



Network News

November 15, 2023



Housekeeping Reminders

- This is a Zoom webinar
- All webinar participants are automatically muted, and your video is not displayed
- If you would like to ask a question, please use the Q&A function on the taskbar
- Use the chat feature to introduce yourself (name, org, location), share resources, etc.
- For questions following the webinar, reach out to contact@civitasforhealth.org





Agenda

- **Welcome & Civitas Updates** – Jessica Little, VP of Business Development and Programs, and Jolie Ritzo, VP of Strategy and Network Engagement
- **Workgroups and Councils Update** – Jolie Ritzo
- **Civitas Member News** – Jessica Little and Jolie Ritzo
- **Spotlight Presentation: Center for Health Care Strategies, Medicaid and Health-Related Social Needs** with Diana Crumley, Associate Director and Amanda Bank, Program Associate



CIVITAS UPDATES

Civitas Team on the Road



- **Last Month:**

- Contexture Health Data of the Future Summit: Lisa provided a keynote on HDUs
- AHIMA: Jess and Alan attended, and Jess presented on Gravity Project
- HLTH: Lisa and Kate attended and hosted a member meetup
- HCPLAN Summit: Jolie and Alan attended
- NY Gravity Project Pilot Meeting: Jess and Kate attended

- **This month:**

- AHIMA Data for Better Health Executive Leadership Summit: Jess and Alan attended last week
- eHealth Exchange Annual Meeting: Lisa is attending currently
- NAHDO 38th Annual Conference: Jess presented on Gravity Project partnership

HIMSS Collaborator – Discount Code for Civitas Members

- Civitas is excited to be a Collaborator of HIMSS24 Global Conference & Exhibition! Our members receive the HIMSS member rate to attend HIMSS24. It's as easy as 1-2-3!
- Go to the HIMSS24 registration page.
- Once you're signed in, select the Collaborator tab on the left-hand side.
- Select your preferred HIMSS24 pass and enter your organizations name as the referring Collaborator Affiliate Organization to receive the HIMSS member rate.
- Enter the code **H24CVH**.

Upcoming Events

- **National HIO Survey Results** with UCSF Researchers Civitas Member Event, invitation forthcoming. Mark your calendars – November 27, 3-4 pm ET
- **Public Policy Briefing** on December 4th, keep an eye out for the invite!
- **Collaboratives in Action** coming in December – the 5th and 12th ! This two-part event will feature our Gravity Project partnership and both the pilots and co-design workstreams
- **No Network News** in December.

PDOH Member Roundtable Series

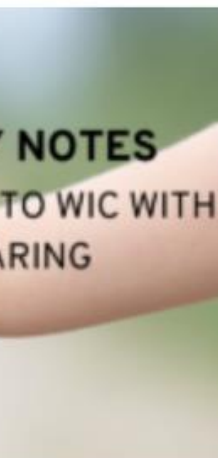


SESSION THREE

- Wednesday, November 29, 1:00 – 2:00 p.m. ET
- Medicaid Pathways and Partnerships Featuring West Virginia Health Information Network and Health Impact Ohio

Civitas Community Notes

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**Leveraging Communications
Expertise to Forge Strateg...**



New Member Spotlight Interview with Bethany Hall, Quality Insights Written by Malik Chambers, Civitas Networks for Health Meet Bethany Hall, [...]

Sep 28, 2023

**Recapping the Ci
Annual Conferen**



By: Lisa Bari and Jolie Rit
Malik Chambers The Civi
Conference, held in Natio
[...]

Sep 13, 2023

Civitas Blog

Recently, Quality Insights and PeEx coordinated with Civitas to share stories about the work they're doing with health data sharing, health transformation efforts, etc.

Check out more member stories and community notes at www.civitasforhealth.org/civitas-blog/

Member Area

Welcome to the Civitas Member Area where you have access to member-only content, resources, and collaboration opportunities. Please [contact the Civitas team](#) if you need assistance finding resources. Want to get engaged and active with our member network? Join our [councils and workgroups](#)!

