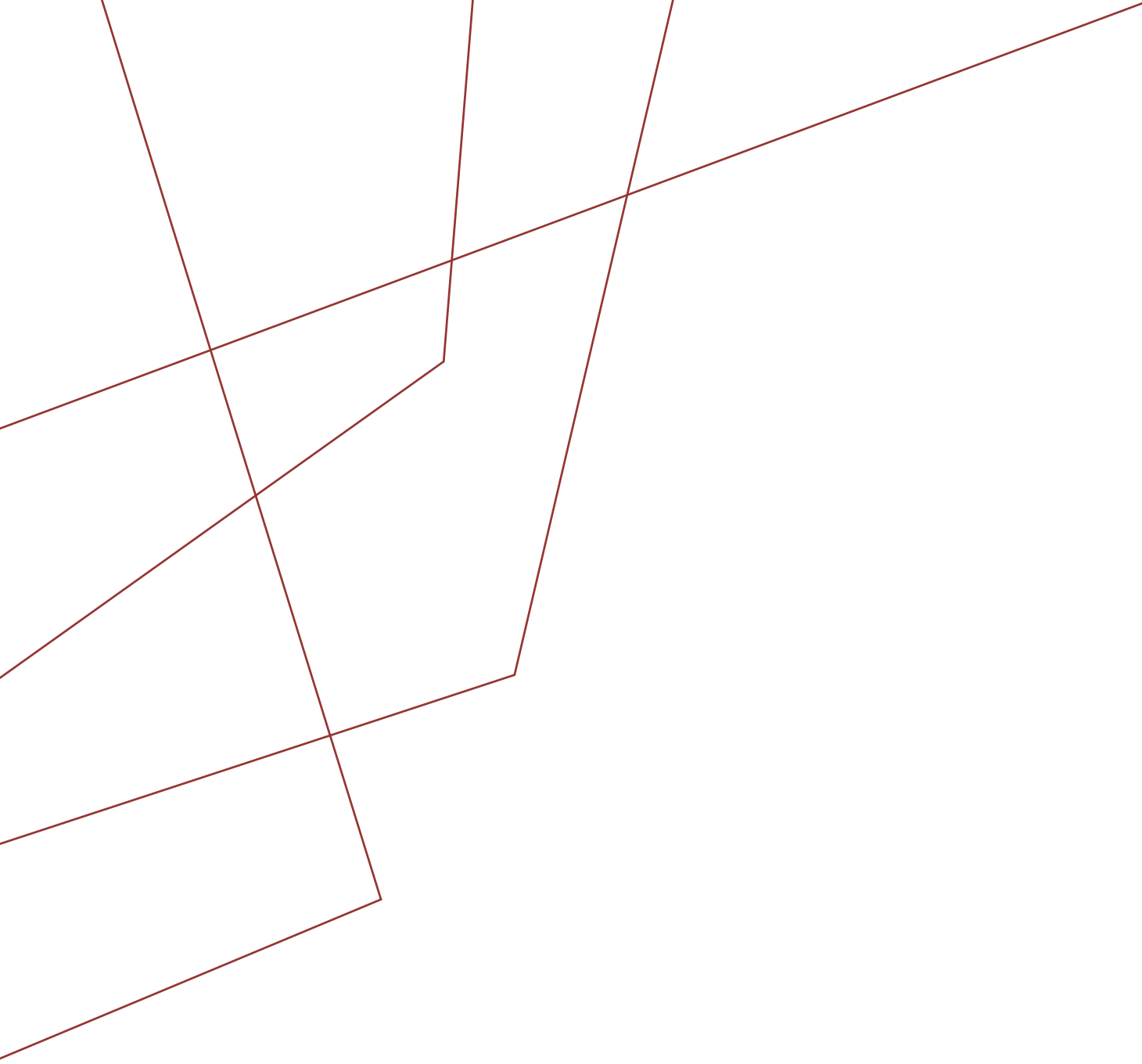
Member Roundtable Series: We are kicking off this series on the Political Determinants of Health starting October 24 from 12–1:30 p.m. ET.

Gravity Project Pilots Affinity Group October Meeting: Join the Civitas and Gravity Project team on October 27 from 2:30-4 p.m. ET to learn about the work being done around the country by the Gravity Project pilot sites.



# WORKGROUPS & COUNCILS UPDATE

---



## Health Data Research Workgroup

The Health Data Research Workgroup is transitioning from its initial focus on understanding Civitas members' research involvement to a more structured assessment of current research capacity, available resources, and the willingness to engage in research projects.

