# CIVITAS MEMBER/PARTNER COMMUNICATIONS TOOLKIT



In October of 2021 Civitas Networks for Health was formed. Since then, the network has made strides – becoming the bridge between data and doing by offering educational events, promoting collaboration, and offering impactful programs in support of our member initiatives. Our network is growing, bringing on aligned members who are committed to advancing health equity, quality improvement, and interoperability.

It is critical to the success of Civitas that we utilize our network, and the networks of our peers, partners and members, to communicate news, updates, and events. The following is a communications toolkit, including sample social media posts and additional information that can be distributed through your various communications platforms.

In addition to the text below, partners and members are encouraged to continue sharing why you are excited and proud to be part of Civitas, your involvement with Civitas events, or the accomplishments of fellow member organizations. Content on all Civitas channels can also be repurposed, retweeted, and shared as appropriate. Thank you for your partnership and helping us spread the word about our collective work!

#### WHERE TO FIND US

• Twitter: @civitas4health

• LinkedIn: Civitas Networks for Health

Instagram: @civitas4health
Threads: @civitas4health

• Website: www.civitasforhealth.org

#### **RESOURCES**

- About Civitas
- Programming, resources, and events
- Membership and community
- Graphics and logo



### **ABOUT CIVITAS POSTS**

Civitas Networks for Health is changing the way local health collaboratives work together to transform health care in the United States, turning data into doing. [Organization Name] is proud to be involved in this network of change makers. https://www.civitasforhealth.org/

[Organization Name] is now a proud member/partner of @civitas4health! We look forward to collaborating with our fellow leaders of data-led health improvement collaboratives and information exchanges to tackle the most challenging health care issues. [Link to press release on organization website, or link: https://www.civitasforhealth.org/]

# PROGRAMMING, RESOURCES, & EVENTS POSTS

Industry papers, reports, tools, and frameworks developed by @civitas4health and its partners can be viewed and downloaded from the Civitas website. Check back – new resources are always being added! https://www.civitasforhealth.org/resources/

As a @civitas4health member, we have found consistent value in Civitas resources and events. While some are for members only – many are offered publicly! Click here for the latest calendar of upcoming Civitas events, and join us at the next one. https://www.civitasforhealth.org/events/

Did you miss out on a @civitas4health event or webinar? If the event was held publicly, a recording and materials are always available on the Civitas website! Check here for the latest resources from the most recent industry discussions: https://www.civitasforhealth.org/latest-news/

Curious about Health Data Utilities (HDU) and how Civitas members are building HDU capability in their states, regions, and communities? Visit Civitas' HDU page at: https://www.civitasforhealth.org/health-data-utilities/

To learn about nationwide health and interoperability initiatives, visit the Civitas Advocacy page at https://www.civitasforhealth.org/advocacy/. Active engagement supports individual, population, and public health, promotes equity, and influences critical legislation for our shared goals.



## **MEMBERSHIP & COMMUNITY POSTS**

Did you know? @civitas4health brings together more than 170+ health information exchanges, regional health improvement collaboratives, quality improvement organizations, and other entities taking data-informed, multi-stakeholder approaches to health improvement. Meet the local health innovators collaborating across the country to improve outcomes for all: https://www.civitasforhealth.org/membership/

[Industry and member news, exclusive events, funding opportunities, and more, right to your inbox. Subscribe to the customizable @civitas4health newsletter and receive the latest news on your schedule – you choose the frequency and topics of interest! civitasforhealth.org/#signup

Civitas' blog is a place where networks members are highlighted for their work to improve health and health care across the country. Explore https://www.civitasforhealth.org/civitas-blog/ to discover how these efforts are transforming communities.

## **GRAPHICS & LOGO**







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