CONTACT US



Civitas members are encouraged to participate in our Councils and Workgroups that support their work and interests. See a full listing of our offerings below.

COUNCILS AND WORKGROUPS



Members have exclusive access to webinars featuring leaders within our network and industry. Access the recordings, presentations and materials from past Civitas events.

PROGRAMMING

Member Area

The Civitas team has been working on revamping our Member Area to better suit your needs! Check out our updated webpage for more information on Civitas offerings, other members, and resources.

For more on exclusive member events and benefits visit

www.civitasforhealth.org/memberarea

Civitas 2024 Annual Conference Sponsorship Prospectus



**COMING
SOON!**

Civitas Member Renewals

MEMBER INFO UPDATE

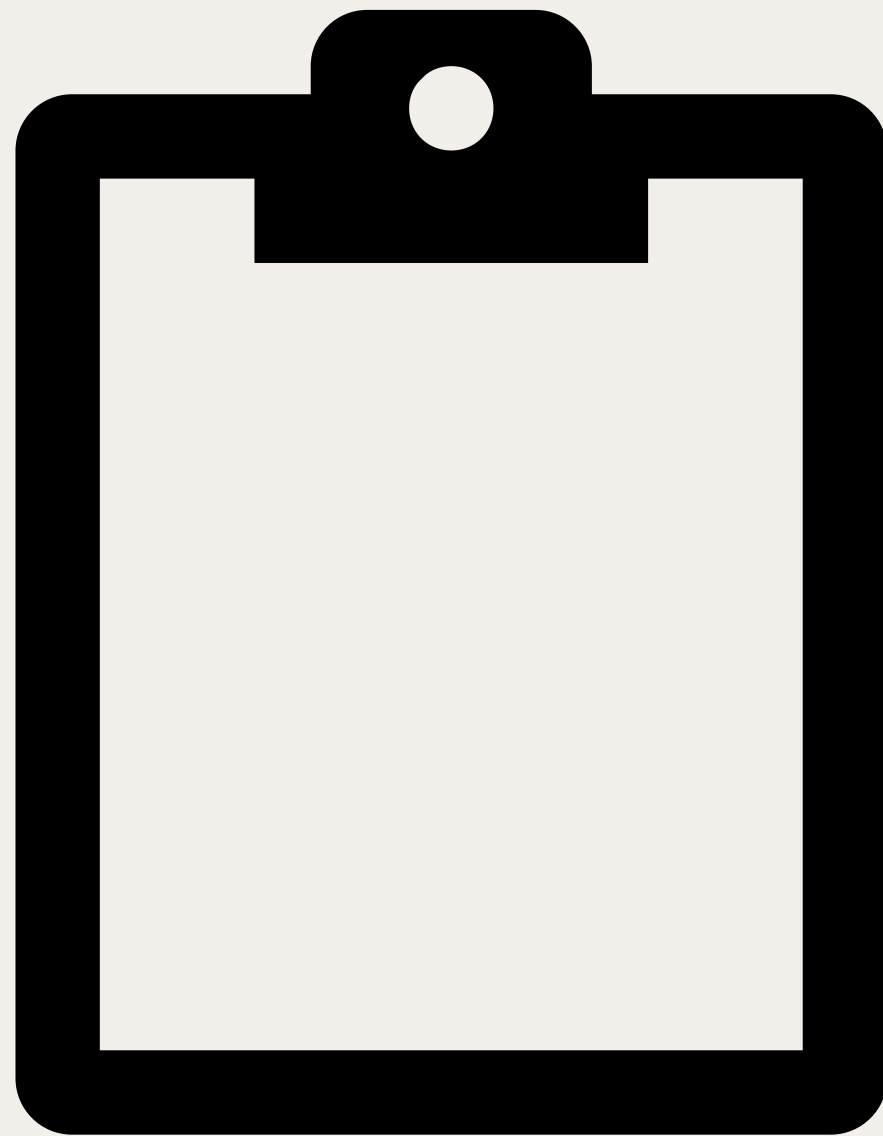
In early October, an email went out from contact@civitasforhealth.org to all designated points of contact. You were asked to review and update member information, as well as agree to the [terms and code of conduct](#).