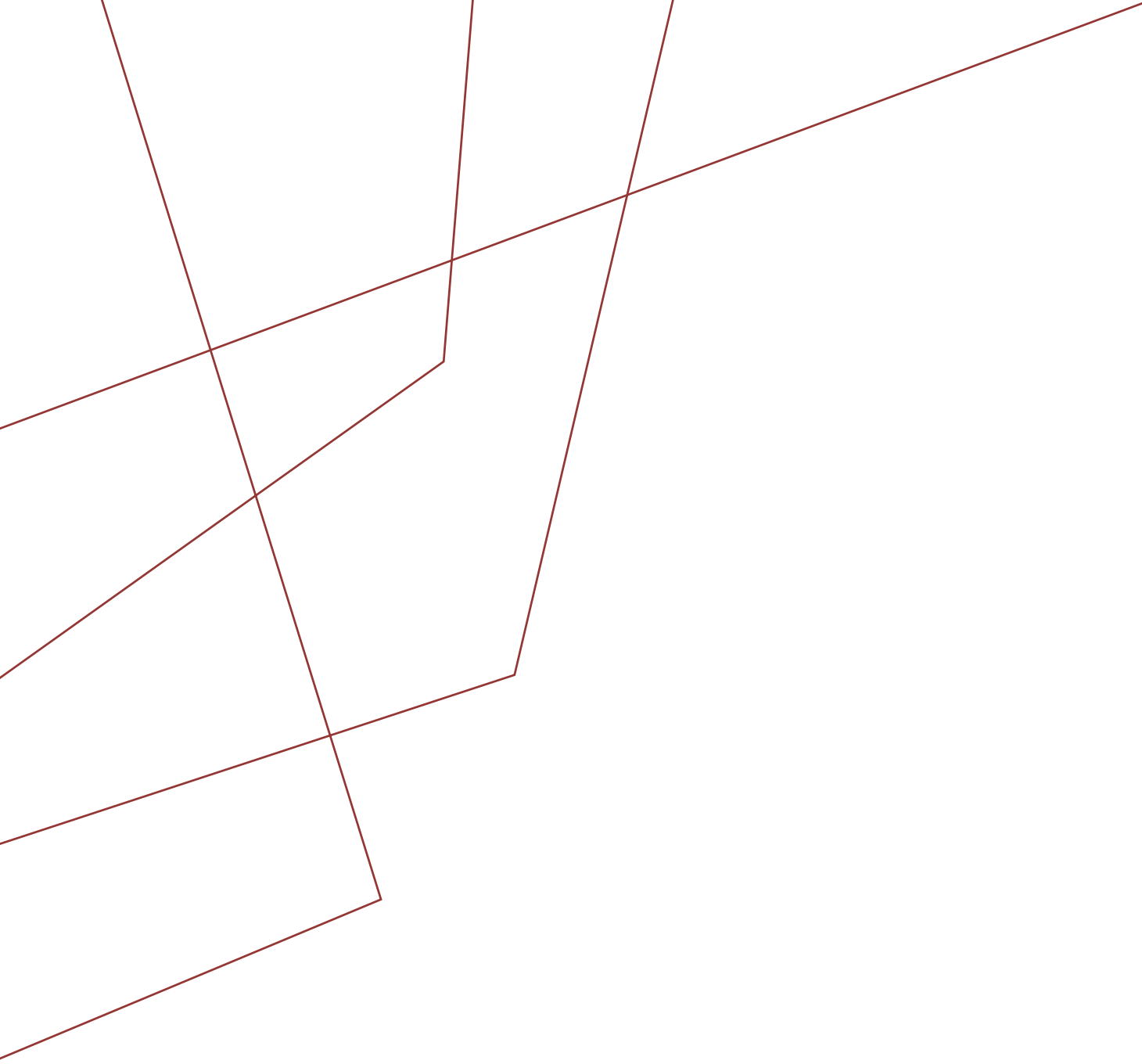
Workgroup  
summary





# Landscape Assessment

- What types of health data does your organization work with?
- What care and service provider types and/or entities submit data to your organization?
- What types of payers are included in your organizations data?



What types of health data does your organization work with?

