

# ANNUAL CONFERENCE

SPONSORSHIP  
OPPORTUNITIES  
2024



DETROIT, MICHIGAN

OCT | 15-17 | 2024

# TABLE OF CONTENTS

[About the conference](#)

[Why sponsor?](#)

[Sponsorship opportunities](#)

- *Each individual sponsorship opportunity is linked on this page*

[Sponsorship guidelines](#)

[Questions?](#)



# ABOUT THE CONFERENCE

Civitas' Annual Conference brings together hundreds of passionate industry leaders, decision-makers, and innovators to discuss interoperability, data-driven quality improvement, social determinants of health, public health, multistakeholder and community-led governance, and health outcomes. Civitas' members and network serve as the bridge between “data” and “doing” in health and health care. Attendees choose the conference to foster deep connections, strengthen and build new partnerships, and leave with tangible ways to evolve their national, state, regional, and local initiatives.



Detroit Marriott at the Renaissance Center  
400 Renaissance Dr W, Detroit, MI 48243



Expected attendance of 650-750 people  
(many being executive or c-suite leaders)



Representatives will join us from regional and state HIEs, CIEs, QIOs, health data organizations, CBOs, federal, state, and local governments, and business and technology partners

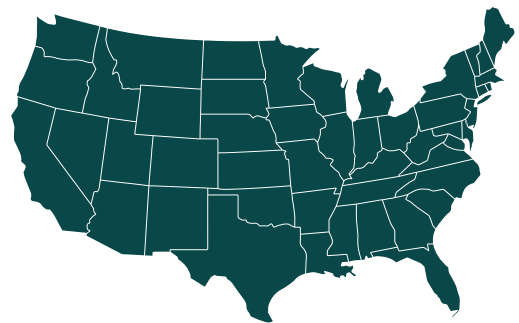
**Downtown Detroit is experiencing a dynamic urban renewal, marked by revitalizing historic buildings and infusing the area with new cultural, commercial, and residential developments. This resurgence is transforming the city's core into a vibrant hub of innovation and community engagement.**





## WHY SPONSOR?

The conference presents a targeted and highly engaging opportunity to collaborate and network with leaders from organizations around the country that are advancing efforts to improve health and health care.



## WHAT DOES MY SPONSORSHIP SUPPORT?

Your sponsorship helps make the whole event possible! From providing meals to discounting hotel rooms, partnering with speakers, and more, funding from our sponsors is poured back into the conference to make it the best event it can be.

**THE CIVITAS TEAM LOOKS FORWARD TO WORKING WITH YOU TO FACILITATE A PRODUCTIVE AND MEANINGFUL SPONSORSHIP EXPERIENCE FOR YOU AND YOUR TEAM. THANK YOU FOR YOUR SUPPORT!**





# SPONSORSHIP OPPORTUNITIES

<u>SILVER SPONSOR*</u>		\$12,000
<u>PLATINUM SPONSOR</u>	<b>SOLD OUT</b>	\$100,000
<u>GOLD SPONSOR</u>		\$50,000
<u>BREAKOUT SESSION/WORKSHOP SPONSOR</u>	<b>1 LEFT</b>	\$25,000
<u>COFFEE STATION SPONSOR</u>		\$20,000
<u>LUNCH SPONSOR</u>	<b>1 LEFT</b>	\$15,000
<u>LANYARD SPONSOR</u>	<b>SOLD OUT</b>	\$15,000
<u>NETWORKING AREA SPONSOR</u>		\$12,000
<u>EVENT SIGNAGE SPONSOR</u>	<b>SOLD OUT</b>	\$14,000
<u>WI-FI SPONSOR</u>	<b>SOLD OUT</b>	\$10,000
<u>BREAKFAST SPONSOR</u>		\$10,000
<u>VIRTUAL PRECONFERENCE SESSION SPONSOR</u>	<b>SOLD OUT</b>	\$10,000
<u>CHARGING STATION SPONSOR</u>		\$8,000
<u>DAILY BREAK SPONSOR</u>		\$5,000
<u>BUILD YOUR OWN</u>		\$5,000+

\*SILVER IS THE BASELINE FOR ALL OTHER SPONSORSHIP LEVELS, AND IS INCLUDED AS A CIVITAS SB&T MEMBER BENEFIT

# SILVER SPONSOR

\$12,000

**Please note that the Silver Sponsor level is the baseline for all other sponsorship upgrades.**

*This sponsorship level is included in Civitas Networks for Health Strategic Business & Technology Membership but requires a separate Sponsor Agreement to be signed. Non-members may purchase a Silver Sponsorship if space is available. All Upgrade Sponsorship opportunities require a Silver Sponsorship to be eligible for upgrade.*

1 exhibit booth in exhibit hall, including 6' table and 2 chairs (all conference breaks will be held in exhibit hall, in addition to other event considerations).