2024 DUES & INVOICES

Starting in November, invoices for 2024 member dues were sent to your designated points of contact. There are no changes to dues for the 2024 membership year. Please note that all invoices are due by January 31st.

MEMBER SURVEY

Please respond to the Civitas [member satisfaction survey](#).



Annual Satisfaction Survey

- If your organization has not completed the annual member satisfaction survey, we would greatly appreciate your feedback.
- The link to the survey was sent out with membership renewal information.
- We ask all members to share your feedback:
<https://civitas.tfaforms.net/f/MemberSatisfactionSurvey>



CIVITAS MEMBER NEWS



Civitas Member News

- [Availity](#) just released a new eBook, Ignite Your FHIR Strategy.
- [Bamboo Health](#) appointed Jeff Smith as its new Chief Executive Officer.
- [BluePath Health](#) and California Health Care Foundation published a new report, Consent-to-Share California's Opportunity to Modernize Cross-Sector Data Sharing.
- [Comagine Health](#) received multiple new maternal health contracts in Nevada and Oregon
- The state of California designated several Civitas member organizations as QHIOs.
 - **Health Gorilla Inc**
 - **Los Angeles Network for Enhanced Services (LANES)**
 - **Manifest MedEx**
 - **SacValley MedShare**
 - **San Diego Health Connect**
 - **Serving Communities Health Information Organization (SCHIO).**

Civitas Member News

- Foundation for Health Care Quality collaborated with Civitas Networks for Health on a New Member Spotlight blog which features their commitment to quality and equity.
- The Health Collaborative appointed Deirdre Beluan as its new President and Chief Executive Officer.
- KFMC Health Improvement Partners (KFMC, Inc.) presented its first annual Health Equity Innovation Award at the second annual Health Equity Summit.
- MedAllies announced that it has been certified by Great Place To Work®. The prestigious award is based entirely on what current employees say about their experience working at MedAllies.
- UTHealth Houston School of Public Health's Center for Health Equity created an Rx Program to improve high-risk pregnancy outcomes.
- Wisconsin Statewide Health Information Network (WISHIN) has selected Steven Rottmann as its new Chief Executive Officer.



SPOTLIGHT PRESENTATION

Medicaid & Health-Related Social Needs

November 15, 2023

Diana Crumley, Associate Director & Amanda Bank, Program Associate

Presentation to Civitas members

Center for Health Care Strategies

Dedicated to strengthening the U.S. health care system to ensure better, more equitable outcomes, particularly for people served by Medicaid.

Together with our partners, our work advances:



Effective models for prevention and care delivery that harness the field's best thinking and practices to meet critical needs.



Efficient solutions for policies and programs that extend the finite resources available to improve the delivery of vital services and ensure that payment is tied to value.