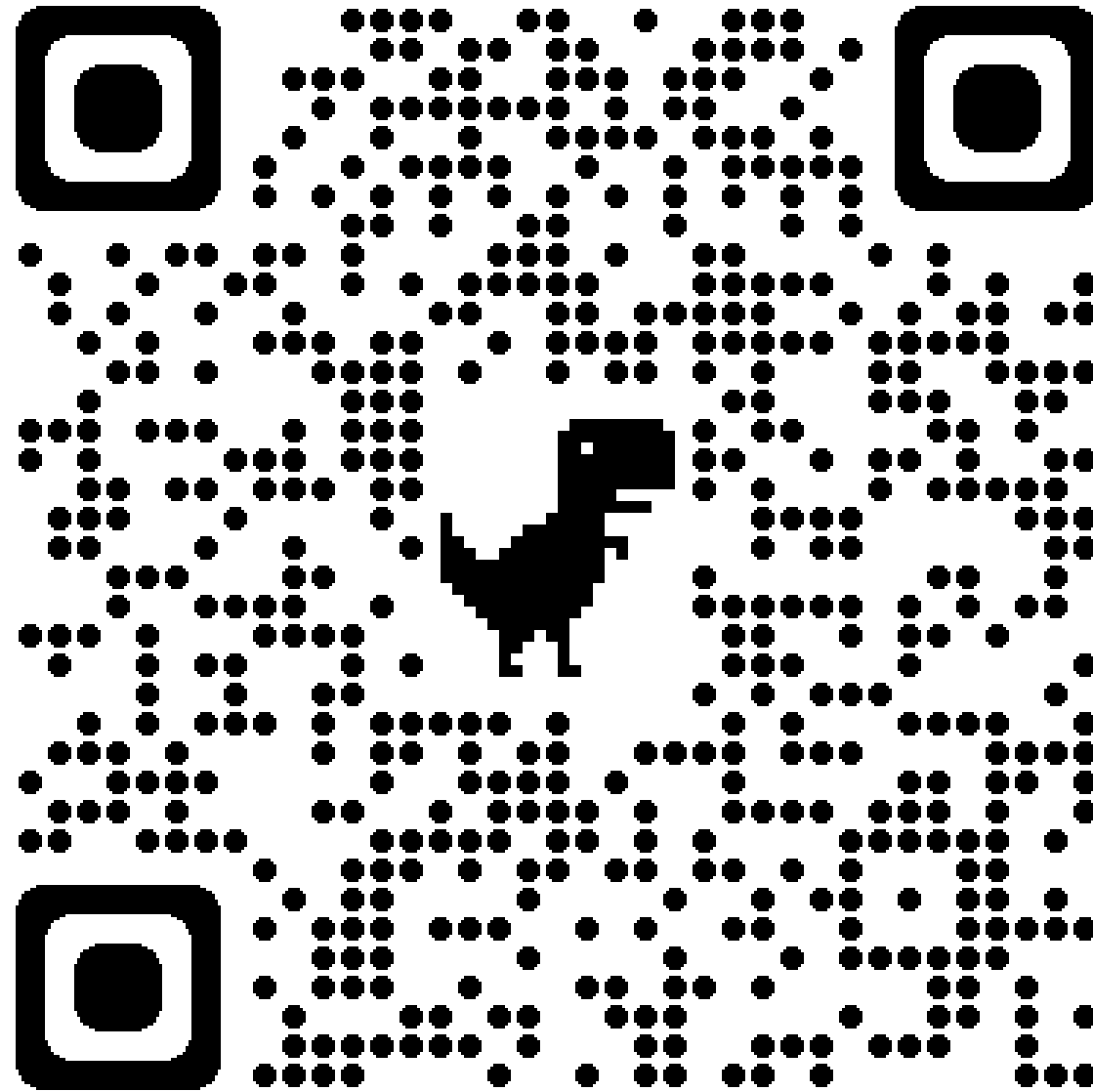
HIEs	Most clinical and SDOH with some claims
RHICs	Claims, clinical and others
State	Claims, clinical, SDOH

What care and service provider types and/or entities submit data to your organization?

HIEs	Uniform sources (hospitals, primary, specialty care, behavioral, etc.), limited research use, limited sharing, no data model
RHICs	Varied sources. Significant research experience, limited record linkage, significant sharing, use of models (APCD, OMOP)
State	Rigorous approval process. Missing data. Online request process. No data model

# SURVEY RESULTS

Take the [Survey](#)





## Considerations

Pathways for research networks and structured collaborations

Stigma and value to contributors highly important

A coordinating entity is needed, but likely beyond Civitas' capacity

Potential collaborations between RHICs and HIEs

Data quality unclear and variability of sources and data types will require a viable strategy

# PUBLIC HEALTH WORKGROUP



The Public Health Workgroup is meeting next Wednesday, October 25 from 4:00 - 5:00 p.m. ET. We have invited public health authority partners to actively participate in this group going forward. We will be discussing the potential of partnerships between public health and Civitas members.

For more information, please reach out to Kate Kroell, [kkroell@civitasforhealth.org](mailto:kkroell@civitasforhealth.org).