Feature on Civitas social media channel as part of Silver Sponsor recognition posts.

1 complimentary registration.

Sponsorship recognition on the Civitas website, in conference email communications, at the conference, and in conference materials (physical and virtual).

Pre-event attendee registration list to be sent out three weeks prior to the event and post-event attendee list to be sent out within one week of the close of the conference.

**Important note:** Silver sponsors will exhibit on Tuesday and Wednesday of the conference. Upgrade sponsors will have the exclusive opportunity to exhibit in the foyer on Thursday.



# UPGRADE SPONSORSHIP OPPORTUNITIES

AS A NEW 2024 BENEFIT TO OUR UPGRADE SPONSORS,  
YOU WILL HAVE EXCLUSIVE EXHIBITING ACCESS ON  
THURSDAY OF THE EVENT IN THE FOYER JUST OUTSIDE  
THE MAIN ROOMS. THIS MORE INTIMATE SETTING WILL  
ENCOURAGE INCREASED NETWORKING AND  
ADDITIONAL OPPORTUNITIES TO CONNECT WITH  
CONFERENCE ATTENDEES.

# PLATINUM SPONSOR

\$100,000

Platinum Sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.

Designation as the host and sponsor for the Tuesday night reception and dinner, including sponsor recognition, welcoming guests, placing materials on tables, and creating the menu.

Opportunity to introduce and provide a 10-minute presentation during a general session on the opening day of the conference.

Recognition from the Platinum on all days of the conference, including leadership and in conference website, and in conference materials.

Four additional complimentary conference registrations.

Recognition on the Platinum website, and in conference materials.

Two sponsored attendee

**SOLD OUT**

Logo placement on email footer for all conference communications in the three months leading up to the conference.

Premium table location in exhibit hall.

Five social media spotlights on Civitas Networks for Health channels.

Dedicated 10-minute presentation at Network News (Civitas all-member monthly meeting) about partnering with Civitas on the Annual Conference.

**\*NEW FOR 2024\*** Opportunity to moderate a session or provide a nationally recognized Subject Matter Expert to join a workshop or panel discussion as part of the regular conference agenda.

Silver Sponsor benefits are included in this package.



# GOLD SPONSOR

\$50,000

Gold Sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.

Recognition from the podium on all days of the conference by Civitas leadership and in conference materials, website, signage, and emails.

3 additional complimentary in-person conference registrations (4 total)

1 sponsored email to conference attendees pre- or post-conference.

3 social media spotlights on Civitas Networks for Health channels.

Designation as the primary sponsor of the Wednesday exhibit hall reception, including sponsorship recognition, welcoming guests, placing materials on tables, and having input into the menu and schedule of events.

Opportunity to introduce and provide a 5-minute presentation during a general session.

Dedicated branded meeting space.

Primary table location in exhibit hall.

Silver Sponsor benefits are included in this package.

# BREAKOUT SESSION/ WORKSHOP SPONSOR

\$25,000

1 in-person breakout session presentation, in the format of a workshop, panel, or other interactive design, part of the regular conference program.

Sessions must align with conference tracks and theme (the bridge between data and doing).

Sessions should include a partnership between members and focus on innovations, solutions, or the partnership itself.

Recognition from the podium on the day of your session by Civitas leadership and in conference materials, website, signage, and emails.

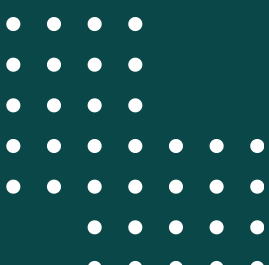
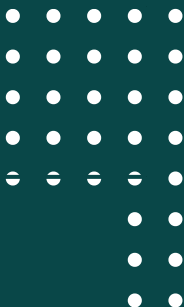
2 additional complimentary in-person conference registrations (3 total).

Primary table location in exhibit hall.

1 social media spotlight on Civitas Networks for Health channels.

Silver Sponsor benefits are included in this package.

Three sponsorships available; two have been sold as of January 2024.