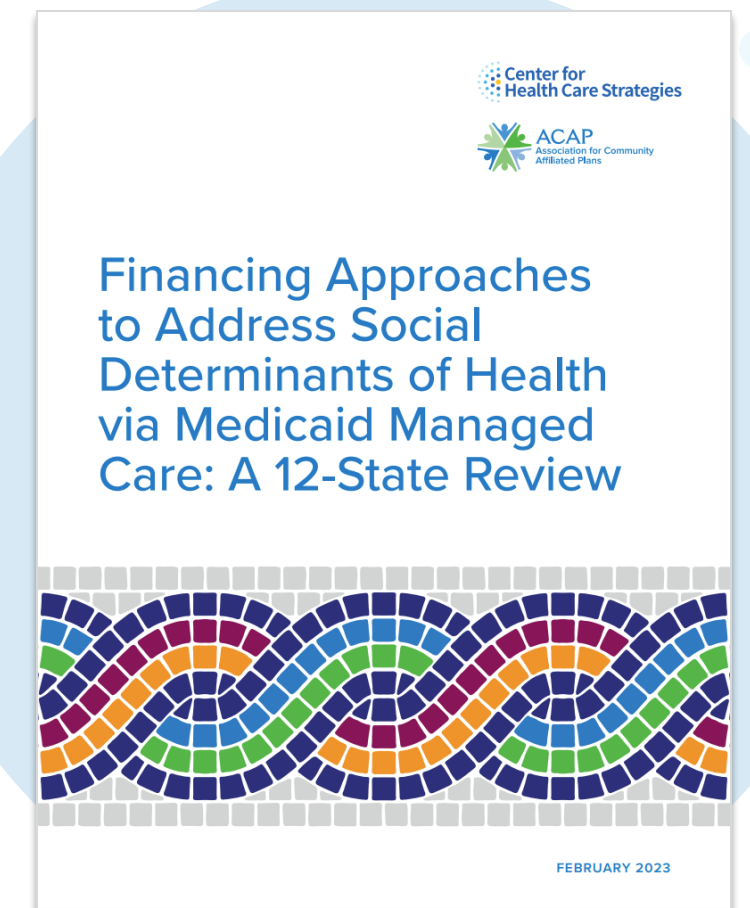


Equitable outcomes for people that improve the overall wellbeing of populations facing the greatest needs and health disparities.



February 2023 Report (with support from the Association for Community Affiliated Plans)

- **Goal:** Explore how funds flow to and through Medicaid managed care organizations (MCOs) to address Health-Related Social Needs (HRSN)
- **Approach:** Identified contract and specific cost reporting guidance relating to HRSN activities and interventions in 12 states
 - *Arizona, California, Massachusetts, Minnesota, North Carolina, New York, Ohio, Oregon, Pennsylvania, Texas, Virginia, Washington*



Research Findings

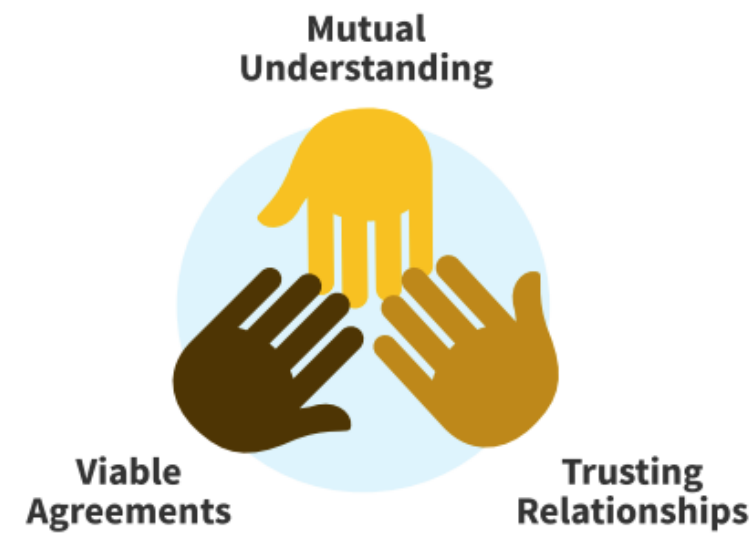
1. HRSN contract requirements are commonplace, but rate impacts can be unclear.
2. When states provide guidance on reporting HRSN activities in the managed care plan's medical loss ratio, they rely heavily on broad definitions in federal rule.
3. States are using new and diverse managed care contracting levers to support provider-level and community-level HRSN-related activities.
4. Under new Section 1115 demonstrations, MCO capitation rates will reflect approved HRSN Services, like never before.