# MARCOMM WORKGROUP

- Great attendance and engagement from the group as we reviewed how to develop an annual marketing plan
- Many people wondered which social media sites to prioritize - members expressed different engagement metrics between LinkedIn, Facebook, and X (Twitter) namely
- Members were interested in utilizing a template – Civitas plans to give a snapshot of what our marketing plan looks like in the coming month to support this request
- We received feedback after that the format was conducive to conversation and the informal feel was welcomed





# CIVITAS MEMBER NEWS



# MEMBER UPDATES



- Civitas's own Jessica Little, VP of Business Development and Programs, presented at the AHIMA 2023 Conference. AHIMA also announced its acquisition of HCPro, an education solutions and health services company.
- Eliel Oliveira has been named Chief Executive Officer of Connexus.
- HealtheConnections assisted the CDC and partnered with Lantana Consulting Group to investigate public health use cases for HIE data.
- Authority Magazine released an interview with Mark Elson, CEO of Intrepid Ascent, on “5 things we need to do to improve the US Healthcare System.”



# MEMBER UPDATES



- Manifest MedEx collaborated with J2 Interactive to design and implement a new electronic lab surveillance system and disease registry.
- Minnesota Community Measurement launched its Fall 2023 Community Survey to identify priority areas from organizations for potential quality measurement and reporting.
- NinePatch, Inc. was selected as a quarterfinalist for the prestigious Digital Health Awards, presented by the Digital Health Hub Foundation.
- Secure Exchange Solutions (SES) announced an expanded collaboration with CyncHealth

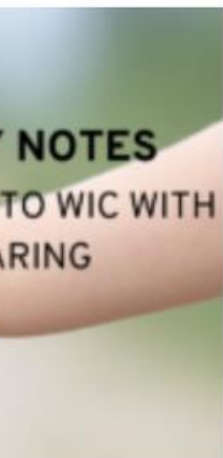
# MEMBER EVENTS



- Foundations for Health Care Quality hosted its 20th Annual Northwest Patient Safety Conference on October 17-18, 2023.
- Connecting for Better Health Webinar is hosting a webinar on Advancing Consent Management in California: Legal Considerations for Consent-to-Share on October 19, 2023.
- DirectTrust will host a webinar about the Trusted Dynamic Registration and Authentication Accreditation Program (TDRAAP) on October 24, 2023.
- AHIMA will host its virtual conference next week from October 26 to 27, 2023.
- HCPLAN's 2023 LAN Summit will occur on October 30, 2023, in Washington DC.

## Civitas Community Notes

s to WIC  
sh...



ories –  
ical efforts  
ilities are [...]

**Leveraging Communications  
Expertise to Forge Strateg...**



New Member Spotlight Interview with Bethany Hall, Quality Insights Written by Malik Chambers, Civitas Networks for Health Meet Bethany Hall, [...]

Sep 28, 2023

**Recapping the Ci  
Annual Conferen**



By: Lisa Bari and Jolie Rit  
Malik Chambers The Civi  
Conference, held in Natio  
[...]

Sep 13, 2023

# CIVITAS BLOG

Recently, Quality Insights and PeEx coordinated with Civitas to share stories about the work they're doing with health data sharing, health transformation efforts, etc.

Check out more member stories and community notes at

[www.civitasforhealth.org/civitas-blog/](http://www.civitasforhealth.org/civitas-blog/)

## Member Area

Welcome to the Civitas Member Area where you have access to member-only content, resources, and collaboration opportunities. Please [contact the Civitas team](#) if you need assistance finding resources. Want to get engaged and active with our member network? Join our [councils and workgroups](#)!

[CONTACT US](#)



Civitas members are encouraged to participate in our Councils and Workgroups that support their work and interests. See a full listing of our offerings below.

[COUNCILS AND WORKGROUPS](#)



Members have exclusive access to webinars featuring leaders within our network and industry. Access the recordings, presentations and materials from past Civitas events.

[PROGRAMMING](#)

# MEMBER AREA



The Civitas team has been working on revamping our member area to better suit your needs! Check out our updated webpage for more information on Civitas offerings, other members, and resources.

For more on exclusive member events and benefits visit

[www.civitasforhealth.org/memberarea](http://www.civitasforhealth.org/memberarea)

# Civitas Member Meeting

October 18, 2023

# CMS Innovation Center Statute

“The purpose of the [Center] is to test innovative payment and service delivery models to reduce program expenditures...while preserving or enhancing the quality of care furnished to individuals under such titles”

## **Three scenarios for success from Statute:**

- 1. Quality improves; cost neutral**
- 2. Quality neutral; cost reduced**
- 3. Quality improves; cost reduced (best case)**

If a model meets one of these three criteria and other statutory prerequisites, the statute allows the Secretary to expand the duration and scope of a model through rulemaking

# CMS Innovation Center's 2021 Strategic Refresh: A Vision for the Next Decade



# Model Overview Diagram

MCP will aim to achieve widely accessible high-quality care while testing a new payment and care delivery structure that builds on insights from previous models and has a focus on advancing health equity and building partnerships.