# COFFEE STATION SPONSOR

\$20,000

Branded coffee sleeves throughout the entire event (Tuesday-Thursday) at all breaks with coffee/tea service. Upgrade available for branded cups and sleeves for an additional cost.

Coffee sponsor recognition on signage at the conference and podium recognition during general session before and after meal.

1 additional complimentary in-person conference registrations (2 total).

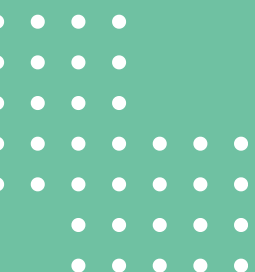
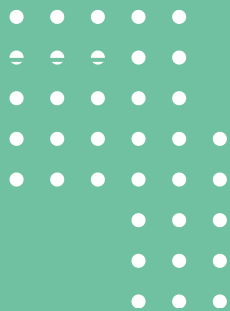
Coffee Station Sponsor recognition on the Civitas website, in conference email communications, and at the conference and in conference materials.

Primary table location in exhibit hall.

1 social media spotlight on Civitas Networks for Health channels.

Silver Sponsor benefits are included in this package.

One sponsorship available.



# LUNCH SPONSOR

## \$15,000

Special sponsor signage during lunch and podium recognition during general session before and after meal.

1 additional complimentary in-person conference registration (2 total).

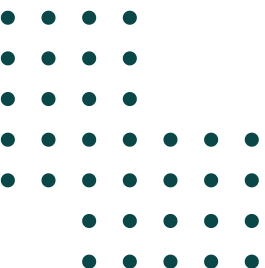
Lunch sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.

Primary table location in exhibit hall.

1 social media spotlight on Civitas Networks for Health channels.

Silver Sponsor benefits are included in this package.

Two sponsorships available; one has been sold as of January 2024.



# LANYARD SPONSOR

\$15,000

Company logo/message exclusively printed on conference badge lanyards. Lanyards will be upgraded two-clip lanyards with optional badges available for attendees.

Recognition from the podium on all days of the conference by Civitas leadership.

1 additional complimentary in-person conference registration (2 total).

Lanyard sponsor logo on the Civitas website, email conference agenda, and

Primary table location

Right on Civitas health channels.

Silver Sponsor  
this package

One sponsorship available.

**SOLD OUT**



# NETWORKING AREA SPONSOR

\$12,000

Special sponsor signage at the networking area and opportunity to incorporate creative networking ideas in the networking area and host meetups.

1 additional complimentary in-person conference registration (2 total).

1 social media spotlight on Civitas Networks for Health channels.

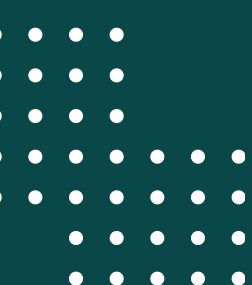
All Silver Sponsor benefits included.

Recognition from the podium on all days of the conference by Civitas leadership.

Networking Area sponsorship recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.

1 social media spotlight on Civitas Networks for Health channels.

One sponsorship available.



# EVENT SIGNAGE SPONSOR

\$14,000

1 social media spotlight on Civitas Networks for Health channels.

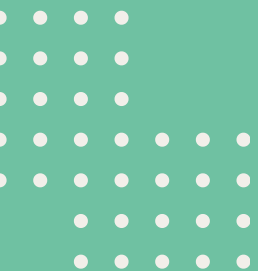
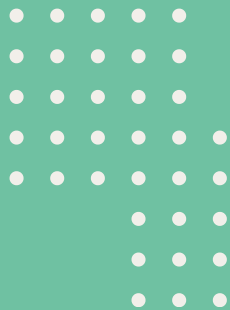
Your company's logo prominently featured on event signage, banners, and directional signs, increasing visibility.

Acknowledgment as the official Event Signage Sponsor in event communications, including email promotions and event materials.

Inclusion of your company logo in digital event promotions through email and social media.

All Silver Sponsor benefits included.

**SOLD OUT**



# WI-FI SPONSOR

\$10,000

Custom redirect to website or landing page from conference Wi-Fi.

Recognition from the podium on all days of the conference by Civitas leadership.

1 additional complimentary in-person conference registration (2 total).

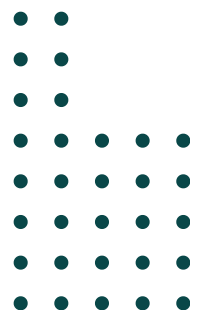
Wi-Fi sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.

1 social media spotlight on Civitas Networks for Health channels.

all.