State Financing Approaches (data collected in 2022)

HRSN-RELATED APPROACH	AZ	CA	MA	MN	NC	NY	OH	OR	PA	TX	VA	WA
Community Health Worker SPA	X	X		X				X				
1915(i) or 1915(i)-like HCBS				X	X	X		X		X	X	X
Expanded HRSN Services via 1115	X	X	X		X	X		X			X	X
In Lieu of Services		X		X	X	X		X				
MCO Performance Incentives		X	X	X	X		X	X				
Projected non-benefit costs explained		X			X		X	X	X	X		
VBP/Directed Payment	X	X		X		X	X		X	X		
MLR Reporting Guidance	X		X		X			X	X	X		
Social Risk Adjustment of MCO Rates	X		X									
Community Reinvestment	X	X			X		X	X	X			

Other Reports: Partnerships with Community-Based Organizations

Essential Elements of Successful CBO-HCO Partnerships



Medicaid agency supports success through:

policy development, CBO-HCO contract supports, monitoring and oversight, and evaluation



Create roles for CBOs and Community Care Hubs in transformation initiatives



Establish dedicated funding and CBO-HCO contract guidance



Ensure equitable access to HRSN services



Assess impact on health outcomes and disparities





Related CHCS Resources

- [The Role of Community-Based Organization Networks in CalAIM: Seven Key Considerations - California Health Care Foundation \(chcf.org\)](#)
- [Incorporating Community-Based Organizations in Medicaid Efforts to Address Health-Related Social Needs: Key State Considerations \(chcs.org\)](#)
- [Early Approaches to Community-Based Organization Networks and Community Care Hubs to Address the Non-Medical Drivers of Health in Texas - Episcopal Health Foundation](#)