# Benefits of Participation in MCP

CMS Innovation Center designed MCP with lessons learned from previous primary care models to build a supportive payment and care delivery structure to advance health equity. The following are national and state level supports for participants to achieve model goals.



## On-Ramp to VBC

Resources for organizations new to VBC to build accountability over time

### Key features:

- ✓ Upfront Infrastructure Payment
- ✓ Phased in shift from FFS to population-based payment over Tracks 1 and 2
- ✓ No downside adjustment based on performance, rewards are focused on key clinical outcomes first



## Tools to Improve Care Coordination

Data to improve patient care integration and learning tools to drive care transformation

### Key features:

- ✓ Specialty care performance data sharing, prioritizing cardiology, orthopedics, and pulmonology
- ✓ New specialty integration payments to improve communication and collaboration
- ✓ Connection to health information exchange



## Health Equity Advancement

Support to deliver coordinated, high-quality health care to diverse populations

### Key features:

- ✓ Process for identifying and addressing health disparities in the populations that practices serve
- ✓ Increased payment for patients that require more intensive services to meet health goals.
- ✓ Focus on screening and referrals to address Health Related Social Needs (HRSNs)



## Collaboration & Learning

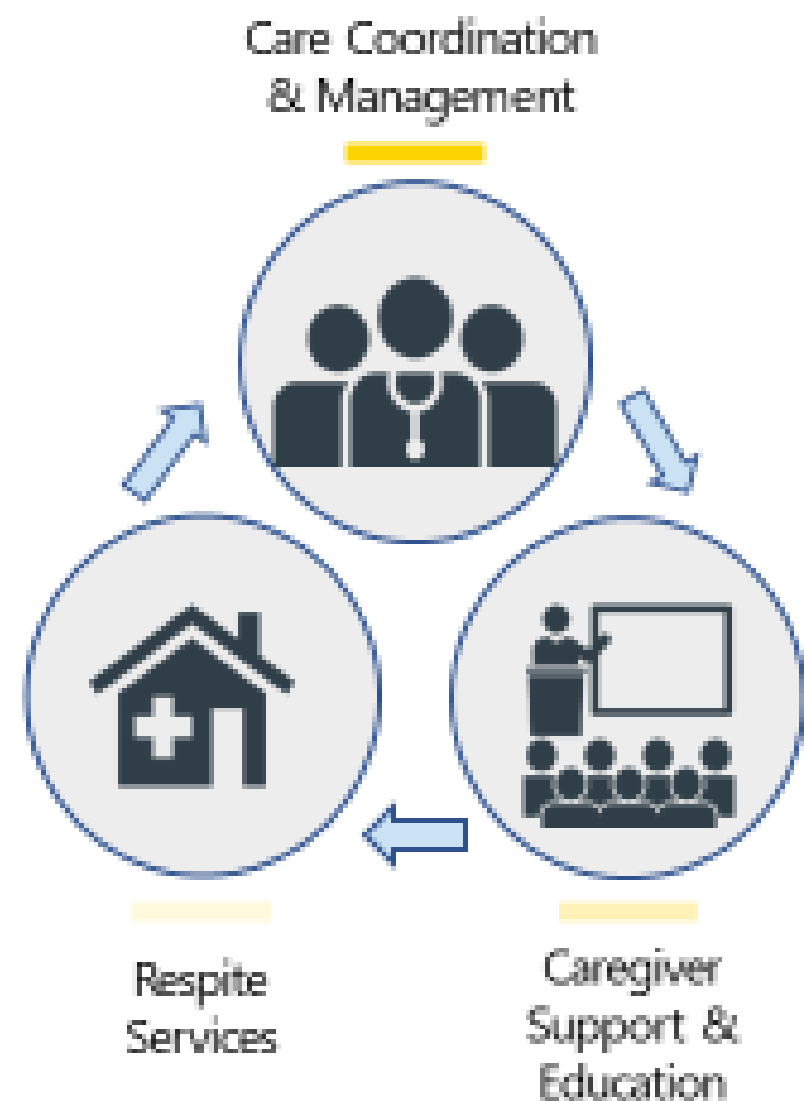
National and state level supports for participants to achieve model goals

### Key features:

- ✓ Payers partnering to support participants needs for success, including technical assistance, data, and peer-to-peer learning
- ✓ Access to independent practice facilitation and coaching, especially for small and safety net organizations who request it

# GUIDE: Model Purpose and Overview

The GUIDE Model will test whether a comprehensive package of care coordination and management, caregiver support and education, and respite services can **improve quality of life for people with dementia and their caregivers** while **delaying avoidable long-term nursing home care** and **enabling more people to remain at home** through end of life.