All Silver Sponsor benefits are available.

**SOLD OUT**



# BREAKFAST SPONSOR

\$10,000

Special sponsor signage during breakfast and podium recognition during general session after meal.

1 additional complimentary in-person conference registration (2 total).

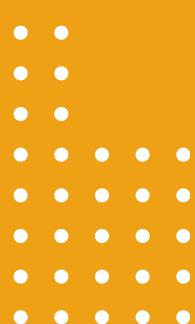
Breakfast sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.

Primary table location in exhibit hall.

1 social media spotlight on Civitas Networks for Health channels.

All Silver Sponsor benefits included.

Two sponsorships available.



# VIRTUAL PRECONFERENCE SESSION SPONSOR

\$10,000

Prominent placement of your company's logo on all preconference session materials, including digital presentations and communications.

Acknowledgment as the official sponsor during the session introduction of a 90 minute preconference webinar.

Opportunity to provide a speaker or expert to lead or co-host the virtual preconference session and to showcase your company's thought leadership and expertise in front of a targeted audience.

1 social media post on LinkedIn as Network Sponsor

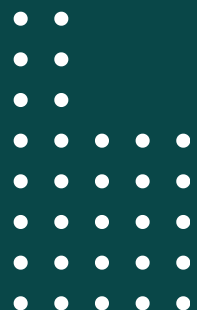
Sponsorship recognition on the conference website, in preconference materials, and in the conference program materials.

2 complimentary in-person conference registrations (2 total).

All Silver Sponsor benefits included.

One sponsorship available.

**SOLD OUT**





# CHARGING STATION SPONSOR

\$8,000

Special sponsor signage at charging stations.

1 additional complimentary in-person conference registration (2 total).

Recognition from the podium on all days of the conference by Civitas leadership.

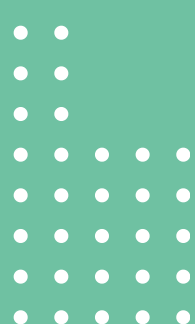
Charging station sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.

Primary table location in exhibit hall.

1 social media spotlight on Civitas Networks for Health channels.

All Silver Sponsor benefits included.

One sponsorship available.



# DAILY BREAK SPONSOR

\$5,000

Special sponsor signage during breaks and podium recognition during general session before and after break.

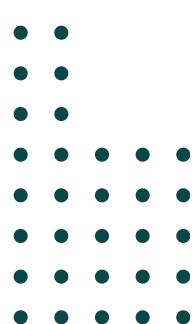
Daily break sponsor recognition on the Civitas website, in conference email communications, at the conference, and in conference materials.

Primary table location in exhibit hall.

1 social media spotlight on Civitas Networks for Health channels.

All Silver Sponsor benefits included.

One sold; three sponsorships available.



# BUILD YOUR OWN SPONSORSHIP

\$5,000+

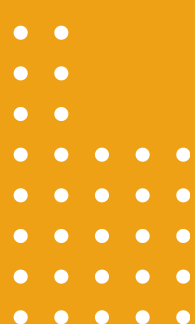
Bring your creative sponsorship ideas – Community awards? Photobooth? Wellness break? Gamification or giveaways? Waterbottles? Conference t-shirt? The Civitas team is happy to work with you on new sponsorship ideas.

Need something else, like a dedicated meeting room or corporate registration packages? The Civitas team is happy to work with you on these options as well.

Multiple sponsorships available.

Sponsorships can also be combined or otherwise merged to reflect your specific needs.

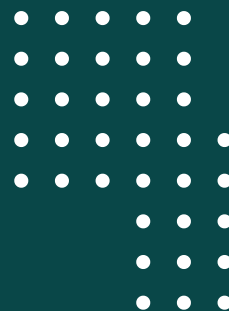
All Silver Sponsor benefits included.



# SPONSORSHIP GUIDELINES

Please note the following when considering your sponsorship package:

- Silver Sponsorship for Civitas Strategic Business & Technology Members is included, but requires a separate Sponsor Agreement to be signed.
- All sponsorship commitments are **due by August 9, 2024**.
- All Upgrade Sponsorship opportunities require a Silver Sponsorship (\$12,000) to be eligible to upgrade.
- Upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement.
- Additional terms and conditions will be outlined in the Sponsor Agreement.



# QUESTIONS?

Email [contact@civitasforhealth.org](mailto:contact@civitasforhealth.org)

## THANK YOU FOR YOUR SUPPORT