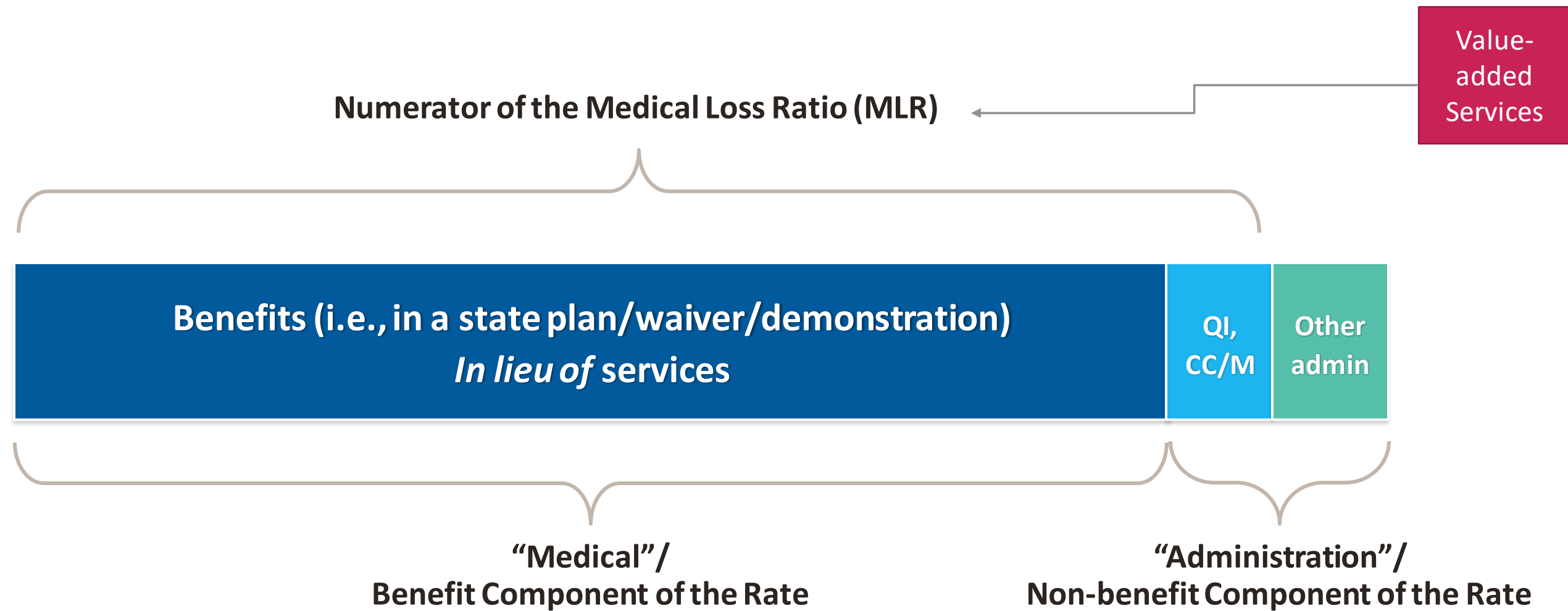
Deep Dive: Three Financing Approaches

- In lieu of services
- Section 1115 demonstrations
- Community Reinvestment

Medicaid and Health-Related Social Needs (HRSN): Common State-Directed Activities

-  1. Screening for social risk factors
-  2. Coordinating and integrating care
(e.g., across physical health, behavioral health, social care)
→ e.g., MCOs providing care coordination & care management (CC/M)
-  3. Encouraging partnerships among health care organizations and community-based organizations
-  4. Providing services that address HRSN:
→ Formal Medicaid benefits
 - e.g., through a new state plan amendment, Section 1115 demonstration, or policy change→ HRSN services, provided at option of Medicaid managed care organizations (MCOs)
 - e.g., value-added services, in lieu of services, or quality improvement (QI)

Medicaid Managed Care & HRSN: What's in the rate? What's in the MLR?



In Lieu of Service (ILOS)

- **What is it?** A medically appropriate, cost-effective substitute for a state plan service or setting – provided at the option of plans
- **New development:** CMS released new guidance in January, and a related proposed rule in May.
 - ILOS can be a direct substitute, or when service “can be expected to reduce or obviate the future need to utilize state plan-covered services or settings.”
 - ILOS can address health-related social needs, and do not have to be “budget neutral.”
- **Rate impact:** Managed care rates can reflect cost and utilization of in lieu of services. The ILOS cost percentage can be no more than five percent.
- **Example:** California Community Supports, including services like medically supportive food, housing supports, and asthma remediation.

Section 1115 Demonstrations

- **What is it?** Demonstrations give states additional flexibility to design and improve their programs, and allow state and federal partners to test and evaluate new approaches.
- **New Development:** In December 2022, CMS announced a demonstration opportunity to address health-related social needs (HRSN), with a focus on nutrition supports, housing supports, and HRSN case management.
- **Rate impact:** Managed care rates can reflect cost and utilization of approved HRSN services. Separate state funding will be available for HRSN infrastructure, like technology. *Community care hubs* can help coordinate infrastructure investments.
- **Example:** Arizona and Oregon's new Section 1115 demonstrations, which include coverage of a new HRSN service: 6 months of post-transition rent.

What is a Community Care Hub?