## Care Coordination & Management

Beneficiaries will receive care from an **interdisciplinary team** that will develop and implement a comprehensive, person-centered care plan for **managing the beneficiary's dementia and co-occurring conditions** and provide **ongoing monitoring and support**.

## Caregiver Support & Education

GUIDE participants will provide a **caregiver support program**, which must include caregiver skills training, dementia diagnosis education, support groups, and access to a personal care navigator who can help problem solve and connect the caregiver to services and supports.

## Respite Services

A subset of beneficiaries in the model will be eligible to receive payment for respite services with no cost sharing, up to a cap of **\$2,500 per year**. These services may be provided to beneficiaries in a variety of settings, including **their personal home, an adult day center, and facilities that can provide 24-hour care** to give the caregiver a break from caring for the beneficiary.

# States Advancing All-Payer Health Equity Approaches and Development (AHEAD) Model

CMS's goal in the AHEAD Model is to collaborate with states to curb health care cost growth; improve population health; and advance health equity by reducing disparities in health outcomes. The model is designed to be a flexible framework that can be adapted across multiple states.

## Statewide Accountability Targets

Medicare and All-Payer Cost Growth, Medicare and All-Payer Primary Care Investment, and Equity and Population Health Outcomes through State Agreements with CMS

### Components



Cooperative Agreement Funding



Hospital Global Budgets  
(facility services)



Primary Care AHEAD

### Strategies

Equity Integrated  
Across Model

Behavioral Health  
Integration Across  
Care Settings

All-Payer Approach

Medicaid Alignment

Accelerating Existing  
State Innovations

Visit the [AHEAD Model webpage](#) for more information

# CMS Innovation Center Roadmap - Models, Initiatives, and Engagement

## Stakeholder Engagement & Learning

- **Health Care Payment Learning and Action Network (LAN):** State Transformation Collaboratives, Health Equity Advisory Team, Accountable Care Action Collaborative
- **Listening Sessions and Webinars:** Engaging Beneficiary Perspectives across Life Cycle of Models, Informing New Model Development and Cross-model Issues

2022

- Kidney Care Choices Model launched
- **Announced models:**
  - ACOs Realizing Equity, Access, & Community Health (REACH) Model
  - Enhancing Oncology Model (EOM)
  - Two-year extension of Bundled Payment for Care Improvement Advanced (BPCI Advanced) Model

2023-2024

- Advanced primary care model tests
- State total cost of care model tests
- Population and condition-specific accountable care models
- Bundled payment models to support population health
- Prescription drug models

2025-2029

- ACO model tests that support primary care and accountability for total cost of care and outcomes
- Bundled payment models to support population health
- Population & condition-specific accountable care models
- Specialty integration models

## Cross-Model Issues

- Health equity data collection
- Risk adjustment
- Multi-payer alignment
- Data access and transparency
- SDoH screening and referral
- Beneficiary engagement
- Medicaid alignment
- Benchmarking

# LAN Background and Goals

## Background

- Launched by the U.S. Department of Health and Human Services (HHS) in 2015, the LAN was created to bring together partners in the private, public, and non-profit sectors to transform the nation's health care system to emphasize high quality, efficient, and affordable care via alternative payment models (APMs).
- Since its inception, decision makers from these stakeholder groups have worked together through the LAN to align efforts, capture best practices, disseminate information, and apply lessons learned.

## Vision and Mission

### VISION

Improved and equitable health outcomes, resulting in overall lower total cost of care

### MISSION

Advance multi-stakeholder payment reforms to enable coordinated health care that achieves better health, equity, and affordability

## Goals



### Increased Adoption

Greater investment in and adoption of effective accountable care arrangement and increased number of individuals attributed to accountable care relationships across lines of business



### Equitable Models

Development and scaling of payment structures and design elements to promote care models that deliver improved and equitable outcomes

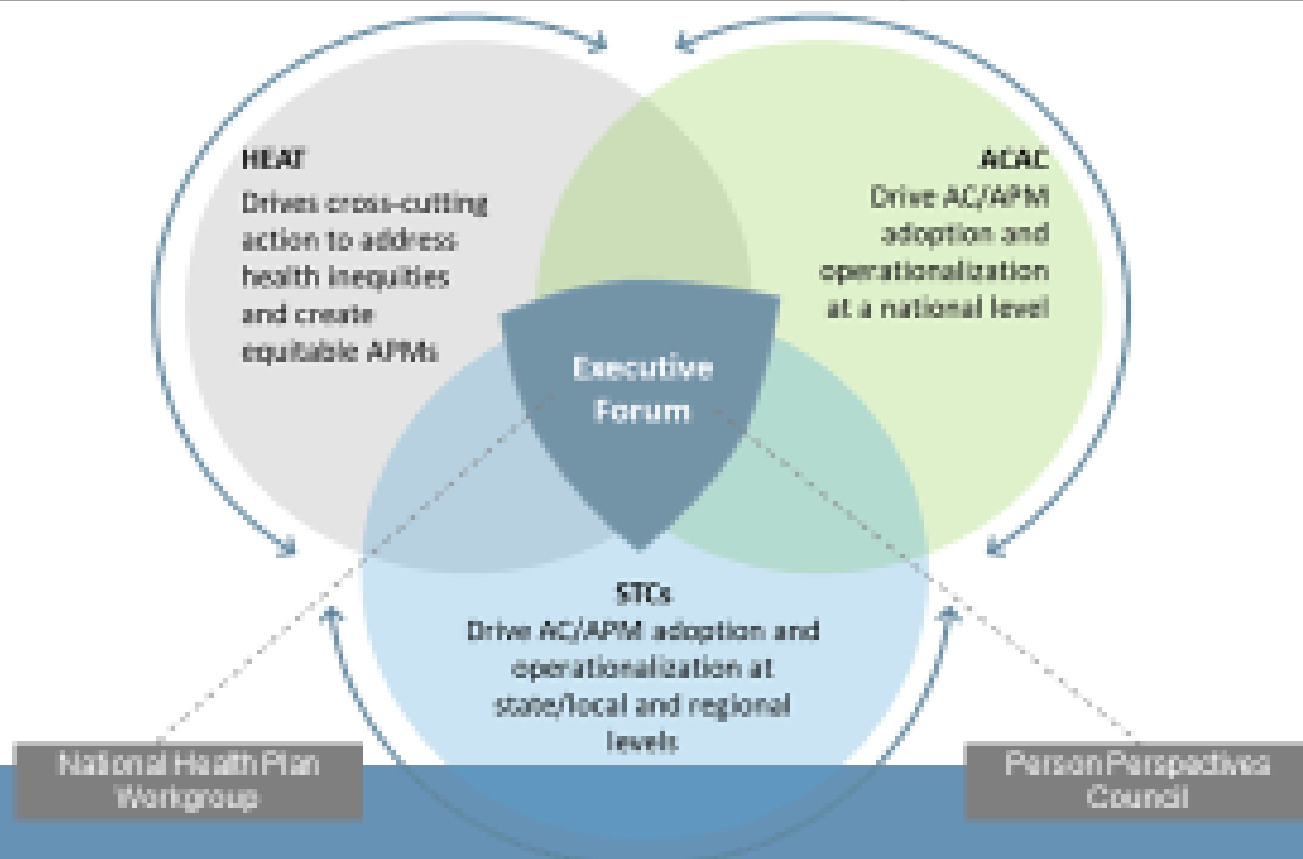


### Multi-Stakeholder Alignment

Scaled adoption of shared APM design elements across stakeholders (including purchasers, payers, providers, and patients)

# LAN Governance Structure

LAN Organizational Components			
Executive Forum (EF)	Accountable Care Action Collaborative (ACAC)	State Transformation Collaboratives (STCs)	Health Equity Advisory Team (HEAT)
<ul style="list-style-type: none"> <li>Four Co-Chairs</li> <li>Set the strategic direction of the LAN, including developing goals and identifying priorities</li> <li>Engage with subject matter experts and other stakeholders to ensure LAN initiatives are effective in achieving intended goals</li> <li>Lead by example through organizational commitment and investment in LAN initiatives</li> </ul>	<ul style="list-style-type: none"> <li>Two Co-Chairs</li> <li>National focus for LAN activities</li> <li>Act as a catalyst to influence the accountable care landscape through bidirectional collaboration and engagement with other LAN initiatives and member organizations</li> <li>Promote and amplify activities of the LAN by leveraging organizational and network outreach</li> </ul>	<ul style="list-style-type: none"> <li>Representation from AR, CA, CO, and NC</li> <li>Regional and local focus for LAN activities</li> <li>Promote shifting of economic drivers away from fee-for-service to a person-centered approach to health through alignment of multi-payor models</li> </ul>	<ul style="list-style-type: none"> <li>Two Co-Chairs</li> <li>National focus for LAN activities</li> <li>To help identify and prioritize opportunities to advance health equity through APMs, to influence design principles, and to inform LAN priorities and initiatives</li> </ul>