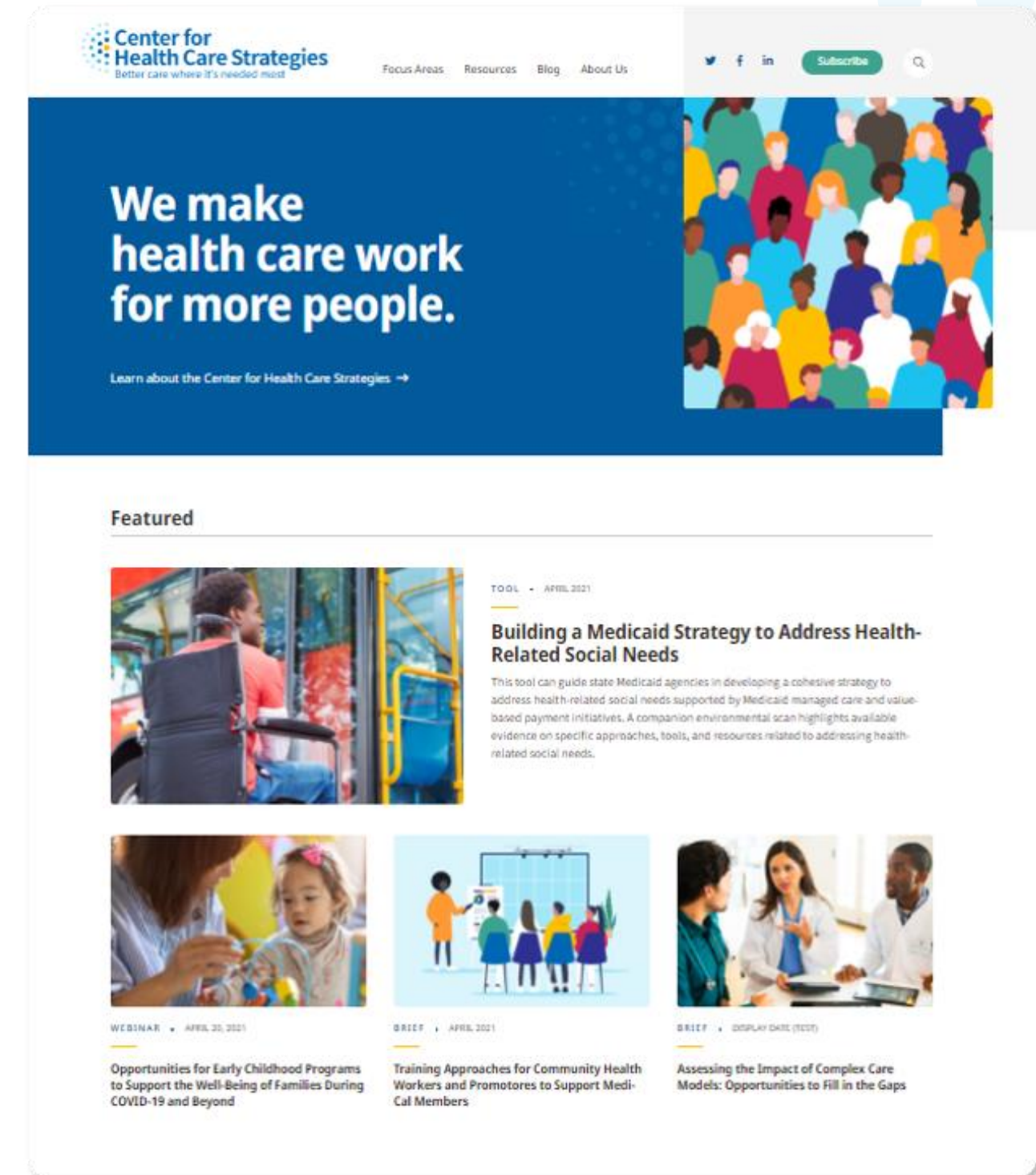
- A **Community Care Hub** is a community-centered entity that organizes and supports a network of community-based organizations providing services to address health-related social needs.
 - New York's Social Determinants of Health Networks (pending)
 - New Jersey's Regional Health Hubs (approved)
 - North Carolina's Network Leads (approved)
 - Washington's Community Hubs and Native Hubs (approved)

Community Reinvestment

- **What is it?** States can direct MCOs to reinvest a portion of profits, reserves, or after-tax underwriting margin into local communities, with often an explicit focus on resources to address HRSN.
- **New Development:** CMS's 2021 state official letter mentions community reinvestment requirements.
- **Example:** Pennsylvania has a longstanding community reinvestment provision for its behavioral health plans, and plans to expand this for physical health MCOs this year. MCOs with profits in excess of three percent may retain a portion of those excess gains if they invest in initiatives that seek to address housing, employment and food insecurity, help achieve health equity, or community development.

Visit CHCS.org to...

- **Download practical resources** to improve health care for people served by Medicaid.
- **Learn about cutting-edge efforts** from peers across the nation to enhance policy, financing, and care delivery.
- **Subscribe to CHCS e-mail updates**, to learn about new resources, webinars, and more.
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