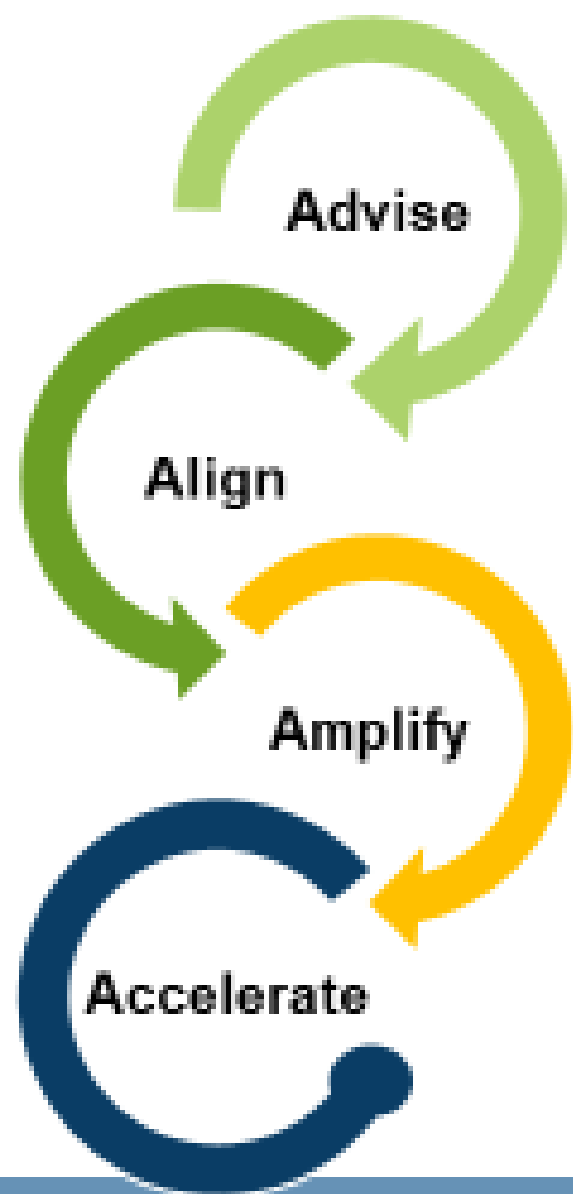


LAN organizational components operationalize LAN priorities through external engagement of subject matter experts, and are responsible for:

- **Amplifying priorities** by disseminating materials within respective organizations and networks
- **Identifying key milestones**, best practices, and other work products, and diffusing amongst respective members, organizations, and networks
- **Taking action** required to foster industry-wide change, including self-assessment and subsequent commitment to LAN activities, initiatives, and guidance

# Advise, Align, Amplify, Accelerate Framework

The ACAC acts as a **force multiplier** for the LAN and is critical to exponentially increasing the reach and impact of industry-wide efforts to advance value-based, accountable care. The LAN, in turn, welcomes the opportunity to accelerate aligned member efforts.



- Serve as a **sounding board** for the LAN (e.g., provide feedback on guidance/content, identify barriers to action, etc.)
- Provide **subject matter expertise** to the LAN

---

- **Align** on key group challenges, opportunities, and priorities

---

- **Promote LAN materials, publications, and events** with your members and networks

---

- **Facilitate engagement** with leading organizations who are advancing accountable care
- Identify **promising initiatives** that are worthy of **promotion, amplification, and scale**
- **Provide support for promising initiatives** by disseminating, testing, and gathering feedback from your organization's membership

## Additional Information

- Visit the [CMS Innovation Strategic Direction](#) webpage, and [read the white paper, the 2022 update](#), and about [the specialty strategy](#)
  - Read the May 2023 *Health Affairs* article: [Advancing Health Equity Through the CMS Innovation Center: First Year Progress and What's to Come](#)
- Email your questions and feedback to [CMMIStrategy@cms.hhs.gov](mailto:CMMIStrategy@cms.hhs.gov)
- [Sign up to receive regular email updates](#) about the CMS Innovation Center, including opportunities to engage with, provide input on, and potentially participate in model tests
- [Follow us](#) @CMSinnovates on X, formerly known as Twitter



# STAY IN TOUCH



SCAN

